

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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First the recovery at  
Fiat, now the  
development, Page 12

London	100.00	Paris	100.00	Frankfurt	100.00
Amsterdam	100.00	Brussels	100.00	Zurich	100.00
Geneva	100.00	Stockholm	100.00	Copenhagen	100.00
Oslo	100.00	Norway	100.00	Sweden	100.00
Denmark	100.00	Finland	100.00	Italy	100.00
Spain	100.00	Portugal	100.00	Greece	100.00
Japan	100.00	Australia	100.00	New Zealand	100.00
South Africa	100.00	Canada	100.00	USA	100.00

## World news Business summary

### French bomb Chad air base

France bombed a Libyan-built air strip in northern Chad and airlifted 200 French troops into its capital, N'Djamena, in a response to a five-week Libyan-backed insurgency.

### Iranians advance

Iranian troops pushed further along the Faw Peninsula in southern Iraq toward the port of Umm Qasr.

### Gemayel visits Paris

Lebanon's President Amin Gemayel arrived in Paris on a surprise visit seen as a search for foreign support in the face of pressure by militia leaders for his resignation.

### Temple clash looms

Moderate Sikh religious leaders set the stage for more violence in India's Punjab by announcing the holding of the Golden Temple being held by militants in Amritsar.

### Duvallier unwanted

Haiti's deposed ruler, Jean-Claude Duvalier, remained a "provisional" guest in France after further unsuccessful attempts to find permanent asylum elsewhere.

### Shuttle launch 'error'

William Rogers, the former US Secretary of State who is leading the investigation into the space shuttle disaster, said that the decision-making process leading to the launch may have been "flawed".

### Soviet liner sinks

A Soviet cruise liner struck rocks during heavy rain off New Zealand and sank in a remote bay.

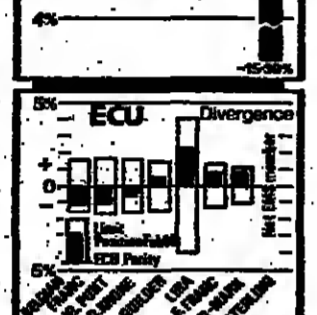
### Bangladesh shuffle

President Hussain Mohammad Ershad of Bangladesh named Major General Mahmud Hassan as his new Home Minister in a move seen as a hard-line response to mounting opposition.

### Pemex suspends suppliers' payments

PEMEX, the Mexican state oil monopoly, suspended payments to its suppliers for 30 days following a recent reduction of its oil prices.

### EMS Feb 14, 1986



### EUROPEAN Monetary System: The EMS put continued to weaken, and together with the Belgian franc remained around the bottom of the system.

The D-Mark and French franc were steady at the top, although the position of the franc looks very vulnerable, with the Bank of France supporting the currency, through high "autonomous" interest rates, ahead of the election to the French National Assembly on March 16.

### Money moving out of the dollar is attracted more to the D-Mark than other EMS currencies, and there has been strong speculation that there will be a realignment soon after the French elections.

With the possible exception of the Dutch guilder, EMS currencies are expected to be devalued against the D-Mark.

### UK Atomic Energy Authority's Culham Laboratory has won a US Star Wars contract for development of a particle beam that could be the basis of a potential space weapon.

The contract for development of a particle beam that could be the basis of a potential space weapon.

### TOKYO: Following Wall Street's record run, the Nikkei average put on 61.52 to reach a peak of 13,493.3 in Saturday's half-day session.

Leading prices, page 27

### WESTERN Europe is likely to save \$20bn because of the recent fall in oil prices, according to an economic adviser to the National Westminster Bank.

ATLAS-CORFO, Swedish construction, mining and engineering equipment manufacturer, increased profits by 44.5 per cent last year and will increase its dividend by the same amount.

### OCCIDENTAL Petroleum reached agreement with the US Federal Trade Commission to sell 3,530 km of natural gas pipelines in order to avoid an anti-trust veto on its \$3bn purchase of Midcon.

BAYER, West German chemical group, bought a majority stake in a private scientific institute in a move to increase its involvement in engineering ceramics.

## Brent daisy chain wilts under oil price pressure

THIS WEEK about 2,000 of the world's oil traders will flood into London for the oil industry's annual bazaar - the Institute of Petroleum Week. But this year's IP week could be more a wake than a celebration, writes Dominic Lawson in London.

For last Wednesday, the forward market in North Sea Brent, which last year generated deals worth a potential £100bn (£140bn), disintegrated into a mass of defaults and threatened litigation.

For a market devoid of regulation and based entirely on a system of mutual trust among its participants, the nature of the collapse may have dealt a fatal blow to the system of dealing in future cargoes of Brent, a 1m barrel-a-day crude oil stream from the UK's most prolific oilfield.

One trader, still dazed by the events of the week, says: "Nobody trusts anyone at the moment. Everybody is suing everybody else. The ship has hit the rocks and will now sink."

The Brent forward market evolved out of the uncertainties in the oil industry after the Iranian revolution and the oil glut of the subsequent years. It provided an opportunity for fleet-footed traders to make a fortune out of "selling short" in a weak market - selling a future entitlement to a cargo in the expectation of obtaining it more cheaply. It provided oil majors with an opportunity to hedge against the dangers of being stuck with over-priced crude.

In 1984, the Brent forward market is estimated to have generated deals covering up to 2bn barrels of oil, equivalent in size to the entire Brent field. Last year the figure may have been twice that, although this or any other estimate may be as speculative as the trades themselves. With the central clearing facility, there are no undisputed facts about the market as a whole.

Now this market, conducted by telephone out of London, New York, Houston and Geneva, characterised by \$300,000 a-cargoes, million-dollar bonuses, split-second dealmaking and risks that would make a currency dealer blench appears to have fallen victim to a poisonous mixture of extreme velocity of circulation and extreme price volatility.

Recently, the Brent market has seen rapid expansion of "daisy chain" trading, in which a large number of companies get sucked into a chain of inter-connecting paper trades. Until this year, a chain of more than 30 links was considered

impressive. More recently the market has generated chains with up to 180 links in which the same company appeared 14 times either as buyer or seller.

In a pure paper market such chains are of little concern, but the characteristic of the Brent market is that at some stage it inevitably leads into the physical reality of a 600,000 barrel cargo of Brent crude oil which has to be picked up by tanker at Sullom Voe within a specified three-day period.

The ultimate holder of the right to the cargo must give 15 days' notice of this to the liner of the cargo at Sullom Voe.

By 5pm 15 days before lifting, the paper cargo becomes "wet" - that is, it becomes a real cargo for delivery. This is fine for an oil company with a refinery, but for a trader left with cargoes on his hands it may be Nemesis.

The whistle was blown in the market last week by the large trader and refiner Gatolif. It sent a telex to customers and major oil companies saying that false nominations had been made by some companies in the daisy chain. As a result it would only take one cargo between February 26 and 28 although it was supposed to be the end receiver of five cargoes on those dates.

Today's edition of Petroleum Argus, the leading monitor of the Brent market, says: "If the 15-day market is to end in an orgy of litigation it will have consequences more serious than the inconvenience of oil companies that have run their stocks too low. There may be a serious dislocation of supplies."

If litigation is the result, it may not be that easy to bring the guilty to book. Many of the big speculative players in the market, while operating out of London, have incorporated their trading companies in places such as the Cayman Islands, the Bahamas and the Cayman Islands where taxes are tiny and the arm of the British law is scarcely felt.

Traditionally the biggest players in the market are the oil majors, particularly BP and Shell. For the major oil companies involved in the Brent system of fields operated by Shell, the Brent forward market has been the means of ensuring

## Brussels pursues high-tech venture financing

THE EUROPEAN Commission has approached financial institutions in London and Milan to see whether it can establish a new risk investment company to help the financing of high technology ventures.

It is also promoting the idea of an associated scheme to insure the new company against losses. The insurance scheme would be backed by European Community funds.

Commission officials will visit other European financial centres during the next six weeks in an effort to drum up support. No Community government has so far been approached to test official reaction. A formal proposal will be put to the 12 before the summer.

The talks so far are said to have excited interest among the banks for the investment company without agreement on details of the plan. Major industrial groups have been cool to a scheme directed primarily at medium and small companies.

But sharp reservations have been expressed about the insurance scheme, largely on the grounds that to insure a risk capital venture is a contradiction in terms.

The Commission sees itself as a broker. It would like to see the investment company started by some 15 private sector financial institutions spread across the Community.

Eurotech Capital, the name coined by the Commission for the company, would need capital of Ecu 500m (\$457m) which could be released in instalments. The Commission's idea is that Eurotech Capital would take equity stakes of up to 20 per cent in companies developing, across national borders, high technology projects.

Equity financing, in the Commission view, is probably the best way of filling the financial trough between the pre-competitive research phase of a project and its commercialisation, at which time ordinary loan financing becomes more readily available. But Eurotech Capital would be a sleeping partner in companies attracting its investment.

After the initial floating of Eurotech Capital, the company could go to the stock markets for additional capital, the Commission thinks.

To make Eurotech Capital more attractive to investors, the Commission would like to see Eurotech Insurance established with a capital endowment of Ecu 50m from Community funds.

## Washington to urge Marcos talks on orderly succession

BY REGINALD DALE IN WASHINGTON AND SAMUEL SENOREN IN MANILA

THE US wants President Ferdinand Marcos of the Philippines to begin consultations with opposition leaders which would eventually lead to an orderly succession, according to senior officials in Washington.

This message is likely to be conveyed to President Marcos today by Mr Philip Habib, President Ronald Reagan's special envoy in Manila.

"This new approach by the US lies behind the sharp change of tack by President Reagan at the weekend when he clearly condemned widespread election fraud by the Marcoses and cast doubt on the credibility of last week's presidential poll."

Mr Reagan's remarks were intended to reassure Mrs Aquino that the US would not simply wash its hands of the matter and accept a Marcos victory, US officials said.

The Administration's view was that Mr Marcos was no longer a viable leader for more than a short period and that steps must be undertaken to ensure a smooth transition to a post-Marcos era.

President Marcos, beleaguered by his opponents in the Philippines and under growing attack from his chief ally, the US, was elected for a fourth term by the country's National Assembly at the weekend.

Responding to opposition calls for a general strike, President Marcos went on the offensive against charges of poll fraud and accused the opposition of cheating with the help of priests and communist rebels.

In an apparent bid to deflect criticism in the US, Mr Marcos promised, in an interview on US television, to start a "fair and honest" evaluation of how much fraud had occurred.

In another conciliatory move, he retired General Fabian Ver, the former chief of the Philippine army, from the post of chief of staff of the Philippine army, the opposition leader, General Ver was replaced by Lt Gen Fidel Ramos, a West Point educated reform-minded officer favoured by the US.

Mrs Corason Aquino, the opposition leader's widow and presidential challenger, called for a general strike on the first working day after Mr Marcos' inauguration when she addressed hundreds of thousands of her supporters in a park in Manila yesterday.

Under the law, Mr Marcos is to assume office for another six-year term on February 25. Mrs Aquino also called for a boycott of seven commercial banks, including the state-owned Philippine National Bank, pro-government media and a number of other businesses owned by the President's relatives and friends.

It seems clear that Mrs Aquino, encouraged by the change of attitude in Washington, is preparing her supporters for a long and possibly bloody campaign of civil disobedience to unseat Mr Marcos.

Mr Reagan's tougher line towards Mr Marcos came as a growing number of Congressional leaders of both parties denounced the election outcome and raised serious doubts about the future of US aid to the Philippines as long as Mr Marcos clings to power.

Senator Richard Lugar, Republican chairman of the Senate foreign relations committee and leader of the official US election observer team, said the election was so "fatally flawed" that he would not accept the legitimacy of the vote count on Saturday in the National Assembly officially declaring Mr Marcos the winner.

If there was no change in the situation, Congress would not support further US military aid, he said. Mr Reagan, who had just week suggested that there had been fraud "on both sides," on Saturday corrected

## Nakamura ship group close to Y100bn collapse

BY CARLA RAPPOPORT IN TOKYO

NAKAMURA SHIPPING, the leading Japanese shipping group, was on the verge of collapse at the weekend, with total liabilities estimated at close to Y100bn (\$540m).

A director of Sankyu, the diversified transport company which controls Nakamura, said at the weekend that Nakamura will file for voluntary bankruptcy in the Japanese courts "at the earliest opportunity." Sankyu will assume Y50bn of Nakamura's debt.

At the same time, the worsening state of the world shipping market was further emphasised in an announcement by Nissho Iwai, one of Japan's largest trading companies, that it intends to write off Y60bn (\$320m) in bad debts related to its shipping business and withdraw from shipping entirely by the end of next month.

Nakamura's collapse will be the largest since Sanko Steamship, the world's largest tanker company, filed for protection under Japan's bankruptcy laws last August. The continued troubles of the industry cast increasing doubt on whether the proposed restructuring of the CEI Tung Group, the Hong-Kong based shipping operation, will ever be accepted by Japanese creditors

who hold about 80 per cent of the group's \$2.25bn debt.

Sankyu, a publicly listed company which holds a controlling stake in the privately-held Nakamura Shipping, said that Nakamura's collapse will not necessarily imperil its own future. Sankyu said it will raise Y20bn of the debt through selling securities. It plans to write off a substantial portion of the balance and said the losses will not be more than the company's net capital. It plans to omit its year-end dividend. Sankyu's sales last year were around Y150bn.

Nakamura, founded about 50 years ago by Kozo Nakamura, current president of Sankyu, operates about 78 vessels, the factors contributing to its failure include collapsing freight rates, the knock-on effects of bankruptcies overseas of shipping charterers and the decision in recent years to order more ships.

The immediate effect of Nakamura's collapse is expected to be the failure of a string of small shipowners in the south of Japan, notably in Ehime and Kyushu. Some of these owners charter only one or two ships from Nakamura and as a result, are totally dependent on it for their business.

## Voest-Alpine's losses soar

BY PATRICK BLUM IN VIENNA

A NEW management team was appointed at the weekend to take charge of Voest-Alpine, Austria's troubled state-owned steel, engineering, electronics and trading group. Simultaneously it was revealed that the group's total losses for 1985 have soared to Sch 11.1bn (\$667m), almost double the Sch 5.7bn announced in November when the group's crisis was first made public.

Government officials say that the new figure for the deficit includes additional losses of about Sch 1bn by Voest-Alpine's Intertrading, Voest's trading subsidiary, whose total deficit incurred almost entirely through speculation on the oil markets will now reach about Sch 3.4bn.

Other major losses stem from Voest's US steel subsidiary Bayou Steel, from a large metallurgical project in the Philippines, and from a microchip plant set up in Graz in partnership with American Microsystems Inc (AMI) of the US. A spokesman for Voest said at the weekend that the need to make additional provisions for risk which the Government's specially appointed accountants insisted should be included in the final accounts also

contributed to the higher deficit figure.

Bayou Steel is estimated to have cost Voest about Sch 8bn in investment and operating costs, a large proportion of which has already been written off by Voest since 1982. Voest hopes that it will soon sell Bayou Steel which it says is no longer making operating losses because of a pick-up in the US market. The proceeds of the sale would help the group recoup some of the losses.

The new management board will have eight members and will be headed by Dr Herbert Lewinsky, currently chief executive of Mobil Oil Deutschland, the West German subsidiary of Mobil Oil of the US. The appointment of Dr Lewinsky was a surprise. The 58-year-old Austrian who started his career with Mobil Austria in 1981 to become its chief executive in 1987 has been working abroad since 1989. His name as a possible contender for the top job at Voest, Austria's largest industrial group employing some 70,000 people, was a closely guarded secret and only emerged late last week. It is not known when he will take up his new duties as Voest's chief executive since he has yet to negotiate his departure from Mobil.

Mr Richard Kirchweiger, former head of Chemie Linz, the state-owned chemicals group, who was hastily appointed temporary chief executive of Voest after the resignation of the group's managing board in November was strongly tipped to keep the job. His appointment, however, was put into question after it was discovered that Chemie Linz's own trading subsidiary had also made large losses through oil speculation. Critics also say that as a former executive with Voest in the 1970s at a time when it began its Bayou Steel venture, he shared some responsibility for the venture's subsequent losses. He is now expected to return to Chemie Linz.

Other members of Voest's new managing board include Dr Claus Roidl, deputy chief executive in charge of finance, Dr Peter Sramhammer, for personnel, Mr Othmar Pühringer, in charge of the plant construction division, Mr Herbert Kreutlisch and Dr Robert Pfichl, for metallurgical products. Dr Ludwig von Bogdanov, a West German executive currently working for the Klockner group of West Germany

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# Oppenheimer

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17th February, 1986

**OVERSEAS NEWS**

**Nine set to sign EEC reform Act**

BY IVO DAWNAY IN BRUSSELS

FOREIGN MINISTERS of at least nine EEC member states will today sign the so-called Single European Act which aims to streamline Community decision-making processes and provide a new formal basis for political co-operation between the Twelve.

But the implementation of the Act's provisions remains dependent on its full endorsement and its ratification by the 12 national parliaments.

At the week-end, it appeared likely that three countries would refuse to participate in the signing ceremony. Denmark has long insisted on putting the reform plans to its national electorate in a referendum scheduled to be held on February 27.

This decision followed protests that the package involved an unacceptable transfer of national sovereignty to EEC institutions.

Consequently, Greece has reserved its decision on whether

There will be an overwhelming Danish vote in favour of the reforms of the EEC in the February 27 referendum on this issue, if two opinion polls published in Copenhagen yesterday, prove correct, writes Hilary Barnes.

A Gallup poll showed that 63 per cent were in favour and 32 per cent against the reforms, while a second poll, by the Vilstrup Institute, gave a 65-32 per cent breakdown, including in both cases the undecided voters, who continue to constitute 20 to 25 per cent of the voters.

The share of voters favouring the reforms has increased since Prime Minister Poul Schlüter announced the referendum in January. In a January Gallup poll the breakdown was 58 per cent for and 42 per cent against.

The Prime Minister decided to call the referendum, which is consultative and formally speaking not binding on the Volketing (parliament), when a majority in the Volketing blocked agreement to the reforms against the wishes of the coalition Government.

reverse this decision should the Danish referendum accept the reforms plan.

The Dutch presidency of the Council of Ministers has taken pains in recent days to insist that the signing ceremony is not intended to put pressure on Denmark. The early endorsement of the Act is instead meant to emphasise the commitment of the signatories to the reform package, hammered out in a long debate last Autumn and concluded by heads of Government at the Luxembourg summit in December.

Foreign Ministers are also scheduled to debate measures to adjust agreements with the European Free Trade Association (EFTA), following the accession of Spain and Portugal to the EEC. They will attempt to finalise details of a common Community position for the ongoing negotiations on a new Multi-Fibre Arrangement (MFA) regulating the international textile trade.

to participate in the signing until today. Mr Theodore Pangalos, the Greek EEC Minister, has said that Athens may withhold its signature in order to convey a symbolic protest at the isolation of Denmark.

Italy, the most passionate advocate of closer European integration, decided to withdraw from the ceremony last week on the grounds that the reforms agreed are insufficiently wide-ranging. However, it is believed in Brussels that Rome will

**Dutch money creation curbed**

BY LAURA RAUW IN AMSTERDAM

THE DUTCH central bank has exacted a promise from banks to significantly limit money creation this year in a dramatic policy shift that reflects deep concern over rapid money supply growth.

The Nederlandsche Bank's unusual announcement on Friday was the first statement on medium-term monetary policy made outside a quarterly report in years. It signals a desire to tighten the accommodative policy followed during the economic recovery.

The ban issued that, as the recovery had taken hold, the

fast monetary expansion could rekindle inflation. It wanted to slow money supply growth to the pace of expansion of nominal national income. Money creation should be sharply curtailed this year to 5½ to 6 per cent from about 9 per cent last year, it said.

Mr Gert Jan Hogeweg, the central bank's chief of money and capital markets department, said the limit on money creation fell short of a credit control and was imposed to avoid a formal ceiling on lending. It is not yet clear whether credit controls would be

imposed if the money-creation limit was ignored but the banking community is likely to abide by the agreement.

The Nederlandsche Bank also appears to be worried over recent pressure on the guilder arising from outflows of cash seeking higher yields in other currencies. The European Monetary System, including the ECU, to bolster the guilder it chose to squeeze money creation rather than raise interest rates, which would have been unsettling if done without a parallel move by the West German central bank.

**SPD presses on with nuclear free proposal**

By Rupert Cornwell in Bonn

WEST GERMANY'S opposition Social Democrats are pressing ahead with their attempts to work out a joint proposal for a tactical nuclear weapon-free zone in central Europe with the ruling East German SED party—in spite of the irritation such a notion causes both to the centre-right coalition in Bonn and to Nato planners in Brussels.

The plan, which builds upon a 1985 initiative of the two parties to remove chemical weapons from Europe, was the main topic of a visit to Bonn last week by a delegation headed by Mr Hermann Axen, an influential member of the East Berlin politburo. Both sides have agreed to meet again at the end of April.

The Social Democrats' flirtation with East Germany has been attacked on various grounds that it constitutes a "parallel" foreign policy which diminishes the authority of the elected Government in Bonn; and that it indirectly furthers the designs of Moscow, which has long favoured such an agreement.

**Hungarian unions express discontent**

BY DAVID RUCHAN

HUNGARY'S TRADE unions yesterday ended their national congress by formally approving the Budapest Government's 1986-90 economic plan, but only after many rank and file delegates vented their discontent at falling living standards over the past five years.

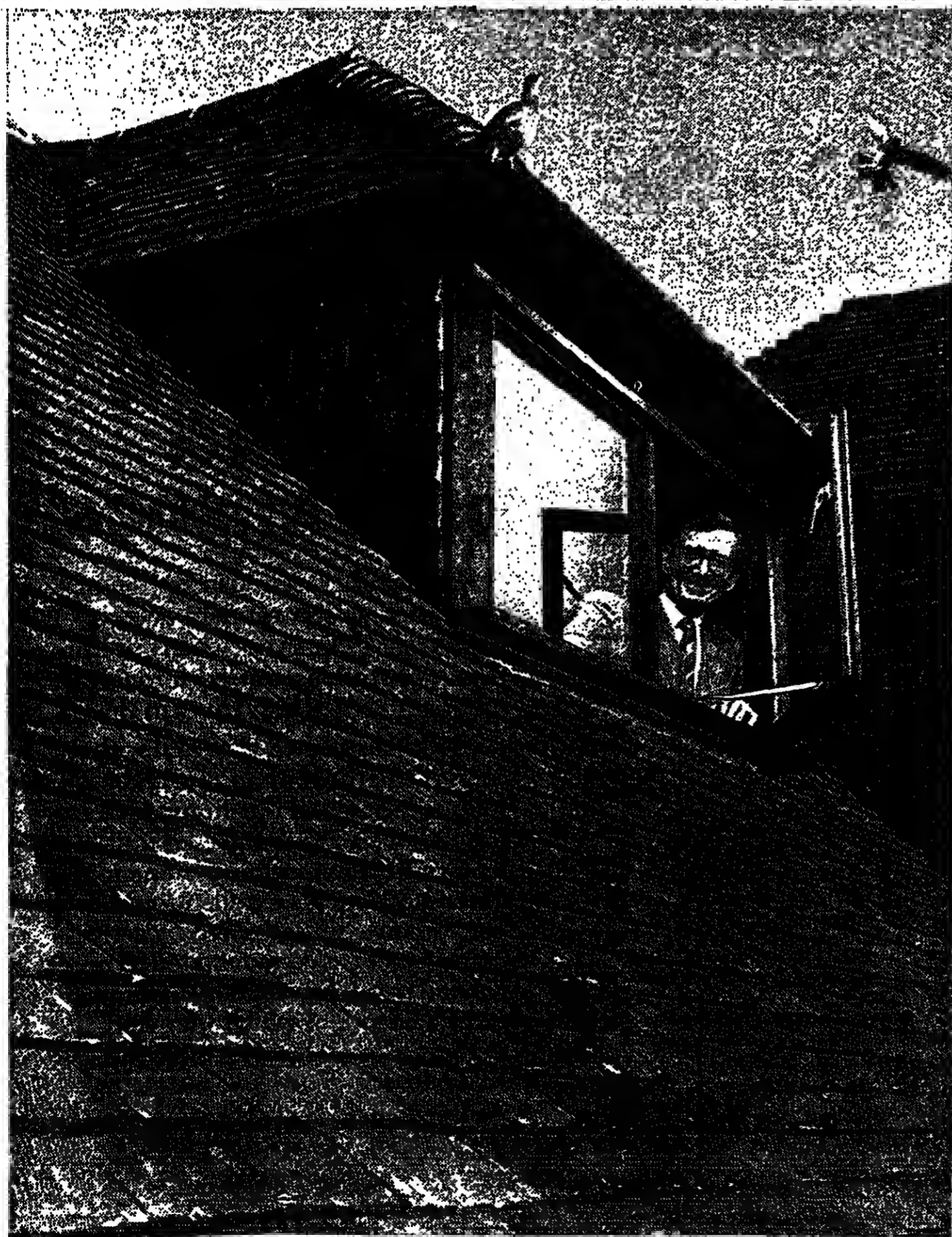
The resolution was carried heavily in the Government's favour, by 761 votes to 21. But

even this small protest vote marked an unusual display of independence feeling for a Soviet bloc trade union movement. Since the Hungarian unions had their last congress in 1980, real wages and living standards for many workers have declined as Hungary has strained to service its relatively high foreign debt.

Mr Sandor Gaspar, the trade union president who is also a member of Hungary's ruling Politburo, yesterday called for

unity behind "the realistic demand of workers for raising living standards." According to the 1986-90 plan, real wages are due to rise 5 per cent, but this would only restore living standards to their 1980 level.

Mr Lajos Faluvegy, the deputy prime minister, warned union delegates they could not expect an improvement in real wages or pensions this year, even though national income was planned to rise some 9 per cent.



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OVERSEAS NEWS

Iran masses troops north of Basra

By Kathleen Evans in Kuwait
IRAN was reported yesterday to be massing troops north of Basra, Iraq's second largest city, as heavy fighting continued to the south on both land and sea close to Kuwait territory.

Pemex stops paying suppliers after prices cut

BY DAVID GARDNER IN MEXICO CITY

PETROLEOS MEXICANOS (Pemex), Mexico's State oil monopoly and the country's biggest company, has suspended payments to its suppliers for 30 days following the weekend's sharp cut in Mexican oil prices.

Rogers suggests launch may have been a mistake

BY TERRY DODSWORTH IN NEW YORK

MR WILLIAM ROGERS, the former US Secretary of State who is leading the inquiry into last month's space shuttle disaster, has suggested for the first time that space agency officials may have made a critical mistake in deciding to go ahead with the fatal launch.

John Elliott profiles the Hindu kingdom as the Queen arrives for a visit

Nepal steps cautiously into modern times

SENIOR army officers saluted and cannon fired in a small seventeenth century palace courtyard in the Nepalese capital of Kathmandu while a military band played the national anthem, drowning the efforts of two groups of Hindu musicians at a ceremony formally welcoming the coming of Spring.

GEC telephone sets and PABX exchanges are to be made soon in Nepal following conclusion of a £1m joint venture agreement with Amastya Enterprises of Kathmandu.



60 to 70 per cent of total two-way trade. Rapidly increasing imports from India, which has taken over the country's garment industry, plus an outflow of funds with black money going into India's booming stock market, led to a recent devaluation.

Flanked by his Cabinet and advisers, Eton-educated King Birendra Bir Bikram Shah Dev, watched impassively. He was fulfilling his role in the ecophony as a reincarnation of the Hindu god Vishnu—the provider of the Hindu trinity—and as ruler of this small Himalayan kingdom where Queen Elizabeth II arrives today for a five day visit.

The King is regarded by many as an absolute ruler, relying in part for his authority on his Hindu people's respect for the God-linked monarchy. But he also relies on the total support of the army, his Cabinet, chosen by him from members elected to a non-party national assembly, shows the regime is moving gradually towards a democratic system, albeit more slowly than political activists would like.

The Falklands War. Nepal is proud that it stayed independent. But the price it paid was an almost total lack of any development until 1951 because it was ruled by a prime ministerial family, called the Ranas, who closed the country's borders, personally thriving on its backwardness.

The royal family reasserted its authority in 1951. It threw the Ranas out of office and briefly experimented with a political party system in which the pro-India Nepali Congress Party formed a government. The then king replaced this in 1961 with the present panchayat non-party system. In 1980, following student demonstrations, King Birendra called a referendum which backed the partyless system with a 55 to 45 per cent majority, probably indicating a 50-50 split after allowing for some inevitable ballot rigging.

In return it has provided generations of Gurkha soldiers who still make up about 8,400 of the British Army's strength and played a significant role in

the Kathmandu royal palace and the Duke of Edinburgh will visit a tiger reserve. But all is not well beneath the surface of this, the world's only Hindu kingdom, where the literacy rate is estimated at only 15 to 22 per cent of the 17m population, where the population growth rate of 2.6 per cent a year (one of the world's highest) exceeds the agricultural annual growth rate of 1.7 to 2.5 per cent, and where deep rooted corruption siphons off a large proportion of international aid and cripples the country's economic growth and public administration.

These issues have come to a head with a 14.7 per cent devaluation two months ago and with elections planned for May to the non-party national assembly. The elections will test the resolve of the King and his palace entourage of family and advisers to resist pressures to move further towards a Western style democracy. They are under pressure from the banned Nepali Con-

gress Party to recognise parties, or at least to allow members who stand as individuals to have a common manifesto or common symbol. But the feeling against parties is strong and major concessions are most unlikely.

"We cannot raise the money in the country to fund parties and party elections so the parties would go to X, Y and Z country — and I could name another — for funds," says Mr Rodha Dsir Sabha, 77-year-old Foreign Minister. "The election would then not be a battle between Nepalese parties but between Nepali countries." He agreed that X, Y and Z were India, China and the Soviet Union with the US as the likely other donor. Nepal is highly conscious of its position as a buffer state and courts China. It is especially wary of increasing its dependence on India, with which it has an open border and freely convertible exchange. More than 90 per cent of its foreign trade passes through India which itself accounts for about

Aid from foreign countries and agencies provides the major source of foreign exchange inflows and provides 60 per cent of the development budget. India is believed to provide a total of \$50m a year followed by Japan with \$27m and the US, UK and West Germany each at around \$10m to \$20m.

Last time the Queen visited Nepal 25 years ago, the Nepali Congress Party had just been thrown out of power by the then King. The country has opened itself to the world since then, but faces two crucial challenges—first to develop its political system so that it avoids the sort of violent unrest that has bedevilled some of its South Asian neighbours and secondly to develop large untapped sources of hydro electric power which could transform its economy.

Gemayel flies to Paris as pressure for resignation grows

BY NOBA BOUSTANY IN BEIRUT

LEBANON'S President, Mr Amin Gemayel, under pressure to step down for his partial opposition to a Syrian-backed militia agreement, travelled to France yesterday to address a summit of French-speaking heads of state and for a possible meeting with French President Francois Mitterrand.

with a flurry of meetings between Christian and Moslem politicians to patch up a widening rift over the stalled militia accord. In Moslem-controlled West Beirut, police found the mutilated body of a Lebanese Jew, Mr Ibrahim Bensett. He was the third Lebanese Jew to be slain by Moslem extremists

following months in captivity. The Organisation for the Oppressed on Earth claimed it had broken up a spy ring working for Israel in Lebanon. The two others who were killed were kidnapped in West Beirut last March and were killed by the same group in retaliation for Israeli shelling of

Shi'ite Moslem villages in Lebanon's southern border strip. In Jerusalem, the Foreign Ministry expressed sorrow over the death of Mr Bensett and denied he was part of an Israeli spy network. Israel would not be blacklisted by groups that take Jews hostage

in the hope of gaining Israeli concessions. The group has claimed the abduction of at least four Jews as well as the three killings since Christmas Day. It sought to exchange its hostages for the liberation of 300 Lebanese prisoners held at the Israeli prison in Khiam, a Lebanese village close to the Israeli border.

On January 8th 1986, in the offices of Arthur Young, Apple UK announced the launch of Apple Accounting™. This UK-developed package was commissioned by Apple as part of its firm commitment to the business world. Apple Accounting is a hard disk-based product that consists of five modules, which can be independently used or totally integrated to provide a complete accountancy solution. These modules perform the be extracted and analysed in many other Macintosh business software applications. These include Microsoft Excel™ (the world's most powerful spreadsheet operable on a personal computer), Jazz™ from Lotus, MacTerminal™ (Apple's communications package), and Blyth's Omnis 3™ (a database management system) — indeed any Macintosh software which uses our unique copy and paste facility. It is now possible to ask quite complex questions of your company's

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OVERSEAS NEWS

Crackdown continues in S. Korea

BY STEVEN B. BUTLER IN SEOUL

SOUTH KOREAN police continued harsh measures through the weekend in an attempt to snuff out a national signature campaign designed to revise the constitution in favour of a direct election of the president. Mr Kim Dae-Jung, the leading South Korean dissident, remained under house arrest behind a wall of up to 1,000 police. His telephone was cut to prevent any communication with political supporters and for the first time since he returned from exile in the US one year ago, foreign reporters were denied access to him. The confrontation between the Government and the opposition—perhaps the most severe since the uneasy calm that followed a 1980 military coup bringing Mr Chun Doo-Hwan, the President, to power—has

to 207 arrests in the first eight months of last year. Mr Kim Young Sam, another key opposition leader who only recently joined the New Korea Democratic Party (NKDP), was allowed to attend church services yesterday morning. He was forcibly returned to his home several times last week after attempting to attend political meetings in the centre of Seoul, and he and his supporters scuffled with police. This latest series of incidents was touched off on Wednesday, February 12, when the two Kim's and Mr Lee Min-Woo, President of the NKDP, became the first to sign petitions for constitutional revision. The move, timed to coincide with the anniversary of last year's strong electoral advances for the opposition party, caught the Government by surprise. The police later staged raids on the headquarters of the NKDP and the Council for the Promotion of Democracy (CPD), which is headed by the two Kim's, in an apparently unsuccessful search for the signature lists. Newspaper editorials yesterday denounced police action at the CPD headquarters, in which seven journalists were beaten. Mr Kim Sung-ky, the Justice Minister, warned that the Government would take stiff legal action against all involved in the signature campaign. He said the campaign is a disguised attempt to provoke violence and create social unrest, that any action associated with the campaign is illegal, and that participants might face seven years in jail.

**SOUTH KOREA'S trade deficit in January rose to \$454m from \$2m in December, according to the Economic Planning Board. Last month's deficit was nonetheless an improvement over January 1985, when the trade deficit reached \$741m.**

raised fresh fears of further political violence. Some 2,500 police raided 129 elite campuses throughout South Korea over the weekend, confiscating political literature, petrol bombs, wooden and iron clubs, and placards and banners that read "repeal the constitution" and "long live democracy." Police have arrested 448 students so far this year compared

WORLD TRADE NEWS

Siemens closer to success in US telephone exchange race

BY PAUL TAYLOR IN NEW YORK

SIEMENS, the West German electrical group, has moved another step forward in the race to sell digital telephone exchange switches to US Bell Telephone companies. Ameritech, one of the seven huge regional telephone holding companies, has formally added Siemens to a list of vendors who will bid later this year for digital switch contracts worth \$100m (£171m). Siemens will join Canada's Northern Telecom and American Telephone and Telegraph (AT&T), which together dominate the US market for digital network switches, in the battle to win a slice of Ameritech's local Bell Telephone Company

orders for digital switch installations in 1988 and 1989. Ameritech said the total contract, which is likely to be split between the competing manufacturers, will probably involve between 20 and 25 large digital switches, each costing about \$4.5m. The bids are due to be submitted this summer and contracts will be awarded primarily on the basis of price. Ameritech said the switches will also have to offer a full complement of advanced telephone switching features and be capable of eventually handling between 30,000 and 100,000 lines each though they may initially handle as few as 10,000 lines. The move marks a breakthrough for Siemens which earlier this year won a contract to supply a test switch to Wisconsin Bell, one of the five Ameritech local telephone operating companies. Last month Siemens and GTE announced plans to launch a US joint venture equipment group—a venture which could help Siemens supply the advanced equipment if it wins the bid. Two other competitors, ITT and Plessey's Stromberg-Carlson unit, have recently won contracts to install test digital switches for BellSouth, another of the regional holding companies, indicating that at least one of them may be added to that group's official bid process.

Ozal to seek UK help on reactor deal

By David Barford in Ankara

THE TURKISH Prime Minister, Mr Turgut Ozal, arrives in Britain today on his first official visit to a Western European country, hoping for industrial co-operation between Turkey and the UK in projects ranging from nuclear energy to highway construction, and defence. In an interview on the eve of his departure for London, Mr Ozal referred to the British plan to build a nuclear reactor at Akkuyu on the Mediterranean to be built by AECL of Canada in a consortium with NEI-Parsons of the UK which is to manufacture generating equipment for the planned 635 Mw power station. Canada's government is believed to be pressing for the project which would be constructed as a joint venture under the "build operate-hand over" model which Mr Ozal is trying to persuade suppliers and bankers to adopt. European financing, organised by Standard Chartered for NEI-Parsons is thought to be in place, but the Canadian Government has requested sovereign guarantees on C\$900m. Mr Ozal may ask the British Government to use its influence with the Canadians not to turn down the project. But he warned that he would not consider sovereign guarantees for power stations built on the joint venture model. Mr Ozal said Britain had a major role to play in leading Turkish defence contractors. British business might be interested in a series of motorway contracts stretching from the Bulgarian border at Edirne through to Ankara, he said. A consortium led by Arup and Emet of Turkey was recently awarded a supervision contract by the Turkish state highways, Balfour Beatty of the UK is negotiating a contract to build a stretch of highway from Izmir to Salihli. Foreign consortiums have been told that they must find the financing necessary for each stage of the motorway. The total cost of the motorway project, which is being discussed is thought to be around \$1.3bn. Mr Ozal said he had set up a study group to resume the schedule of tariff cuts under Turkey's membership application agreement with the EEC. "There have been no cuts since 1975 but we have the intention to make cuts this year." He said he thought Turkish industry was better able to withstand competition inside the European Community than was generally realised outside the country. "I am thinking of a 10-year period for transition once Turkey joins the Community and the timing of our application for full membership has not been decided yet. "I cannot make an application without consulting the different member countries and if I don't see support from them, why should I do it? Turkey is more of an asset than a liability to the EEC," he said.

EEC probes Madrid dumping charge

BY PAUL CHEESBRIGHT IN BRUSSELS

THE European Commission is investigating complaints from Madrid that steel products from other parts of the EEC are being dumped on the Spanish market. Investigators are seeking to establish the precise quantities and the exact price of steel going to Spain. Figures suggest the surge began as soon as Spain joined the Community on January 1. Shipments last month reached 200,000 tonnes, including coils, double the normal level. Part of the increase is said to come from orders placed before Spain joined the Community,

are controlled by quota—327,500 tonnes this year—such an arrangement was demanded by the 10 in the Spanish accession negotiations because of the level of subsidies. The European Community at the weekend brought into force retaliation measures against the US for the Reagan Administration's imposition of quotas on shipments of semi-finished steel. The measures will have the effect of cutting US sales in the Community of fertiliser, beef tallow and high quality paper.

SHIPPING REPORT Pressure on oil prices hits tanker markets

BY ANDREW FISHER, SHIPPING CORRESPONDENT

SHIPPING markets remained confused and depressed last week, with dry cargo rates falling further and tanker activity slow in the absence of stable oil prices. Galbraith's, the London shipping broker, said there had been virtually no VLCC (very large crude carrier) fixing on the open market, though one 260,000 tonner accepted the low rate of Worldscale 22.5 for a trip from the Arabian Gulf to the US Gulf. More business was seen out of West Africa, but trade was poor from the Caribbean and Mediterranean. Galbraith's said in general "traders are still having enormous problems in being able to conclude deals because of the structure of oil prices, which remain unstable. In the dry cargo sector, said Denholm Coates, it was "another depressing week, with all-

round weakness apparent." Rates did, however, seem to be steadying at the low levels now reached, namely \$6.75 a ton for grain from the US Gulf to Continental Europe and \$10.75 to Japan. On the scrap market, the Soviet Union sold around 20 vessels to China. Demolition business was hindered by the New Year holiday in China and Taiwan, with the markets in Pakistan and India also slack. The big Japanese shipping companies may soon pull out of a trans-Pacific rate pact, setting off a rate-cutting war on the lines route between the Far East and North America, Reuter reports. Japanese shipping companies said if Evergreen of Taiwan carried out its threat to leave the Asia North America Eastbound Rate Agreement (ANERA), they would follow.

Toshiba wins Y12bn Soviet colour TV order

By Carla Rapoport in Tokyo

TOSHIBA, the Japanese electronics group, and Kenamatsu-Gosho, a Japanese trading company, have won a Y12bn (£60m) order to supply the Soviet Union with equipment to make colour television sets. Toshiba said at the weekend the deal is the largest order it has won from the Soviet Union in 10 years, when Toshiba exported equipment to make air conditioners. The success of that deal, Toshiba believes, led to the current order. The plant will start operation in mid-1988 and will be capable of producing 300,000 20-in colour televisions a year. The order includes all the components except picture tubes. The deal marks the first time that the Soviet Union has purchased a colour television plant from Japan. According to Japanese executives, the Soviet Union intends to boost its production of colour television sets from 3m units a year currently to 7m units a year by 1990.

World Economic Indicators

	UNEMPLOYMENT			
	Jan. 85	Dec. 85	Nov. 85	Jan. 85
UK	(m) 3,408	3,273	3,259	3,261
	% 14.1	13.5	13.5	13.8
US	(m) 7,831	8,023	8,161	8,439
	% 7.7	7.9	8.1	7.7
	Dec. 85	Nov. 85	Oct. 85	Dec. 85
W. Germany	(m) 2,347	2,210	2,148	2,125
	% 8.7	8.2	8.0	8.6
France	(m) 2,436	2,495	2,505	2,525
	% 10.7	10.7	10.7	10.7
Italy	(m) 3,087	3,052	3,074	3,073
	% 13.5	13.4	13.3	13.5
Netherlands	(m) 0,749	0,742	0,743	0,777
	% 15.2	15.0	15.1	14.8
Belgium	(m) 0,542	0,541	0,540	0,540
	% 12.1	12.1	12.1	12.1
	Oct. 85	Sept. 85	Aug. 85	Oct. 84
Japan	(m) 1,590	1,590	1,490	1,590
	% 2.74	2.72	2.59	2.77

Sources (Except UK, US): Eurostat

Japan group may make spring link-up

NHK SPRING of Japan and Barnes Group, the largest US spring maker, are considering setting up a joint venture in North America to produce and sell valve springs for vehicle engines, reports Yoko Shibata from Tokyo. NHK said the companies will soon begin feasibility studies which should be completed by May this year. They have already signed an agreement to exchange data and information on precision spring production technologies. Barnes holds 44 per cent of the US spring market.

W. German held in Cairo on bribery charges

By Tony Walker in Cairo

A WEST GERMAN businessman is among more than a dozen people arrested in connection with what is being described in Cairo as the "biggest and most dangerous bribery case in Egypt's history." The West German is being accused of paying bribes totalling some \$6m (£4m) to Egyptian officials in an attempt to win a contract for his company to supply components for a \$600m paper mill to be built in Qena governorate, upper Egypt, 700 km south of Cairo. Semi-official Egyptian newspaper reports did not name the company or the foreign businessman involved. President Hosni Mubarak of Egypt said at the weekend the government was engaged in a drive against corruption "in all its forms and in any location to protect public money and the rights of the people." His remarks were made against a background of worsening economic circumstances. Among those arrested according to official press reports was the first under secretary of the Industry Ministry, who was also chairman of the committee responsible for reviewing bids for the paper mill. He is accused of accepting bribes totalling about \$600,000. The Egyptian agent of the West German firm has also been arrested, the reports say. Bids for the mill were lodged in April 1984 and included those from French, Canadian, Japanese and Swiss led consortia. A decision was expected last June.

This announcement appears as a matter of record only.



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Swiss Francs 100,000,000  
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Banque Gutzwiller, Kurz, Bungenier S.A.

Banque Paribas (Suisse) S.A.

Chemical Bank (Suisse)

Merrill Lynch Bank (Suisse) S.A.

Morgan Guaranty (Switzerland) Ltd.

Sogeval, Société Générale Alsacienne de Banque

Sodific S.A.

Banque Bruxelles Lambert (Suisse) S.A.

Banque Kleinwort Benson SA

Commerzbank (Schweiz) AG

Compagnie de Banque et d'Investissements, CBI

Holtinger & Cie

Samuel Montagu (Suisse) S.A.

Nomura (Switzerland) Ltd.

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February 1986

Kreditbank (Suisse) S.A.

Nordfinanz-Bank Zurich

Clariden Bank

Lloyds Bank Plc, Geneva Branch

Amro Bank und Finanz

Armand von Ernst & Cie AG

Banco di Roma per la Svizzera

Banque Ciel (Suisse)  
—Crédit Industriel d'Alsace et de Lorraine S.A.—

Banque Générale du Luxembourg (Suisse) S.A.

Banque Indosuez—Société Générale de Suisse

Banque Morgan Grenfell en Suisse S.A.

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Fuji Bank (Schweiz) AG

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Handelsfinanz Midland Bank

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SF 100,000,000/\$47,250,000  
Currency Exchange Agreement  
Due 1998

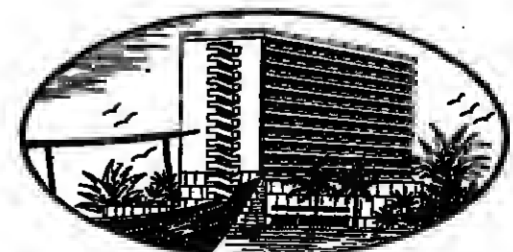
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UK NEWS

Government may extend job-creation scheme

BY PHILIP STEPHENS, ECONOMICS CORRESPONDENT

THE GOVERNMENT is considering a big extension of its 'Job Start' programme for the long-term unemployed as the central element in a package of job-creation measures for the budget next month.

The idea is strongly backed by Lord Young, the Employment Secretary. On Wednesday he is due to outline the first results of a number of pilot schemes at a meeting of the House of Commons select committee on employment.

The programme is also winning support across different sections of the Conservative Party. Job Start was introduced at the beginning of this year with pilot studies in nine different parts of the country. In essence, it involves local employment offices making individual contact with every long-term unemployed worker in the area.

Those individuals are then offered details of the whole range of government training and job-creation programmes, and the possibility of a direct subsidy of £20 a week if they are prepared to take work paying below £50 a week.

The Department of Employment has yet to complete a full assessment of the pilots schemes, but the view in Whitehall is that the initial results are extremely encouraging. In some areas more than 90 per cent of the long-term unemployed are said to have been given detailed counselling.

As long as these results are confirmed by a more detailed assessment, Lord Young is expected to present proposals for its extension to the whole of the country in time for inclusion in the budget speech. Mr Nigel Lawson, the Chancellor

of the Exchequer, has been enthusiastic about further extension of official job schemes. Last week he pointed out that two sets of measures introduced in the last budget will only begin to reduce the dole queues later this year.

Mr Lawson would prefer to focus on his upbeat view of the economic outlook. It is thought in Whitehall that the economic forecasts due alongside the budget will predict another year of 2½ to 3 per cent growth in 1987, with a fall in the inflation rate to close to 3 per cent.

There is a growing feeling among other senior ministers, however, that the Government must be seen to be taking direct action to help the unemployed. Sir Geoffrey Howe, the Foreign Secretary, is among senior ministers urging such measures.

Oil forces down gas prices for industry

By Maurice Samuelson

THE PRICE of gas for many large industrial consumers in Britain has begun to fall because of sharpening competition from oil. This is believed to be first time this has happened since the early 1970s.

The gas industry and some of its bigger customers have disclosed that in the past three weeks a number of major contracts were being renegotiated to take account of the lower prices of heavy fuel oil, gas oil and other oil products.

With power station coal prices also under pressure, the prospect of cheaper gas illustrates the speed with which manufacturing industry, after a decade of recession, might start to benefit from the oil price collapse.

So far, the British Gas Corporation has shown no sign of abandoning its official forecast that its overall sales might rise to 20bn therms by the end of the decade from the 1983 level of 17.5bn therms.

But although most of the growth is expected in the commercial buildings sector, corporation was also counting on winning over industrial customers from oil or coal. This prospect is now obscured by the oil price fall. Its continuation could also affect the amount of money the Government would raise from privatising the corporation.

Oil prices have already fallen low enough to give several industrial sites second thoughts about switching to natural gas from fuel oil, gas oil or coal. A number of proposed conversion schemes have been shelved.

N-plant leaks 'larger than admitted'

BY MAX WILKINSON, RESOURCES EDITOR

THE DISCLOSURE this weekend that radioactive leaks from the nuclear waste disposal plant in Sellafield, Cumbria, have been far larger than admitted seems certain to be a further setback to the Government's hopes of pushing ahead with a civil nuclear programme.

British Nuclear Fuels (BNFL), which operates the Sellafield plant, admitted last night that leaks of radioactive materials in 1984-85 may have been 40 times greater than has been admitted.

Preliminary calculations have suggested that the risk of leukaemia among children in the neighbourhood was about 3 per cent higher than previously believed, although the figure is still small. The new evidence of leakage was

uncovered as a result of an exhaustive search of records by BNFL following protests by a physicist, Dr Derek Jackson, who was working at the plant at the time.

This shows that evidence given by the nuclear authorities to Sir Douglas Black's inquiry into the effects of radiation was seriously in error, and his conclusions, published in 1984, might have to be re-appraised.

This latest evidence of error by the nuclear authorities comes at a time of mounting public and political disquiet about the disposal of nuclear wastes and the operations of the Sellafield plant.

This weekend BNFL also disclosed that an unnamed worker

may have received the maximum dose of radiation permissible for a full year in the recent leakage of plutonium at the plant, which affected 11 men.

Although this recent leakage, during maintenance work on a pump, was said by the Health and Safety Executive to be a minor one, it caused a significant stir inside and out Parliament.

More seriously, the all-party environment committee of MPs is planning to publish a report in the next few weeks which will be deeply critical of the Government's policy for nuclear waste disposal and the lack of professionalism in comparison with practice in other countries.

Bidders prepare fresh moves on Imperial

BY TERRY GARRETT AND MARGARET VAN HATTEN

THE BATTLE for ownership of Imperial, the drinks, tobacco and foods group, is rapidly reaching a climax. Hanson Trust is preparing to raise its hostile offer and United Biscuits is frantically searching for ways to revive the agreed merger with Imperial that was blocked last week with a reference to the Monopolies and Mergers Commission.

Hanson has until Thursday to raise its £1.8bn bid which is being fiercely rejected by the Imperial board. Its terms are currently worth 45p below the defender's current market price of 291p and the City of London confidently expects a revised offer of a little over 300p a share, possibly with the introduction of a cash element.

Mr Martin Taylor, a Hanson director, said yesterday that Imperial's forecast of a 23 per cent rise in pre-tax profits to £200m for the year to October had been noted and a de-

cision over a higher bid would be made this week.

Mr Geoffrey Kent, Imperial chairman, and his board were with their advisers throughout yesterday in preparation for an increased offer from Hanson which they expect today.

United Biscuits also called a board meeting in London yesterday evening to discuss a strategy to break the deadlock of the monopolies reference.

Mr Paul Channon, Trade and Industry Secretary, announced his decision to refer the £1.8bn merger on Wednesday because it raised question of competition in the snacks market.

If the deal had gone ahead the enlarged group would have held about 40 per cent of the snacks market with products such as Golden Wonder crisps and KP nuts, although this activity would only account for

4.3 per cent of the combined group's turnover.

However, Sir Hector Laing, United's chairman, remains committed to the logic of an Imperial/United marriage and is examining proposals to turn the earlier agreed deal on its head with United making a rival bid for Imperial.

Those proposals are believed to include the possibility of a commitment to dispose of part of Imperial's food interests as a way of avoiding the monopolies investigation.

An announcement from United may be made as early as this morning. Sir Hector is known to favour agreed deals but may well be prepared to proceed in the face of imperial opposition if his proposals are rejected.

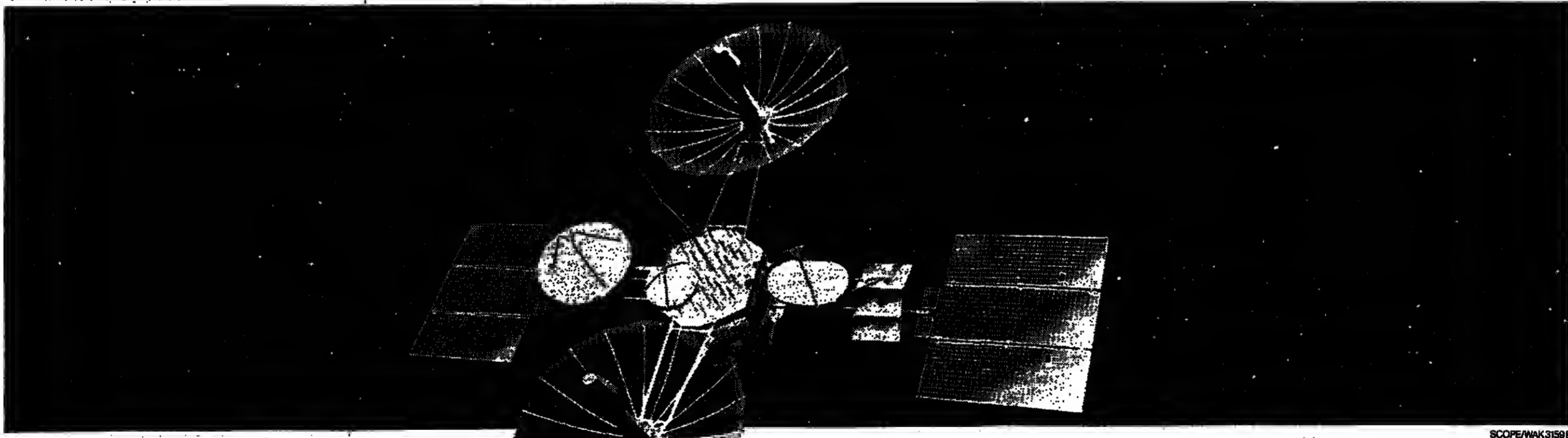
The Government's role in the affair came under increasing criticism at the weekend from Opposition MPs, who have been quick to

point out inconsistencies in the Government's approach to a number of recent bids.

Mr David Steel, Liberal leader, in a letter to Mrs Margaret Thatcher, the Prime Minister, hinted that the Government was using its power to refer bids to the Monopolies and Mergers Commission to bring pressure to bear on companies in other issues.

"Anyone disposed to cause mischief might be tempted to suggest that the Hanson bid was given the all clear as a thank you for Lord Hanson's role in the Westland affair, in contrast to the bid for Plessey by GEC who were on the 'wrong side' of the Westland argument from the Government's point of view and thus could be said to have been punished," he wrote.

Mr Steel said the Government's policy on mergers lacked "stability and predictability".



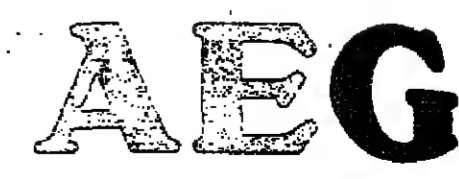
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Outer space presents the greatest challenge for technology today. The hostile environment of space creates demands for mechanical and thermal stability as well as reliability of power supply and electrical dependability unequalled anywhere on earth. The most demanding requirement is of course for long product life; repairs in outer space are not easily accommodated.

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UK NEWS

Discontent in the legal profession

What price lawyers, asks Anthony Woolf, senior partner in Freedman, a London firm of solicitors.

BRITISH LAWYERS have never had a good press and at present they are subject to a great hue-and-cry. "Radical" reforms called for by politicians and the media include fusion of the two branches, contingency fees, unrestricted price competition in advertising and new rights for non-lawyers to undertake legal business.

The professions themselves, under threat of legislation, are in turmoil, even conflict, over their rules, practices and remuneration. The Bar is poised to strike or sue the Lord Chancellor over fees. The Law Society bids for new audience rights and rushes out sub-committee Green Papers (discussion documents) on reorganisation.

But, while improvements are constantly desirable and some measures may be urgent, many of these proposals will not cure current evils and could create new ones.

At what complaints are they aimed? First, that too much law is complex and obscure, second, that its procedures and institutions are too cumbersome, costly and slow; third, that the standard of justice and of legal services is not high enough. At face value these complaints may be impossible to disprove, but "too costly" or "too slow" means nothing without a social and political context and in that context alternatives and their costs must be balanced and judged.

The law is, of course, complex; so are the relationships, aims and interests of all the people and bodies which its business is to regulate, fa-

ilitate and moderate. A modern society cannot be governed by the Ten Commandments alone. Commands, rules and prohibitions need its and exceptions in order to draw the most useful and socially acceptable lines between conflicting interests.

Similarly, legal procedures and institutions have taken shape over centuries of experience in resolving complex and difficult conflicts. A fair trial, a correct judgment, a predictable outcome, are all difficult things to achieve and impossible to guarantee. If we aim for them, we need rules governing, for instance, evidence, disclosure, conduct of trials and the burden and standard of proof.

They need constant review and improvement, but not mere simplification; the procedure of hunches and kangaroo courts is beautifully simple and their "justice" is swift and cheap, but those virtues are dearly bought.

Comparatively few disputes actually reach trial but ultimately all law, judge-made or statutory, is what the courts say it is, and attempted anticipation of that governs all legal work including the tortuous political process of legislation. Whatever he does for a client, a lawyer must predict what a court

would resolve if his work were put to the test. On that depends his client's success. Generally, his client wants something that the client of another does not or should not want him to get, so that conflict actual or potential, is inherent in every legal situation. For every winner, therefore, there is a loser who, not surprisingly, may begrudge his lawyer's fee whatever the quality of his service. Even a winner may brood that he might have done better.

Sometimes they will be right, because some lawyers (like people in other occupations) are more clever, more experienced, on better form or more determined than others. No law can create equal ability, although surveys have shown a higher level of satisfaction with lawyers' services than might be expected.

It is argued by some that solicitors' and barristers' incomes exceed their "value" and that they keep themselves in work by creating artificial needs for unnecessary services. They are therefore accused of defending antiquated procedures, institutions and practices which delay and frustrate justice and without which it is said, their incomes would fall while many of them would be out of work. On this basis, advocates of fusion, American style "payment by results" and so on,

seek to discount as inherently invalid and self-interested lawyers' warnings that these practices would be against the public interest in Britain.

But in truth, it is this generalisation that is wrong-headed and often dishonest and self-interested. The campaign to break the solicitors' monopoly in conveyancing services, above all the interests and pockets of big financial institutions and, combined with crude price-cutting competition, will cause standards to plummet. Drumming up contingency fee work generates litigation and inflates damages and the incomes of top lawyers and insurance companies.

Restrictions on the rights of auditors, as Sir John Donaldson, the Master of the Rolls, has pointed out, are imposed to maintain standards in the public interest, not at all for the benefit of the professions; and of course, professionals adapt their systems of work and charging policies to changes in their working environment.

Law and its administration constitute the indispensable framework of all social existence. Its forms are evolutionary, national and local, and cannot be transplanted on isolation. The law is part of each human eco-system; its costs (which breed settlements and compromise) are part of each nation's economy. Any changes have immediate environmental effects and, unless these are anticipated and evaluated accurately, they can be disastrous.

Industrial pay rises still ahead of inflation

By Philip Stephens, Economics Correspondent

PAY SETTLEMENTS in manufacturing industry appear to have edged down slightly in the last few months of 1985, but earnings are still running well ahead of inflation.

Provisional figures released today by the Confederation of British Industry (CBI), suggest that deals in manufacturing averaged around 6.4 per cent in the final quarter of last year, down from 6.8 per cent in the first nine months.

The Government believes that lower pay settlements in the next wage round will be crucial to maintaining inflation on a downward trend without further rises in the unemployment total. It recognises, however, that there are likely to be conflicting pressures on wage bargaining over the rest of this year.

The sharp fall in the inflation rate expected over the next few months - the annual pace of price rises is generally forecast to fall to below 4 per cent from the present 5.7 per cent - should lead to more moderate wage demands.

There is official concern, however, that the expected boost to company profits resulting from lower oil prices and a more competitive sterling exchange rate could discourage companies from resisting large claims.

The Treasury is thought to be assuming a modest fall in earnings in the economic forecasts it is preparing for the budget, but many independent economists are less confident.

The CBI data do not take account of so-called wage drift, through which earnings are pushed up by overtime, bonus and other payments. Average earnings in manufacturing have been rising by about 9 per cent a year, while across the whole economy the rate of increase has been about 7.5 per cent.

With productivity gains running at around 2.5 per cent that points to a core inflation rate of about 5 per cent, significantly higher than in Britain's major competitors.

Companies responding to the CBI survey said that an inability to raise prices and low profits were the main constraints on high-pay awards, while inflation remained the strongest upward pressure.

Plessey wins navy contract

By Fiona Thompson

PLESSEY, the electronics group, has won a £20m contract to supply advanced 3-D surveillance radar systems to the Royal Navy.

The Type 908 radars will provide automatic target indication to Sea Wolf and Sea Dart missiles and will be installed in all Type 42 destroyers, Invincible class aircraft carriers and the new Type 23 frigates. First deliveries are scheduled for later this year.

Commenting on the order, Sir James Elyth, managing director of Plessey, said: "In our position as traditional suppliers of this type of naval radar, we were able to draw on our considerable export experience and impressive research and development facilities to offer Type 908, an advanced radar which will give the Royal Navy an outstanding increase in operational capability."

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UK NEWS

**Austin Rover extends lead over Ford as biggest car producer**

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

AUSTIN ROVER increased its lead over Ford as the UK's leading car producer last year.

The biggest increase in output in 1985, however, came from General Motors, the Venezuelan group, whose UK car plants at Luton, north of London, and Ellesmere Port on Merseyside gave their best production performance since 1972.

The other large UK producer, French-owned Peugeot-Talbot, suffered another set-back, its export contract to supply car kits to Iran ran into problems again and output of cars for the UK was at a low ebb while the company worked to bring the new Peugeot 309 into production at the Ryton, Coventry, factory.

Austin Rover's car output last year was the best since 1979 and 21.4 per cent ahead of the 1984 level at 450,822. Although that is well below Austin Rover's achievement in the mid-1970s, when its output was nearly 740,000 a year, the company has consistently remained ahead of Ford in car production.

For the past 10 years, however, Ford has taken a big lead in car sales - a position it has maintained by importing from its continental European factories about half the cars it sells.

Ford's car production recovered last year by 10 per cent from the poor performance in 1984 when it was hit by industrial disputes.

Both Ford and GM-Vauxhall have been under pressure from the UK Government to produce more cars in the UK and last year GM pushed up output by more than 30 per cent.

The US group's car sales are running at record levels in the UK - like Ford it imports about half its cars from continental Europe - and GM expected to do even better.

But production of the new Astra at Ellesmere Port took much longer than expected to reach scheduled levels because of problems with the heavily automated equipment. Even

UK CAR PRODUCTION		
1984	1985	
Austin Rover	474,427	450,822
Range Rover	11,857	14,212
Total GM	382,324	465,104
Ford	278,767	317,689
Peugeot-Talbot	65,122	67,068
General Motors/Vauxhall	117,114	152,287
Carbodies	1,621	1,613
Jaguar/Deimler	33,342	38,378
Rolls-Royce	135	738
Others	2,281	2,588
Total	608,906	1,047,373

Source: SMMT Monthly Statistical Review

so, GM's output in the UK in 1985 was the best for 13 years.

According to statistics shortly to be published in the Society of Motor Manufacturers and Traders Monthly Statistical Review, Peugeot-Talbot's car output, which consistently reached over 225,000 in the mid-1970s, last year fell by another 20.5 per cent to only 67,000.

Output should pick up this year now the Peugeot 309 is in production, having replaced the old Horizon, Alpine, and Solara models at Ryton.

Supplies of Iranian kits from the nearby Stoke, Coventry, plant are likely to remain subject to interruption, however, because of shortages of foreign currency in Iran.

The society's figures confirm that UK car output rose 12 per cent last year from the 1984 total to top 1m again and reach the best level since 1978.

Among the smaller producers, BL's Land Rover subsidiary made a record number of Range Rover models last year, and Jaguar-Deimler also had a record production year. But Rolls-Royce, which produced more than 3,000 cars a year throughout the 1970s, still has some way to go to recover lost ground.

**MPs increase political pressure to prevent sale of BL divisions**

BY KENNETH GOODING AND MARGARET VAN HATTEN

LABOUR LEADERS and some Tory MPs are seeking ways to step up pressure on the Government this week to prevent the sale of BL's commercial divisions to General Motors (GM) of the US.

Mr John Smith, shadow trade and industry spokesman and Mr Roy Hattersley, shadow Chancellor of the Exchequer, who are spearheading the Labour attack, yesterday appeared confident that the sale of Land Rover and Leyland Trucks could be prevented, just as the sale of Austin Rover had been stopped.

Meanwhile Tory MPs supporting the "Keep BL British" campaign are expected to increase pressure on the Government to cease talks with GM and to concentrate on negotiations with a number of UK organisations that have expressed interest in the Land Rover company.

Lourno, the international trading group, emerged at the weekend as the latest of these. Mr Paul Spicer, a Lourno director, yesterday confirmed that the company had been negotiating for the past three weeks with the Department of Trade and Industry to buy Land Rover.

However, the Land Rover management strenuously denied yesterday that it is involved in any way in discussions aimed at thwarting the takeover by GM, the world's largest automotive group, which in Europe owns Opel, Vauxhall and

Bedford and recently announced an agreed bid for the Lotus sports car company.

Land Rover also denied suggestions that it would hold a ballot of employees to test their attitude to the possible acquisition by GM.

Union representatives will meet Mr David Andrews, the BL executive director responsible for the commercial vehicle operations, today but this is at their request. The meeting was arranged some time ago. Unions wanted clarification of the situation after the Government announcement about the possible sale to GM and that Metro-Cammell-Weymann might buy Leyland Bus.

The Department of Trade and Industry said yesterday that all organisations interested in Land Rover were being told to take up the matter directly with BL, the state-owned parent group.

Mr Roland "Tiny" Rowland, Lourno's chief executive, said he believed his company could achieve significantly higher sales in the Middle East and Africa for Land Rover and Range Rover four-wheel-drive vehicles through its connections in those areas. Lourno claims to be the largest motor distribution group in Africa.

Mr Rowland added that Lord Stokes of Leyland, once chairman of British Leyland, and now chairman of Lord's Dutton-Forsyth car distribution subsidiary in the

UK, would act as adviser if Lourno's approach was successful.

However, indications are that BL would not want to delay completion of the deal with GM which now seems very close after talks that have taken several months.

Only strong pressure from the Government would divert BL from this course. So far there has been no sign that the Government is heeding demands, including those from some Conservative backbenchers, to "keep Land Rover British."

GM was at first only interested in Leyland Trucks, which it wanted to merge with the Bedford operations in Britain. Bedford is in urgent need of new heavy truck models and Leyland can provide them as it has renewed its range and production facilities in a £350m investment programme since 1979.

Some attempts were made in the early stages of the GM talks to arrange a management buy-out for Land Rover. But GM subsequently decided it was interested in the whole of BL's loss-making commercial vehicle operations - except for the bus business.

Land Rover has just come through a hectic four years during which it has spent over £100m to complete the update and revamp the Land Rover and Range Rover models to give them more appeal in wealthy, industrialised countries.

Mr Fix-It, Page 8

**NOTICE OF REDEMPTION TO HOLDERS OF INDUSTRIAL BANK OF FINLAND LTD LAND AND INDUSTRIAL MORTGAGE BANK LTD FINNISH REAL ESTATE BANK LTD**

Kuwaiti Dinars 5,000,000

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NOTICE IS HEREBY GIVEN THAT, pursuant to Condition 5 (A) of the above mentioned Notes, the Banks have purchased in the open market and surrendered to Kuwait Investment Company (S.A.K.), as Fiscal Agent, Notes in the principal amount of Kuwaiti Dinars 495,000 and that on 1st April, 1986, Notes in the principal amount of Kuwaiti Dinars 255,000 will be redeemed at 100% of the principal amount together with accrued interest to the date of redemption. The following Notes have been drawn by lot to satisfy this redemption requirement:

00421-00437	01296-01312	02668-02684
00663-00679	01519-01535	02942-02958
00854-00870	01733-01749	03797-03813
00984-01000	01935-01951	04141-04157
01115-01131	02161-02177	04804-04820

The Notes specified above will become due and payable in Kuwaiti Dinars at the offices of Kuwait Investment Company (S.A.K.), Mubarak Al-Kabir Street, Kuwait City, State of Kuwait, or, at the option of the bearer, but subject to applicable laws and regulations, at Citibank, N.A., Citibank House, 336 Strand, London WC2R 1HB, and Kresenbank S.A., Luxembourg, 43 Boulevard Royal, Luxembourg by cheque drawn on a Kuwaiti Dinar account, with, or by a transfer to a Kuwaiti Dinar account maintained by the payee with a bank in Kuwait. From, and after 1st April, 1986, interest on the above mentioned Notes will cease to accrue.

Notes should be surrendered for payment together with all unexpired coupons appertaining thereto, failing which the face value of the missing unexpired coupons will be deducted from the principal amount.

The aggregate principal amount of Notes remaining outstanding after 1st April, 1986, will be Kuwaiti Dinars 2,250,000.

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Dated: 17th February, 1986

**BA 'passes' test over sealed jumbo exits**

BY LYNTON McLAINE

BRITISH AIRWAYS' policy of sealing two emergency exits on its 747 jumbo jets appears to have been vindicated by a successful evacuation test of a laden 747 in the US on Saturday.

All the passengers and crew escaped, but with only 11 seconds to spare before the test would have been ruled a failure. Some of the British Airways (BA) crew suffered minor injuries, including abrasive burns from the escape chutes.

The final fate of the sealed doors on the BA fleet is to be determined by the US Federal Aviation Administration (FAA) and the UK Civil Aviation Authority (CAA) which are studying data from the test. At the moment it looks as if BA might be spared the embarrassment of sealing the emergency exits which would have cost millions of pounds and taken aircraft out of service.

The test was arranged to see if passengers and crew could evacuate a normal 10-door jumbo jet with two of the emergency exits sealed and with half of the remaining doors out of action. Under rules set by the FAA, passengers and crew have to evacuate the jumbo jet in 90 seconds.

Boeing, the maker of the 747 jumbo jet said yesterday: "Boeing is conducting a full review of the data obtained in the demonstration

which was witnessed by FAA, CAA, Japan Aircrafts Board and 247 other aircraft pilots."

British Airways said yesterday: "This test would end the superficial discussion of evacuation procedures on this aircraft type. The test carried out under the most stringent conditions by Boeing has proved that evacuation procedures on this aircraft are to the same standards as other aircraft types worldwide."

The test was crucial to British Airways. The airline was thought to be the only airline to have sealed emergency over-wing exits on its jumbo jet fleet, in order to smarten the cabin and improve the toilets. Boeing 747 jumbo jets were designed to have 10 emergency exits, five on each side of the aircraft, when carrying a maximum of 550 passengers. BA carries a maximum of 412 passengers in total and seals the two exits cutting down the available exits to eight doors. Four of these are assumed by the FAA to be disabled in an emergency.

British Airways would have had to spend about £14m to reinstate the doors if the test had failed. This would have required considerable work, grounding the fleet just as the busy summer season approaches and as the Government prepares plans to sell the airline by the middle of the year.



Photo Aubry (Navacerrada, Madrid)

**There's more than one way to get a suntan in Spain.**

Spain doesn't just mean summer any more. You can get yourself an enviable tan here in the dead of winter, 3,500 metres up. In fact, at some of the Spanish ski resorts the sun gets so deliciously warm by midday that you can speed down the slopes in your t-shirt. Winter sports in Spain have a few other peculiarities you'll like too. In Sierra Nevada, for instance, you're only an hour and a half from the beaches of the Costa del Sol. So, on all but a few days of the

year, you can ski all morning and swim all afternoon. Then enjoy the apres-ski life in our restaurants and clubs, where (in the finest Spanish tradition) you can party all night. But if the skier's life here is a sybaritic one, the skiing itself can be quite serious. The Spanish Pyrenees boast many a brutal "black" slope to challenge the expert. One more bonus: you won't find Spanish ski resorts as crowded as some. Not so far, that is. But considering the attractions, you'd better hurry.



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**ARGENTINE REPUBLIC**

# UK NEWS

## Margaret van Hattem maps the rise of Labour's John Smith Mr Fix-it moves to centre-stage

IT CANNOT be easy, if your name is John Smith, to convince others that you are remarkable. No one called John Smith has yet become Prime Minister.

In recent weeks, however, there has been a lot of muttering around Westminster that the Mr John Smith who is Labour's trade and industry spokesman might be the first to do so.

The reason he is at present the politicians' flavour of the month is quite simply that the Westland and BL affairs have supplied the opportunity for him to turn in some remarkable House of Commons performances, outshining not only his own party leader but also Mrs Margaret Thatcher, the Prime Minister; Mr Leon Brittan, the former Trade and Industry Secretary who resigned during the Westland affair; and Mr Paul Channon, his successor.

Labour MPs have not been so cheerful in months. Even the far-left Campaign Group concedes that he would make a good leader because he is "not stupid - and sensible enough to make his own accommodation with the left."

He is also far too sensible to admit to any ambition to be Labour leader. He is, he admits, ambitious "but not insanely so - I look forward to being a senior member of the next Labour cabinet."

That is an ambition certain to be fulfilled providing the next Labour cabinet is formed before the turn of the century. Only five of the present shadow cabinet have any cabinet experience and of those, Mr Stan Orme, Mr Denis Healey and Mr Peter Shore may not remain in politics long enough to serve in the next Labour cabinet. That would leave Mr Roy Hattersley and Mr Smith as the only members of the emerging generation of Labour leaders with any direct experience of cabinet government.

Both were among MPs singled out by Mr James Callaghan, the former Labour leader, as the core of bright young men from whom the party's future leaders ought to be drawn.

Mr Smith, a lawyer by profession, arrived at Westminster in 1974 with some very definite ideas. One, as he later confided to a friend, was that the beauty of the British political system lay in its ability to produce a House of Commons that was a truly representative cross-section of the British people.

Another of his definite ideas was that any job as a Scottish minister, particularly a Scottish legal officer, would be the first step towards po-

litical oblivion. He declined the first job offered to him, that of the Scottish Solicitor General, in 1970, wondering if he would ever be offered another job.

Eight months later he was appointed junior minister at the Energy Department, working first with Mr Eric Varley, then with Mr Tony Benn, whom he particularly admired. Mr Benn, he says, was "in his teacher and leader phase - he was very good at delegating, and those were very heavy days." Mr Smith quickly established a reputation for being able to master a complicated brief quickly and to steer legally complex legislation through Parliament more effectively than most - a reputation consolidated in his next job, working under Mr Michael Foot on devolution. He also established a reputation as a formidable arm twister and behind-the-scenes fixer.

Despite his rapid rise since then as Trade Secretary and shadow secretary for trade, energy, employment and industry, he has never quite shaken off the image of a low profile, behind-the-scenes man - efficient, intelligent, conscientious, but not about to set the Thames on fire.

This, he says, is largely his own fault: "My friends often criticize me for not being good at publicity," he says, much in the way one might regret a lack of aptitude for fraud or embezzlement.

He has also stood aside from the party's internal battles. Although he is seen as a right-winger, a close supporter of Mr Hattersley and one who has taken a tough line on booting the extreme Militant Tendency out of the party, he is not one to weigh into each battle with a series of statements and speeches.

So, although he has no real power base in the party, he is probably more acceptable than most across the broad spectrum.

Right now, he is concentrating on getting Labour's policies on trade and industry - particularly in relation to nationalisation - into shape in time for this autumn's party conference. While committed to public ownership of utilities, essential monopolies such as steel, and the defence industries, he believes the role of the state elsewhere in industry should be as a flexible partner with the private sector, co-ordinating and planning, taking a lead where necessary, providing incentives or simply acting as a catalyst.

But he sees the universities, not the party conference halls, as the real battleground. That, he says, is where the argument must be won.

## Europe to gain \$20bn on reduced oil imports

BY MAX WILKINSON, RESOURCES EDITOR

WESTERN EUROPE stands to gain about \$20bn in reduced oil imports because of the recent fall in oil prices, Dr David Lomax, economic adviser to the National Westminster Bank predicts today.

In the bank's latest International Review he says the total transfer from oil producers to consuming nations could be about \$50bn in 1986.

His calculations are based on the view that oil prices will stabilise at about \$17 to \$19 a barrel compared with an average spot market price of \$27 a barrel for Arabian Light last year.

The two other possibilities, which he thinks are less likely, would be a recovery of oil prices later this year as the Opec cartel regroup, or a further collapse after a complete breakdown in discipline among oil producers.

Japan and the US would be the largest gainers in terms of reduced

## Nuclear laboratory lands Star Wars contract

BY DAVID FISHLOCK, SCIENCE EDITOR

BRITAIN'S NUCLEAR industry has won a Star Wars development contract.

The Culham Laboratory, part of the UK Atomic Energy Authority, has negotiated a contract it expects to be worth up to £1.5m a year for the next four years to design a way of generating a very bright and continuous beam for a potential space weapon.

The British scientists will cooperate with Los Alamos National Laboratory in New Mexico to design and test at Culham, near Oxford, a high-voltage particle accelerator using Culham's ideas for generating a continuous neutral particle beam.


Culham's role is to design what effectively will be a very large version of the old fashioned radio valve, emitting a pencil-fine shaft of protons and then to neutralise these protons.

A very bright beam of this kind could have a dual role in a future space defence, say senior scientists from the Strategic Defence Initiative Organisation (SDI) in Washington. Culham's beam sources are already close to what they need, they say.

They believe that the neutral particle beam will prove a lethal space weapon at very long ranges, because it will remain finely focused in the vacuum of space, and is unaffected by the earth's magnetism. It also delivers its energy deep inside its target.

Culham has already demonstrated that such beams are unaffected by magnetic fields, by its work for the European JET (Joint European Torus) nuclear fusion project in using such beams to superheat the JET experiments. They have also shown that such beams can cause immense damage at short range

New Issue      These bonds having been sold, this announcement appears as a matter of record only.      February 14, 1986



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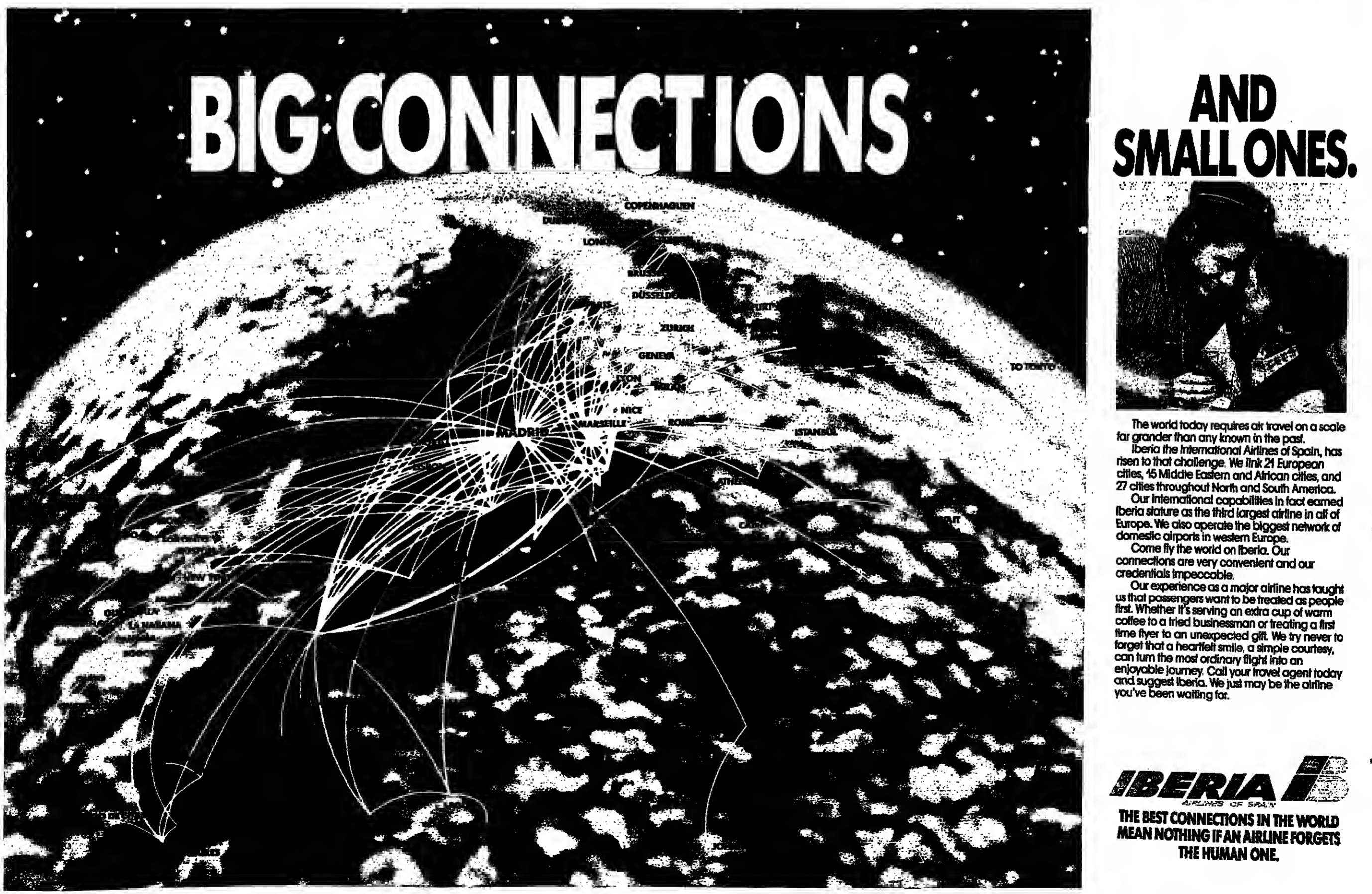
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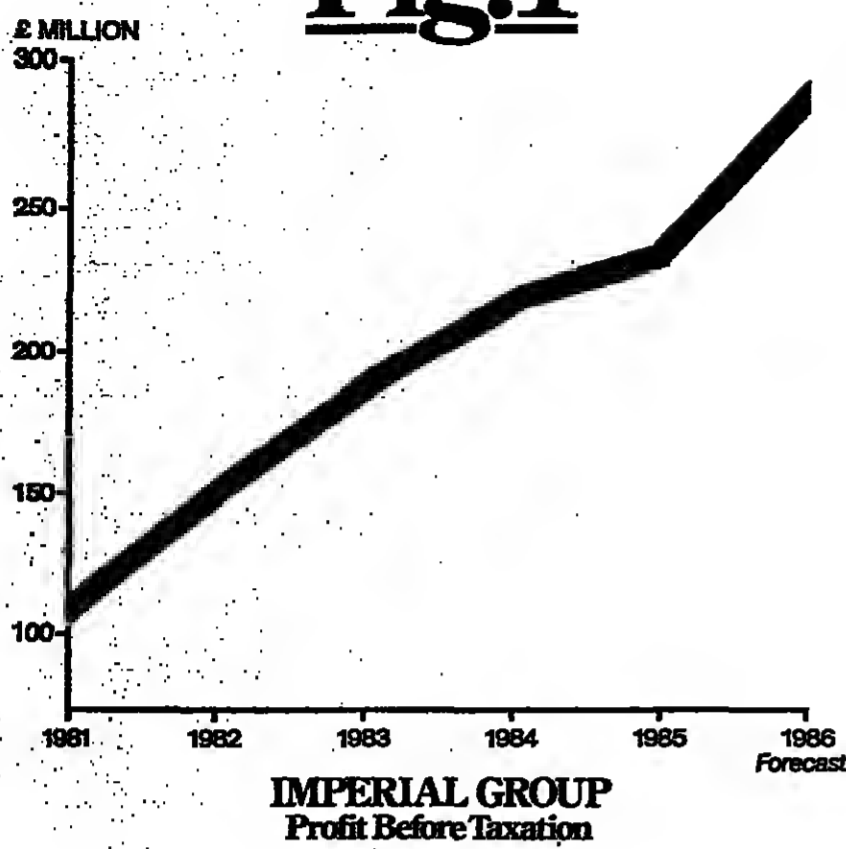
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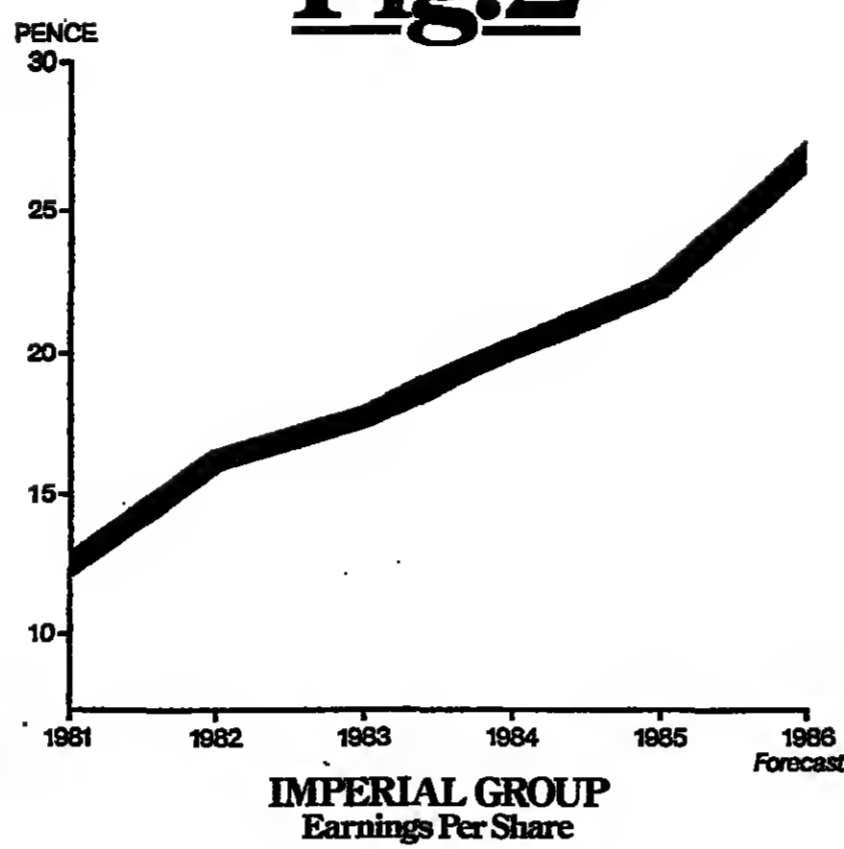
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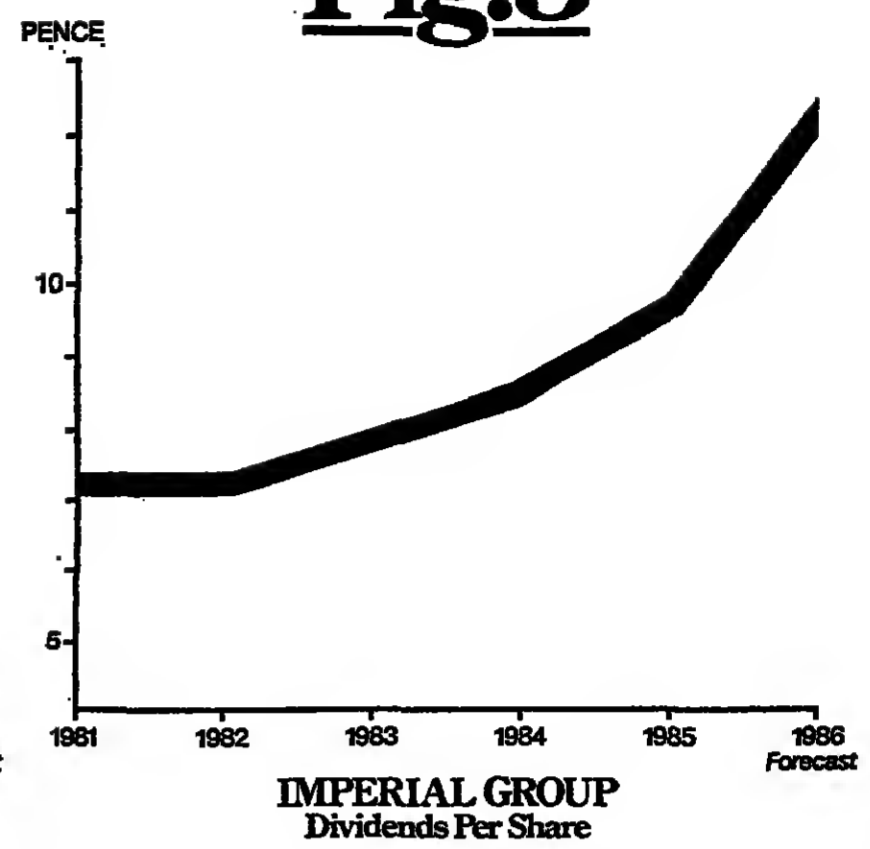
**Fig.1**



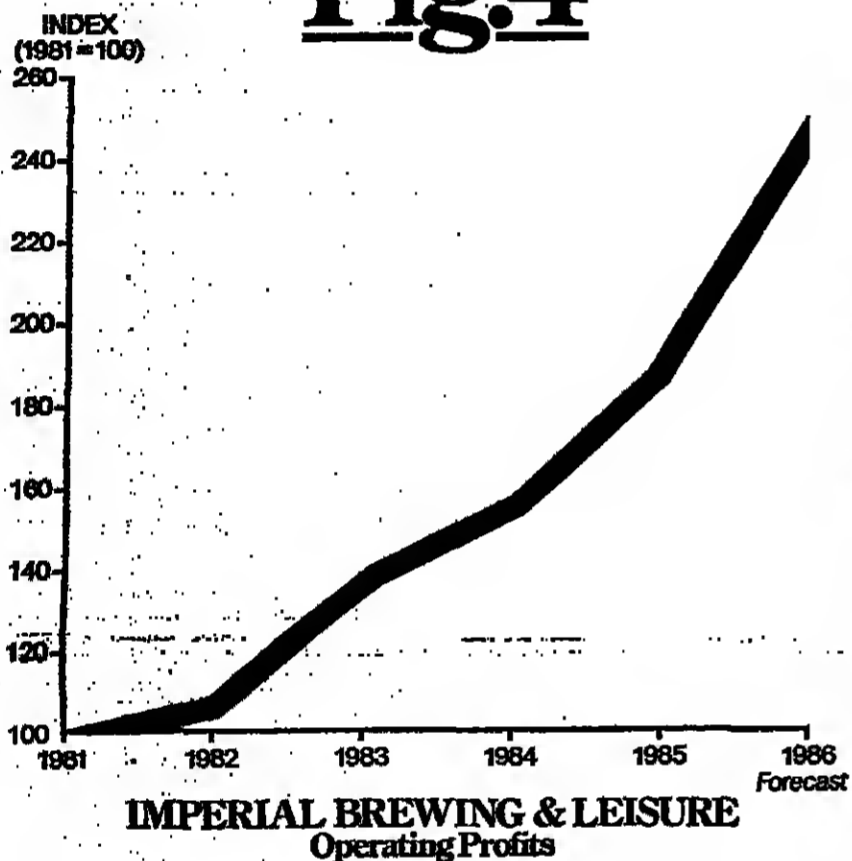
**Fig.2**



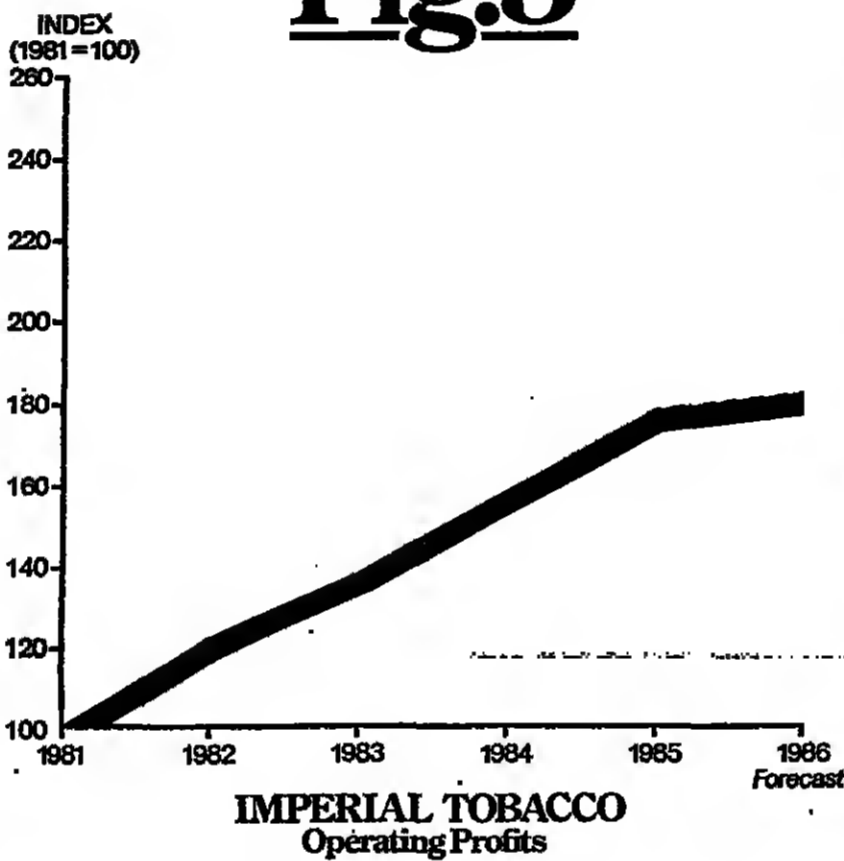
**Fig.3**



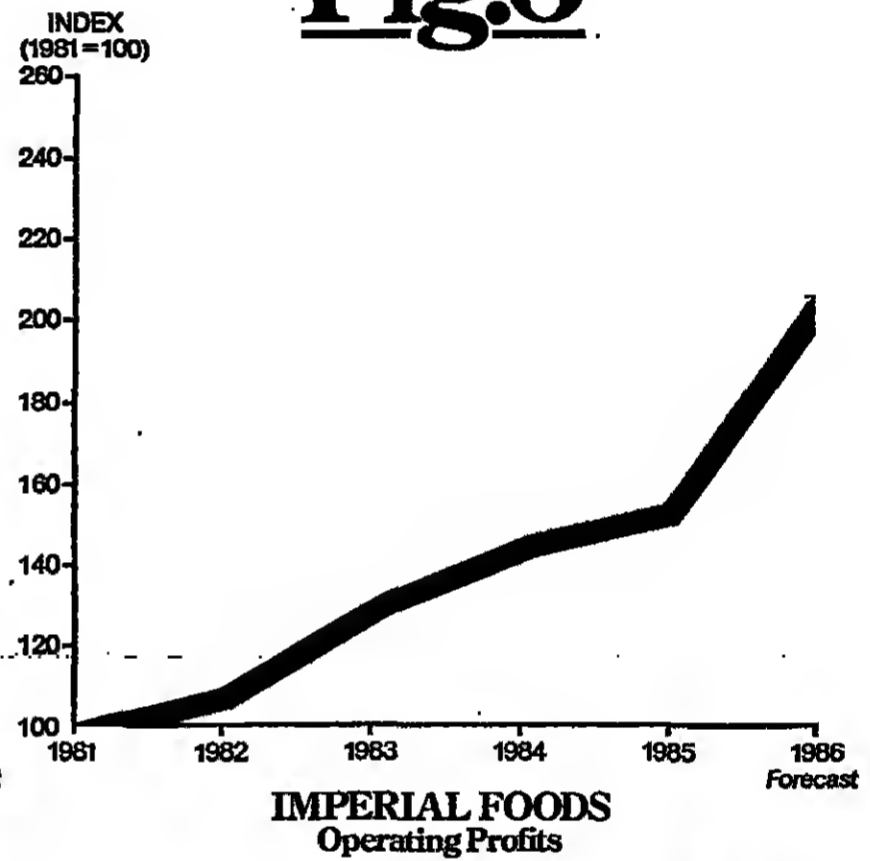
**Fig.4**



**Fig.5**



**Fig.6**



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A recent independent survey\* shows we have the most efficient production-line in Europe at our Longbridge factory.

We have one of the most extensive computer-aided design facilities in Europe.

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In 1985, 99.95% of our working hours were dispute-free, a better record, to put it in perspective, than that of any German car company in that year.

**Five new cars in five years.**

Our new Design, Engineering and Manufacturing systems have given us the flexibility to introduce new models to meet market trends.

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**The issue for Britain.**

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With the Mini, the Metro, the Maestro, the Montego and the Rovers, we have a range of cars that are better and better. There really is no need to buy foreign cars any more.

\*The Engineer Magazine 9.2.84

**AUSTIN ROVER**



***Creating wealth for Britain.***

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Monday February 17 1986

## An oil-fired yen for yen

THE FALL in the price of oil has projected the Japanese yen into that magic, virtuous circle where even its disadvantages to investors, such as Japan's low rates of interest, are regarded only as further evidence of the currency's intrinsic strength. The development has dealt a further blow to the image of Japan in the 1970s as a country worryingly dependent upon a flow of energy and raw materials from abroad.

Within the last year there has been a remarkable re-assessment of the yen's value, with its long-awaited impact on the international competitiveness of Japanese industry. In April and May last year the US dollar purchased 100 yen. In September when the US Government decided to throw its weight against the overvalued dollar, that figure was still 124.0, though already falling. Since then it has moved steadily downwards to Y 182 at the end of last week.

Most attempts to calculate the exchange rate that gives equal purchasing power in the US and Japan throw up figures in the range Y190 to Y200 to the US dollar. But the fact that the yen may now, at last, be mildly overvalued in terms of its buying power, is probably irrelevant to its equilibrium exchange rate. This rate now has to cancel out three new factors conspiring to produce a yen shortage.

**Recent weakness**  
Japan is one of the prime beneficiaries of the fall in the price of oil. According to Nomura, each \$2 fall per barrel will boost real GNP by 0.2 per cent this year and 0.4 per cent next and will increase the Japanese current account surplus by \$2.5bn this year and \$3.9bn next. On the assumption that the country will save some \$3 a barrel this year, the oil price will add some \$10n to the current account surplus that was already expected to be \$50n at the start of 1986.

The recent weakness of the dollar is creating a self-perpetuating reluctance among Japanese companies, institutions and individuals to invest their cash surpluses in the US in unheeded fashion. It was their readiness to invest in the US which, a year ago, was holding the yen down in spite of Japan's daunting trading performance. These capital exporters have since burnt their fingers and the yen now has to rise to a rate that will re-establish their confidence that the

dollar will not fall any further. Finally, the interest income on Japan's net asset position abroad will soon cancel out the country's traditional deficit on invisibles and thus remove this minor offset to the country's trade surpluses. The asset position is now well over \$100bn and has been growing by some \$40bn per annum.

All this, at the Japanese Government now faces the tricky combination of an exchange rate that threatens to move excessively in the direction Japan's trading partners want, coupled with a mounting surplus on current account. Moreover it faces this situation in a run-up to an economic summit in May, which, as the host country, it badly wants to be a success. In an election year it would be most embarrassing for Mr Nakasone, the Japanese Prime Minister, to find his economic policies singled out for criticism as being too austere.

Against this background it is easy to understand why, despite the large adjustment in the yen's value, the Japanese Government has decided to continue with voluntary restraint of the number of motor cars it exports to the US.

There are other steps the Government can take as well. Only a month ago the Government was pushing for international "interest rate disarmament" because it feared that the yen would weaken if it tried to stimulate domestic growth with an easier monetary policy. It has since discovered that the exchange markets are no longer deterred by lower yen interest rates, so it can afford to cut them further.

Secondly, with Japan's negligible inflation rate further reduced by the falling oil price, and with Japan's high flow of savings less ready to move abroad, the Government should be able to afford to be less inhibited about fiscal stimulus and infrastructure projects.

Thirdly, the Government has commissioned a study, which should be presented in March, on ways of improving Japan's readiness to buy goods from abroad. The study is expected to go beyond the question of import controls and into more general areas of Japanese market access. It is to be given the falling oil price is by itself going to increase Japanese internal demand, Mr Nakasone needs to show that he is not content with the steps he has taken to convert some of that demand into import orders.

## THE GROWTH OF FIAT

# First the recovery, now the development phase

By James Buxton

FOR the past two months the name of Fiat has been in the British Press almost every day as a participant in the Westland drama. To anyone who only thinks of it as a producer of cars it must have been a revelation to discover that it was remotely interested in aerospace.

Fiat is flexing its muscles. In 1984 it was rated the 25th biggest company in Europe, and last year its turnover went up 11 per cent to L26,330bn (£11.6bn).

For the first nine months of last year, Fiat negotiated to merge its car subsidiary Fiat Auto, which accounts for just over half its total turnover, with Ford Europe. The merger would have created a motor giant twice as big as any other in Europe. But in October the talks were called off. The question now is where Fiat goes from here.

The fact that these talks took place on equal terms was a tribute to Fiat's astonishing recovery from the state it was in in the 1970s when management effectively lost control of the workforce and the group piled up (concealed) losses.

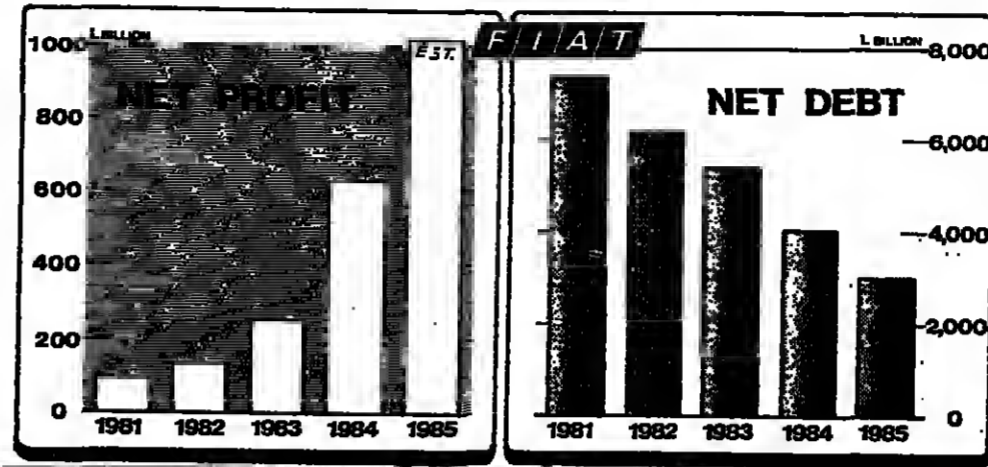
Following the triumph of Fiat Auto's management in the big strike of 1980, Fiat won the right to employ almost exactly as many workers as it needed.

In the three years that followed, Fiat Auto's labour productivity doubled and its break-even point dropped from 1.65m vehicles a year to 1.2m. Absenteeism, a big source of trouble, fell to negligible levels and union membership dropped to less than a quarter of the workforce.

The company transformed the factories by automation, and the riot act was less than a quarter of the workshook up its marketing network. It rediscovered the creative ability to design and produce a series of good new models, ranging from the Fiat Uno which can out in 1983, to the Lancia Thema luxury model.

Fiat Auto's management revolution was built on a particularly strong foundation: a predominant position in the Italian market which has not suffered real recession in the 1980s and to which Japanese cars are admitted at the rate of little more than 2,000 a year. Last year, for example, Fiat and Lancia won 65 per cent of the domestic market, which absorbed two-thirds of the 1.4m cars Fiat sold in Europe.

But Fiat went into the talks with Ford in the knowledge that despite a European market share of 12 to 13 per cent, making it one of the four leading car makers in the continent, the medium-term prospects of that market were for slow growth, ever fiercer competition and low profitability. The possibility of uniting with Ford, whose European market share is about the same as Fiat's, had immense attractions: it held out the chance of cutting costs



by more than 10 per cent, through collaboration in components and, in due course, jointly produced cars.

The idea failed at the last stage, mainly because neither side was prepared to allow the other to have majority control of the new entity.

After the breakdown of the talks with Ford, Mr Gianni Agnelli, Fiat's chairman, said that Fiat would continue to speak a partner in the European car business—but that objective seems to have acquired low priority. Mr Cesare Romiti, the very determined but unusually warm man who is Fiat's managing director, picked his words carefully when he said: "The operation with Ford would have had immense advantages on a technical level."

"But," he went on, "Fiat has made such great advances in the field of cars in Europe that it can happily live on its own—better than the other four or five leading companies that are its competitors. Of course, if another opportunity comes along we will willingly examine it."

Mr Paolo Mattioli, Fiat's general manager, says: "Fiat Auto is the most profitable car maker in Europe, the most automated, and the one with the youngest product range." No doubt Volkswagen, Ford and Peugeot would disagree. Mr Mattioli adds that Fiat has so far published neither its 1985 group net profits nor those of Fiat Auto. It has, however, disclosed that group net profit for 1984 was L1,000bn (£450m), a big jump from the L627bn of 1983, and the Fiat Auto's share of this was somewhere between the 53 per cent of turnover and the 65 per cent of investment which the car division makes up. That suggests net profits of at least 4 per cent on the subsidiary's turnover compared with about 2 per cent in 1984.

Group sales up 11 per cent for the first time for four years, which Mr Mattioli interprets as a clear sign that the period of restructuring is over and that "the develop-

ment phase can begin." Cash flow amounted to more than 10 per cent of sales at L2,674bn. Thanks to this, Fiat's debt, which earlier in the decade was the company's Achilles heel, fell by more than L1,000bn to just under L3,000bn—a level which Fiat regards as about the minimum required to finance its operating needs.

Fiat is financing more than three-quarters of its investment needs, which in 1984 were put at L3,000bn for the coming three years, out of cash flow— a higher proportion than Mr Mattioli said was possible at

remain predominantly a vehicles group. "We can still expand our share of the European car market by being more competitive," he says. He and Mr Romiti do not appear unduly worried by the possibility of the EEC Commission forcing Italy to phase out its restrictions on Japanese car imports. "It could happen," says Mr Romiti. "But we are more relaxed and far stronger now than we were five years ago. It costs us less to produce now than it did then, and people appreciate that the European car is better than the

Mercedes Benz, are buying operations outside the motor industry in order to reduce the proportion of their activities that cars constitute. But we have these diverse activities under our roof already. When we invest it is not to acquire new businesses but to strengthen existing ones."

One important way in which Fiat intends to develop these sectors is by alliances—both with foreign and Italian companies, the latter likely to be mainly in the state sector. Telettra is to be put into a joint company with Italtel, the telecommunications manufacturer which belongs to Stet, part of the state conglomerate IRI, and which is more than twice as big as Telettra.

Exactly how this merger will work is still a mystery, but the result should be to blend Telettra's specialisation in transmission with Italtel's in public switching. Fiat's interest in Westland helicopters in partnership with Sikorsky stems from motives that explain much about the group's aims. Fiat Aviazione has an ingenious web of licences and co-production agreements with all the world's major aero-engine makers. It also specialises in making transmission systems and accessory gearboxes for all the helicopters built by Aerospatiale of France, the continent's major helicopter producer. This assumes that some form of partnership can be established between Fiat and Agusta, the State-owned helicopter concern (also a member of the European consortium) with whom there have been intermittent contacts for more than a year.

More than a year ago, it was important a motive is the desire to get closer to United Technologies, Sikorsky's parent, and through it to gain access to the



Cesare Romiti—satisfied with Fiat's achievements

US Defence Department. Fiat has long been Italy's biggest defence contractor in armoured vehicles, marine engines, aviation and various components.

The Fiat group is one of Italy's stronger contenders for projects in President Reagan's Strategic Defence Initiative (SDI), which it hopes will also yield technological benefits in its other activities.

The Westend bid has ranged Fiat against Mr Eettino Craxi, the Prime Minister, who publicly backs Agusta. The quarrel is one of several disputes raging between Fiat and the Prime Minister, on subjects ranging from control of the Italian Press—where Fiat's interests are expanding in ways which, it has been alleged, breach the Press laws—to the conduct of economic and foreign policy.

The fact is that a healthy Fiat is likely to alarm any Italian Government, whose own freedom of action is so much more circumscribed. "Fiat is to the Italian state what the Duke of Burgundy was to the medieval kings of France—technically part of the kingdom, but barely less powerful than they were," says an intelligent observer of the Italian scene.

The present cohesiveness between Fiat and Mr Craxi could hold out possible joint ventures with the state, but is regarded by most observers as something that will pass. As for this year's prospects, Mr Mattioli says that Fiat is not expecting such a big jump in profits as it enjoyed last year—even the fruits of productivity improvements worked their way through to net profits in a way that will probably be consolidated this year. Mr Romiti too is cautious about the future. "Yes, we are satisfied with what we have achieved," he says. "But you can't rest on your laurels. We've met targets in the past but we will have to try harder in the future, because we will be going faster. New cars have a gestation period of four to five years. If you make a mistake on one or two models, it can have very serious effects."

When we invest it is not to acquire new businesses but to strengthen existing ones

## Test case for labour laws

NEWS INTERNATIONAL'S dispute with the printing unions has in the space of a few weeks woven around itself a tangled web of law, with the company and its unions spinning round each other in the High Court at the end of last week—reaching proportions which would be ludicrous were the issues not so serious. Criminal law will now be brought in as the violence grows outside the company's new printing plant at Wapping but many of the weekend pickets reneged that given the relatively limited numbers their cause is likely to attract nothing much is likely to be won on the streets of east London.

If the unions can win the dispute at all—and on virtually all reckonings other than the union's most overt public stance it is hard to see how they can win it—then Wapping's barbed-wire fortifications will mean that the battleground will be elsewhere, at whatever point the strike is over, can bring pressure to bear. In other words, action against subsidiary and secondary points. That means civil actions against the unions for alleged secondary action are likely to increase.

The number of those pressure points is limited—principally, the company's road-bound distribution system—especially in comparison with the leverage the same unions used to hold (and still do, in other newspapers) in their immediate past, instant pressure treatment being uniquely perishable product. Not even inside the gates, let alone inside the plant, at Wapping, do the print unions have such leverage.

In that sense, the legal rortions around the National Graphical Association's on-off industrial action against the Times supplements is a sideshow, a clear index of the absolute decline of the NGA's considerable industrial strength within News International. But limited as the effects of the unions' actions in prosecuting the dispute might be, they and the whole progress of it are raising, yet again, questions about the role of the law in industrial relations. The Government's reforms in this area since it came to power have been both reasonable and sensible, an attempt backed by

a wide measure of public support to shift away from the unions the balance of industrial power which the strikes of the 1970s "winter of discontent" so starkly demonstrated had tilted too far in their direction.

The success of the reforms on picketing and on ballots is measured by public attitudes; fairness is an important element in that, and where the Government's aims have been out of line with the interests of union members most spectacularly, in the as yet unbroken strin of victories for the unions in the political fund ballots, they have not been achieved.

Are the company and the unions' legal stances at Wapping fair? Certainly, the company has exploited the opportunities presented by the law. Sacking a striking workforce, or discrete group of strikers, is relatively normal British practice—and so is taking them on again when the strike is over. But Mr Rupert Murdoch and his advisers, secure in the knowledge of their alternatives—site, printing equipment, workforce, distribution system—have held the law to its letter, and the company's previous printers remain sacked.

**Promising route**  
Whether some accommodation will be reached with the sacked printers through the Advisory Conciliation and Arbitration Service, remains to be seen. But given Fleet Street's technology and modern labour practices was always likely to involve a Wapping-style confrontation.

Certainly, the national newspaper industry will not be the same again. But the implications could go wider. Legally binding agreements—one of Mr Murdoch's original demands for Wapping, rejected by the unions—are now starting to be seen by some elements on the left as something which ought to be embraced generally by unions. Agreements of this sort, commonplace outside the UK, may increasingly be regarded as a promising route towards stability and responsible behaviour in industrial relations.

## Runners in the World Bank race

The US Treasury has a plan to explain the delay in naming the Reagan Administration's recommended successor to A. W. "Tom" Clausen, as president of the World Bank.

Though Clausen announced his resignation last October, his term does not expire until June 30. It would be invidious to name a successor too soon, the explanation runs, for he—the gender seems certain—would only be asked to have to answer questions about, and take effective responsibility for, decisions over which he had no control.

"You can't come out a winner under those conditions," said a Treasury official. "Having somebody in mind does not necessarily mean we would announce it."

But there are those in Washington who think there is more to it than that. Some suggest the Reagan Administration itself is unable to agree on who would be the best man to lead the World Bank as it moves to



"Move along — move along." FBI apply for a ER catering franchise, I'm warning you.

## Men and Matters

centre stage alongside the IMF in efforts to manage the Third World debt crisis.

It is this more prominent role in prospect which helps to explain the extraordinary public scramble over a post which, by tradition, has been filled without much fuss by the nominee of the US President.

Washington conservatives, for instance, are anxious that whoever gets the job should be a person who shares their market orientated economic policy prescriptions.

The debate would already be over if Fed chairman, Paul Volcker, had declined to accept a White House offer which seemed more designed to get him out of the central bank than into the World Bank.

But with Volcker out of the running (apparently), the rest of the field comprises a mixture of thoroughbreds and workhorses. Some are actively seeking the job; others seem less enthusiastic about taking it on.

The latter group is made up mainly of politicians. Secretary of Labour, Bill Brock; Deputy Secretary of State and former investment banker, John Whitehead; and former US Treasury Secretary, William Simon, all have their backers. But none of them has expressed any public interest in the post.

Among those who would clearly be overlooked to get the job is J. William Middendorf, current US ambassador to the EEC who has staged what amounts to a public relations campaign in Washington in support of a candidacy which would shake the World Bank's boardroom.

## Good food guyed

The menu at a Hungarian restaurant in Hampstead, London, includes: "Today's special, Egg on Ronny."

It must be with a sense that things have come full circle that Ronald Grierson, vice chairman of GEC, resigns his

directorship of merchant bankers, S. G. Warburg. Grierson, an effervescent 64-year-old, who first joined the bank at the invitation of the late Sir John Warburg, nearly 40 years ago, resigned once before.

That was in 1968. Warburg was then acting for Plessey in its takeover bid for English Electric. GEC, of which Grierson was already a director, moved in and thwarted the Plessey bid with an agreed merger with English Electric.

Though Grierson was not personally involved, Sir John Clark, president of the late Sir John Warburg, protested to Warburg about his position and Grierson was asked to resign from the bank.

Grierson returned to Warburg in 1980, mainly to help in the expansion of the bank's North American business. But in the last few years, he has not been actively involved in its day-to-day operations.

He resigns for the second and final time now—with Warburg acting for GEC in its £1.2bn bid for Plessey, recently referred to the Monopolies Commission.

## Rays a laugh

Dr Gerold Yonas reported back to Washington at the weekend that he is convinced Britain has some excellent research of the kind urgently needed by the "Star Wars" programme.

Yonas is chief scientist and deputy to Lt Gen James Abrahamson, director of the Strategic Defence Initiative Organisation, which is assembling the \$26bn research programme for the defence against nuclear missiles.

British defence scientists took a hard look at the SDI programme last autumn and delivered a dossier of ideas on what they felt Britain had to offer.

Last week Yonas, a bearded physicist in his mid-40s with quick and acerbic wit, led an American team on a visit to some of the laboratories most likely to land the first contracts outside the US. "We thought it was time to kick the tyres," he said.

Yonas was clearly impressed by what he found at labs such as Culham, Malvern and the Rutherford. Most of the ideas put forward last autumn are likely to win research contracts, he said.

Desperately anxious not to upstage Abrahamson's own visit to Britain this week, Yonas and his colleagues constantly took refuge in wisecracks and innuendoes to duck direct questions. But they let slip that Britain, apart from a key role in developing what Yonas calls "the lymphic of SDI"—space surveillance and tracking—also has some compelling ideas on the new weapon themselves. Or has it?

Watch out for pluton beams, Yonas chortled, and his team collapsed in laughter around him.

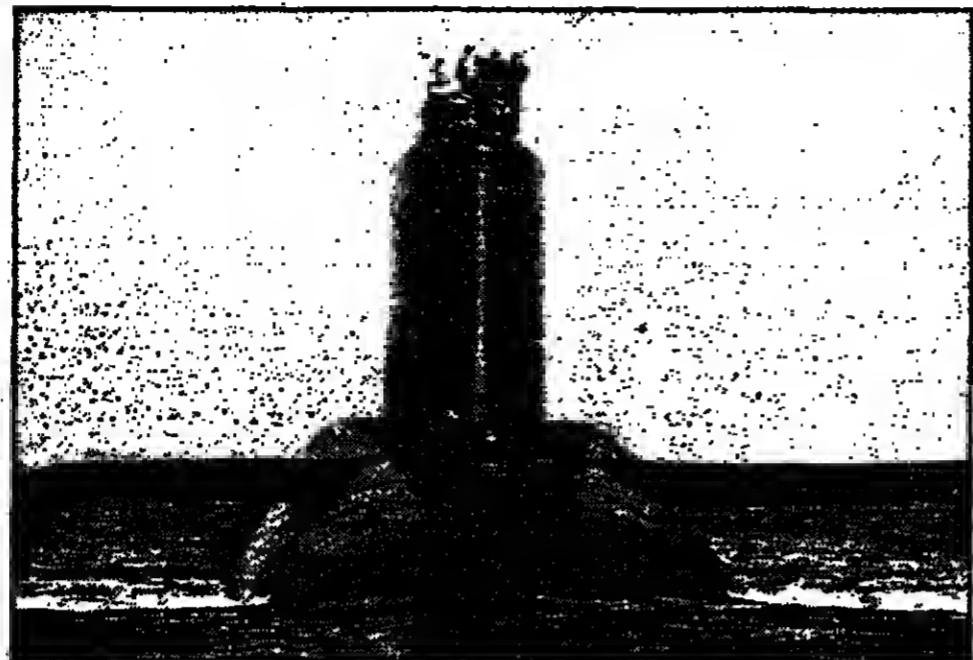
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FOREIGN AFFAIRS

The key is trust, not verification

By Ian Davidson

THE ARMS control dialogue between East and West is moving along at a dizzy pace, at least at the level of public theatre. Mikhail Gorbachev has told Senator Edward Kennedy that the Soviet Union is ready to negotiate a Euro-missile agreement with the US which would be quite separate from the year-long Geneva talks on strategic and space weapons. President Reagan says he hopes a Euro-missile deal can be agreed this year. Mr Paul Nitze, his special adviser, has been sounding out the allies. And very soon in Geneva, the US negotiators are expected to make a formal counter-proposal. On the other hand, in Europe and among some American analysts, the tone of hope is partly overlaid by a frisson of anxiety. For public consumption, the allies have decided to adopt a posture of "hawk-like" insistence on the Russian proposals can be tested only in the negotiations proper, but anything which looks like a positive contribution to equitable arms control will get a positive reply, since there has been more movement in the Soviet position in the past six months than in the previous six years, let us encourage it by giving Mr Gorbachev at least some of the benefit of the doubt. The main aim is that the proliferation of Soviet proposals has not yet given the western allies a confident fix, either on what kind of arms control deal Mr Gorbachev is really after or on his aims in the broadest geopolitical terms. They were perplexed a month ago by his three-phase mega-plan for the complete elimination of nuclear weapons worldwide by the year 2000, and a little worried by his much more limited and ostensibly conciliatory proposals on Euro-missiles. The guts of the Gorbachev plan are: (a) that the US and Soviet SS20s should be eliminated from Europe; but (b) not the Soviet SS 20s in Asia; and (c) that there should be a freeze on British and French nuclear forces, including US missiles in Britain. The US counter-offer is likely to accept the first principle, to modify the second (a 50 per cent cut in Soviet SS 20s in Asia); and to reject the third entirely. For Washington, the Soviet proposal has at least four attractions. It offers a postponement of the awkward moment when the Administration would have to decide whether to accept curbs on its Star Wars anti-missile defence programme. The productivity of this year's Reagan-Gorbachev summit will be much enhanced if it seems to be leading to an early agreement on a more limited category of nuclear weapons. The elimination of Euro-missiles in Europe corresponds broadly with the so-called "Zero Option," first put forward by the US in the original Euro-missile talks five years ago. And it is a relief that the Soviet Union has stopped trying to have the British and French forces "included in" the part of the agreement which would see a more ambivalent picture. They were never really embraced by the original "Zero Option" five years ago, and they are not sure that the Russians made it clear in 1981-83 that they were not interested in a negotiable deal on Euro-missiles, the alliance electorates were told that Curies and Poles were necessary, not just to balance the SS 20s, but to provide an essential link between short-range battlefield weapons and the US strategic deterrent. If all these weapons are now to be removed, will this be taken to imply a weakening of the transatlantic link? Not conclusively, perhaps; but the US would have signed away the right to deploy a certain category of weapons in Europe, which would be a major precedent in the Soviet-European-US relationship, whereas the Soviet Union might be able to compensate for lost SS20s by shorter-range missiles in Eastern Europe. Secondly, British and French nuclear forces, is the new Soviet proposal a constructive "mass elimination" away from the old idea of simply counting in the European forces in the US totals? Or does it in fact represent a tougher and more realistic notion of putting the British and French on the spot? It is hard to tell. The US will argue that it is in no position to agree to a freeze by Britain and France, since they are sovereign states,



A British Polaris missile submarine. Its credibility for deterrence depends on its invulnerability and invisibility; arms control depends on some degree of verifiability, which means visibility.

and will disclaim any possibility of breaking its agreement to sell Trident D5 missiles to Britain. But as the year wears on, the pressure on Paris and London could become much more intense. These two governments have long said that they will not join the nuclear arms control process until (a) there is a major reduction in the strategic arsenals of the superpowers and (b) they can be certain that there will be no increase in anti-missile defences by the superpowers. There is no chance that France or this British government will abandon either of these two conditions for the sake of an INF agreement. But it will be disagreeable for them, and very divisive for the alliance, if Moscow can depict them as the only obstacles to the first arms control agreement for seven years. Since Mr Gorbachev understands the logic of the British and French positions perfectly well, he cannot seriously expect his demands to be met. The inference must be either that he is playing the INF game for a tantalising and divisive fall-out; or else that he is staking out a claim for the kind of contribution that he will require of Britain and France eventually. Thirdly, even if the elimination of all Euro-missiles is not "de-coupling," it must shift western anxiety towards the substantial conventional imbalance in Europe. Here the signs are a bit more encouraging. After a dozen years of total stalemate in the Mutual and Balanced Force Reduction talks in Vienna, both sides are sounding more optimistic. In particular, the Russians appear to be taking more positively of the need for adequate verification methods. A shift of the Soviet attitude towards the verification issue, if borne out in the course of negotiations, is this in all other arms control negotiations (strategic nuclear, Euro-missile, chemical weapons, conventional forces and confidence-building measures), may prove crucial to the whole enterprise. The hawks in the Reagan Administration are making "effective verification" the keystone of their position, and the British Government, too, is likely to

With modern technical means, some types of arms control agreements can be verified with a high degree of confidence: for example, counting large land-based missiles in fixed sites. A total ban on the testing of all new inter-continental missiles could also be adequately verified. Other weapons are inherently more difficult to count, such as sea-launched cruise missiles or mobile land-based missiles. The real problem with verification, however, is not so much technical as political. Much satellite information is unavoidably incomplete or ambiguous, and its significance is not necessarily self-evident; the interpretation will depend very largely on the preconceptions of the interpreters. Previous administrations said the Russians were complying with the Salt treaties; on the same evidence, the Reagan Administration claims that they are not. An administration which is convinced that the Russians will do anything to cheat, and that any marginal ambiguity is presumptive evidence of a search for a militarily significant advantage, is not going to go far down the road of arms control. In short, verification in arms control is essentially a co-operative activity, which cannot stand on its own, and which makes sense only as part of a broader process of gradually building up some mutual trust. Naturally, after so many years of mutual suspicion, trust will not come with the wave of a wand. The significance of Mr Gorbachev's apparent openness on the verification question is not that more extensive verification will provide water-tight guarantees, but that together with the offer of a separate Euro-missile deal, it is a political acknowledgement of the overriding importance of the trust-factor. History, their rhetoric and their record have taught us to expect the worst of the Russians, and the wariness of western governments has not yet been allayed by the ambiguity of Mr Gorbachev's proposals. Nevertheless, it is striking that some western diplomats do not rule out the possibility of a sea-change in relations with the Soviet Union; but it will not be brought about if we place on verification a burden greater than it can bear.

Lombard Fairer approach to merger control

By Martin Dickson

HAS THE time come for the Government to streamline radically the cumbersome process by which the Monopolies Commission investigates the merits and demerits of takeovers? The question is prompted by two controversial references to the commission which smack of inequity. Last Wednesday the Government referred the proposed merger between Imperial Group and United Biscuits, while giving a green light to the rival bid for Imperial from Hanson Trust. On Friday, in a similar case, an initial announcement — though recently some cases, notably Imperial, have been taking longer. This timetable might well be compressed if the OFT were better staffed. At present there are a mere three case officers to consider a wave of bids of increasing complexity. The Monopolies Commission offers much greater opportunities for time-saving, but there are two obstacles: the statutory framework of its inquiries, and the composition of its investigative teams. The Fair Trading Act requires the commission to consider not just competition but the impact of a merger on employment, the distribution of industry, "the use of new techniques," and any other aspect of the public interest which it thinks relevant. This remarkably broad remit goes a long way to explaining the length of inquiries. Many factories may have to be visited, many witnesses called. Another factor is the composition of the inquiry teams, most of whom are part-time commission members with many other outside commitments to fulfil. They are, however, a necessary part of the team since members of the public are deemed good judges of "the public interest." One radical solution to the time problem would be to change the legislative framework governing the commission so that references to it were on grounds of competition alone. This would also obviate the need to include such a broad spread of part-time "public interest" members on commission inquiries. With a smaller, more professional staff, focusing clearly on competition policy, the commission would report more much more rapidly.

Competition dilemma

From Mr R. Pilgrim Sir—The referral of the agreed merger of Imperial Group and United Biscuits leaving the way open for Hanson Trust to proceed with its bid, illustrates a dilemma in the Government's competition policy. At a time when companies, both here and in the US, are rightly seeking to consolidate their activities in the areas of business in which they are most familiar, Government policy has the effect of favouring the business with no experience in the industry. Admittedly, the interests of the consumers and other groups require a consideration of the competition aspects of any takeover or merger. However, in the longer term, the efficiency of the acquired company under its new management must also be considered. It is time to look for a considerable shortening of the investigation period by the Monopolies and Mergers Commission from its present six months, to say, three. In the longer term, the efficiency of the acquired company under its new management must also be considered. It is time to look for a considerable shortening of the investigation period by the Monopolies and Mergers Commission from its present six months, to say, three. In the longer term, the efficiency of the acquired company under its new management must also be considered.

Letters to the Editor

technical tribunal in the Patent Office that does not necessarily contain any lawyers, and whose decision could determine the commercial life or death of a person or firm. As a solicitor I hold no brief at all for the Bar, but the implication in the article that resistance to such a proposal comes only from the vocal Patent Bar defending its interests is unworthy of your paper. I am as concerned as anyone with the injustices that are undoubtedly caused by the costs of patent litigation favouring those with deep pockets. There is certainly a respectable case for having the Patent Office hear more cases by agreement, or even compulsorily where the British and French positions perfectly well, he cannot seriously expect his demands to be met. The inference must be either that he is playing the INF game for a tantalising and divisive fall-out; or else that he is staking out a claim for the kind of contribution that he will require of Britain and France eventually. Thirdly, even if the elimination of all Euro-missiles is not "de-coupling," it must shift western anxiety towards the substantial conventional imbalance in Europe. Here the signs are a bit more encouraging. After a dozen years of total stalemate in the Mutual and Balanced Force Reduction talks in Vienna, both sides are sounding more optimistic. In particular, the Russians appear to be taking more positively of the need for adequate verification methods. A shift of the Soviet attitude towards the verification issue, if borne out in the course of negotiations, is this in all other arms control negotiations (strategic nuclear, Euro-missile, chemical weapons, conventional forces and confidence-building measures), may prove crucial to the whole enterprise. The hawks in the Reagan Administration are making "effective verification" the keystone of their position, and the British Government, too, is likely to

Social security reforms

From Mr P. Ashton Sir, Samuel Brittan (February 10) seems to be under the impression that when the Social Security reforms are in being, fewer families receiving in-work means-tested benefits will see their marginal rate of "tax" following an increase in tax thresholds than they would under the present arrangements. This he is miscalculating. The numbers involved are not large, the reverse will, in fact, be the case. Mr Brittan points out that under the new benefit system a family in receipt of both family credit and housing benefit will see their implicit marginal tax rate fall only from 98 per cent to 94 per cent should an increase in personal tax allowances lift them out of the tax net, whereas under the existing benefit scheme the fall would be much greater (from 103.5 per cent to 73.5 per cent). This is not to say that there are very few families with dependent children earning little above the personal tax allowance level (£66.44 pw) who would be taken out of the tax net. For many more people, both single and married (with and without children) in work and retired, an increase in personal tax allowances (or an equivalent basic rate cut) will raise their net incomes above the benefit entitlement levels and result in a big drop in their marginal tax rate. A few might see their marginal rate drop from 98 per cent to 39 per cent, others from 98 per cent to 82 per cent, and for these in receipt of housing benefit only from 88 per cent to 39 per cent. Of course, the total cash gain to benefit recipients from a tax cut will be much smaller than under the present system, and it will be "regressive." But this is no bad thing, given that although the present plateau of net incomes over a wide range of gross earnings will be slightly improved under the reforms, differentials will still be in need of widening. Paul Ashton, University of Liverpool, Eleanor Perkins Building, Myrtle St, Liverpool.

Patents and innovation

From Mr R. Burnett-Hall Sir—Your legal correspondent's article (February 6 1986) makes several valuable points on the role of the Patent Office as a supplier of technological information and assistance. From his comments on patent litigation however, and possible additional protection for innovation, he clearly fails to appreciate what is involved. Dr Herrmann is far from being the first to wish for patent protection to be always certain and invulnerable to attack, but anyone familiar with the patent system will know that this could only be so at the price of great injustice and harm to the public as a whole. The patent system necessarily involves a balancing of conflicting interests: getting that balance right is a matter of great public importance. While the system encourages innovation and the dissemination of new technology, patents also present or at least discourage competition with the patentee in the field covered by the patent claims. Dr Herrmann refers to the innovative entre-

Shareholders' rights

From the chairman, Earing International Investment Management Sir—I am writing in support of Jim Findlay's plea to preserve the principle of preemptive rights (February 12). Mr Findlay sets out the various arguments with admirable clarity. To my mind, there is one overriding consideration which is that the present shareholders own the company. This is not a legal fiction but the reality. Indeed, management is employed by them to look after their best interest. While the system of preemptive rights may be inconvenient to ambitious managements or to aggressive young investment bankers, that is no reason to abandon it — indeed, the contrary would be the better

GOLDILOCKS CHOOSES A COPIER. Advertisement for Mita copiers featuring images of various models and the Goldilocks and the Three Bears story. Text includes: "I must have A2", "Too small", "Too big", "I need A3", "I want double-sided", "I insist on editing", "I must have zoom", "Where's the colour?", "Too choosy?". Contact information for Mita Copystar (UK) Ltd is provided at the bottom.



SECTION II - COMPANIES AND MARKETS
FINANCIAL TIMES

Monday February 17 1986



Sumitomo Trust opts for big CD launch

SUMITOMO Trust & Banking, Japan's second biggest trust bank, has launched a \$750m certificate of deposit (CD) programme through Salomon Brothers...

INTERNATIONAL BONDS

New York trend fails to take off in Europe

CHEWING GUM, the television soap opera Dallas and automatic dishwashers are all American imports that have found favour in Europe...

EUROMARKET TURNOVER

Table with columns: Primary Market, Secondary Market, and Total. Rows include US\$, FRF, and Other currencies.

Week to February 13 1986 Source: AED

and saying, 'Oops, I didn't mean that.' We tape all our calls and we taped this one...

did not immediately catch the imagination of investors this side of the Atlantic. The first was for Gannett, a media company, which is hardly known over here...

Stelco in return to profits

By Bernard Simon in Toronto STELCO, Canada's largest steel-maker, returned to profitability last year with net earnings of C\$77.7m (\$55.4m)...

Meta seeks to ease debt with rights issue

By Alan Friedman in Milan META, the subsidiary of Italy's Montedison which last year took over the Bi-Invest financial and industrial group...

Morgan Stanley boosted by record jump in earnings

MORGAN STANLEY, the blue-chip US investment bank which is offering around 20 per cent of its shares to the public, enjoyed its best year ever in 1985...

Morgan, currently run as a private partnership, did not give a firm price for the stock offer, but some of its calculations assumed a price of \$46 a share...

executives - Mr S. Parker Gilbert, Mr Richard Fisher, Mr Lewis Bernard and Mr Robert Greenhill - earned between \$1.5m and \$1.375m last year.

Advertisement for Floating Rate Notes Due 2001. Includes Salomon Brothers International Limited, Merrill Lynch Capital Markets, and various international banks.

Advertisement for Riggs National Corporation Floating Rate Subordinated Capital Notes Due 1996. Lists various international banks and Morgan Stanley International.

# INTERNATIONAL CAPITAL MARKETS AND COMPANIES

## CORPORATE FINANCE

### Euro-equity issuers aim to stem flowback

"GLOBAL DISTRIBUTION" is the catchphrase for the financial officer of virtually any big company making a share offering nowadays. "Flowback" is its dreaded counterpart: the quick sale of the shares back into the home country of the issuer.

Amid the vogue for "Euro-equity" issues, two distribution structures have emerged which aim to ensure that shares stick with the investors who initially subscribe. Although they have been developed by investment bankers who are far more used to the rapid, cut-throat marketing of Eurobonds, the approach is actually very different.

A typical example was launched on Friday afternoon for Banque Bruxelles Lambert, Belgium's second largest bank, by Credit Suisse First Boston.

The 1m-share issue, worth about \$51m at the current share price of Bfr 2,400, has a small group of four co-lead managers: UK stockbroker Cazenove, Dresdner Bank, Swiss Bank Corporation International and Union Bank

of Switzerland (Securities). CSFB led the first issue of this type last year for Nestle, and has since arranged a number of others. It believes that a small group, with no delegation to geographical managers, ensures close control over an issue and firm placement.

An example of the alternative structure was a \$195m offering completed last week for Transamerica Corporation, the US west coast financial services group which is shedding its transport and manufacturing interests. It included a \$38.8m tranche which, with a view to ensuring distribution in Europe, was separated off from the US portion—led by Salomon Brothers and Goldman Sachs—and arranged by Swiss Bank Corporation International.

SBCI employed the structure used last year for an issue it made for its parent bank, and for Britoil's offering. Syndication is divided up geographically among co-managing banks each responsible for placing in

one country, and not allowed to seek custom elsewhere.

The key Swiss portion was led by SBCI itself, with Credit Suisse First Boston and Union Bank of Switzerland (Securities). SBCI and Morgan Grenfell, with Cazenove, handled the UK. Dresdner Bank dealt with West Germany, EBC Amro Bank with the Netherlands and Banque Nationale de Paris with France.

SBCI believes delegation to regional managers creates a firmer commitment on their part to place the paper, but also provides flexibility so that shares can be channelled to the countries where real demand is seen rather than being insecurely placed just to meet a specific country target.

SBCI argues that its method, apart from ensuring firmer placement with the retail investor, cuts out multiple calling of investors by different banks trying to hawk the same paper, and removes the pressure on managers to make

quick sales.

The alternative view is that the SBCI method adds in an unnecessary layer of management which could diminish the lead manager's control over the issue.

Retail investors are seen as the most desirable and secure targets for Euro-equity placings, by contrast with the US where institutional investors take up most share issues. The highest retail element is managed accounts, mainly in Swiss banks. By far the largest proportion of Euro-equities has been placed in Switzerland. For Transamerica, no less than 11 banks took part in management and underwriting there.

An unusual feature for the Euro-equity market of Transamerica's offering was the fact that it was priced during the trading day and not at the previous day's closing level. The practice is quite common in New York. In a volatile stock market, the US managers priced the issue at \$35.25 after

the share price had dropped a dollar to that level from the previous night's close. Fortunately for the managers, the share price rose slightly by the end of the day.

The Euro-equity market is still in the early stages of development. Commission levels yet to settle at standard levels, though 3½ per cent is fairly common. Transamerica's were 2½ per cent, the same as for the US part of the sale, while BBL's are 4 per cent.

The differing distribution structures — apart from simply reflecting the desire to create an individual product to sell to corporate clients — demonstrates that the focus is still on ensuring secure homes exist for the shares in Europe as fund managers cautiously shift the emphasis away from fixed income portfolios. They do not represent fundamental differences in philosophy.

Alexander Nicoll

### Bougainville cost curbs bring firm end to year

BY KENNETH MARSTON, MINING EDITOR

BOUGAINVILLE Copper, the Rio Tinto-Zinc group's major open-pit copper and gold producer in Papua New Guinea, boosted earnings to 20m kina (\$20.2m or £14.4m) in the second half of 1985 to bring the year's total to K28.1m compared with K11.6m in 1984.

The final dividend is being raised to 5 tona, making a total for the year of 7 toea compared with 4 toea for 1984. Total borrowings have been reduced to K36.5m, a reduction of K15.1m on the amount outstanding at end-1984.

Sales in 1985 totalled 539,953 tonnes of concentrate contain-

ing 168,714 tonnes of copper (167,197 tonnes in 1984), 13,770 kg gold (13,962 kg) and 44,277 kg silver (45,009 kg).

After a gain of C\$3.8m (US\$2.6m or £1.83m) from investments sales, the Canadian gold and copper-producing Northgate Exploration has recorded a profit of C\$417,000 for the fourth quarter of 1985.

This still leaves a net loss for the year of C\$2.17m, or 19 cents a share, compared with a net profit of C\$2m in 1984 when there was a gain of C\$7.8m on the sale of part of the holding in Whim Creek.

### Bayer buys control of research unit

By John Davies in Frankfurt

MAYER, the West German chemical group, has bought a majority stake in a private scientific "think tank" as part of its plans to become more involved in engineering ceramics.

It has bought into the Cremer Research Institute, which is associated with the Cremer group of companies, a medium-sized family business involved in ceramic products.

The institute, based at southern Germany, was set up in 1959 and employs about 30 experts. It has acquired a reputation for pioneering work in aspects of engineering ceramics.

Although details have not been disclosed, Bayer is understood to have taken a 75 per cent stake in the research institute, with the Cremer group retaining 25 per cent.

Bayer already produces basic materials suitable for use in making some engineering ceramic components, but aims to broaden its activities to include the development of finished components made out of high performance ceramics.

### Atlas-Copco lifts profits and dividend by 44.5%

BY KEVIN DONE, NORDIC CORRESPONDENT, IN STOCKHOLM

ATLAS-COPCO, the Swedish maker of construction, mining and engineering equipment, increased its profits by 44.5 per cent last year and is increasing its dividend by the same amount.

Profits after financial items rose to SKr 823m (\$111m) from SKr 573m in 1984. The group has recovered strongly during the past two years following a steep drop in profitability in 1982 and 1983, when it was forced to halve its dividend to SKr 3 per share. The board is proposing to increase the dividend for 1985 to SKr 6.50 from SKr 4.50.

Turnover rose by 11 per cent to SKr 10,068m, reflecting a volume rise of 6 per cent. Some 91 per cent of sales came from markets outside Sweden. The value of new orders booked during 1985 rose by 9 per cent to SKr 10.4bn.

The group said that it expected a further rise in both sales and profits during 1986.

The chief jump in profitability last year came from the mining and construction techniques division, with SKr 185m against SKr 95m. Airpower, the

compressor division, still contributes the lion's share of group income, however, with profits of SKr 450m, up from SKr 390m.

At Dyno Industries, the Norwegian explosives, chemicals and plastics group in which Norsk Hydro recently acquired a controlling stake, achieved pre-tax profits of Nkr 231m (\$31.4m) last year, compared with Nkr 182m, writes Fay Gjester in Oslo.

The current year's results are expected to match last year's, and the dividend is to be increased to Nkr 3.20 from Nkr 3.

Sales rose from Nkr 2.9bn to Nkr 3.4bn.

Kone the Finnish lift maker, suffered a 28.2 per cent fall in pre-tax profits last year to FM 133.2m (\$25.2m) despite a rise in sales to reach the FM 5bn mark against FM 4.16bn the previous year, Our Financial Staff adds.

The company said the result fell short of budgeted targets. It added that the outlook had not altered significantly from a year ago, but made no forecast for the current year. Its dividend is being maintained at FM 5.

### Occidental to sell gas pipeline

OCCIDENTAL PETROLEUM, the US energy group, has reached agreement with the Federal Trade Commission to sell 2,200 miles of natural gas pipeline in order to avoid a veto under anti-trust rules of its \$3bn purchase of Midcon, writes Our New York Staff.

The commission required the divestment because of the virtual monopoly held by the


Mississippi River Transmission Corporation, a part of Midcon, in the supply of gas to St Louis. Since Occidental has large resources of natural gas, the commission argued that the newly integrated group would have the ability to inflate the price of natural gas artificially.

Officials voted unanimously to block the merger as anti-competitive.

## NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Maturity	Av. life years	Coupon %	Price	Book Runner	Offer yield %
U.S. DOLLARS							
U.S. Bank	100	2001	15	2 1/2	100	Morgan Stanley	2.825
General Co. (a)†	100	1996	10	8 1/2	100	Shearson Lehman Bros.	8.378
Swedish Export Cr. ‡	200	1991	6	8 1/2	100 1/2	Bankers Trust Int.	8.494
Xerox Corp. §	100	1991	6	8 1/2	100 1/2	Lloyds Merchant Bank	8.494
Chrysler Bank ¶	100	1991	6	(a)	100	Merrill Lynch	8.421
Calgon-Pulveris ††	100	1988	10	8 1/2	100 1/2	CSFB	8.406
Austria ‡‡	102	2000	20	8 1/2	100 1/2	S. G. Warburg	8.406
Unilever Cap. Corp. §§	100	1998	12	8 1/2	100	Morgan Stanley	8.378
Shandong Drug ¶¶	100	1996	10	8 1/2	100 1/2	Morgan Stanley	8.338
India †††	150	1996	10	8 1/2	100 1/2	CSFB	8.338
Gen. Occidental ¶¶¶	100	1983	7	(8 1/2-8 3/4)	100	Bankers Trust Int.	8.338
Fairmont Financial §§§	28	2001	15	7 (7-7 1/4)	100	Kidder Peabody	8.338
Int. Mortgage Investors (¶¶¶)	15-75	1996	10	8	100	Bankers Trust Int.	8.338
B. Naz. del Lavoro ††††	100	1991	6	8 1/2	100 1/2	Deutsche Bank	8.338
EDF †††††	100	1992	6	8 1/2	100 1/2	CSFB	8.338
GNAC ††††††	200	1998	10	8 1/2	100 1/2	Nomura Int.	8.338
AUSTRALIAN DOLLARS							
BNW Finance (a)†	75	1986	10	13 1/4	100 1/2	Orion Royal Bank	13.885
Lloyds Bank NZA ‡	50	1989	3	14 1/4	100 1/2	Lloyds Merchant Bank	14.482
Norsk Hydro §	85	1991	6	14	101	Morgan Stanley	13.711
D-MARKS							
Optex (a)††††††	70	1991	5	2 1/4	100	Deutsche Bank	2.280
Deutsche Bank Fin. ¶†	710	1990	10	6 1/4	120	Deutsche Bank	3.038
Norsta Oy (a)††	200	1988	10	7 1/2	100	Deutsche Bank	3.038
Euro-DM Securities ‡‡	211.76	2001	10	8	37.80	Commerzbank	6.791
Euro-DM Securities §§	211.76	2006	20	8	27.85	Commerzbank	6.800
Euro-DM Securities ¶¶	211.76	2011	25	8	26.85	Commerzbank	6.852
Euro-DM Securities †††	600	2019	30	8	16.35	Commerzbank	6.310
SWISS FRANCES							
Uyeda Bank Int. †	100	1984	—	4 1/4	100	Uyeda Bank Int.	4.750
SEC ‡	100	1991	—	1 1/2	100	SEC	1.875
Société Générale §	125	1990	—	5 1/2	100	Bay Paribas (Swiss)	5.825
Tokai Int. ¶¶	70	1991	—	2 1/2	100	Credit Suisse	2.938
K. Linz †††	100	1993	—	5 1/2	100	Credit Suisse	5.250
Swiss Exchange (a) ††††	75	1984	—	5	100 1/2	SEC	5.825
Lazard Int. Corp. †††††	75	1998	—	8	100	Man. Hauser (Swiss)	6.000
Thomson-Brandt §§	100	1993	—	4 1/2	100	Credit Suisse	4.500
Mitsubishi Elec. Corp. ¶¶	200	1991	—	5 1/2	100	UBS	5.125
Wolfsberg (a) ††††††	150	1993	—	8 1/2	100	Wolfsberg (a) (Swiss)	5.125
Top Sales †††††††	30	1991	—	(2 1/4)	100	Credit Suisse	5.125
Colgate-Palmolive ††††††††	100	1993	—	4 1/2	100	UBS	4.875
BP Capital †††††††††	99	1993	—	4 1/2	100 1/2	UBS	4.788
Holzer Corp. ††††††††††	10	1991	—	5 1/2	100	Credit Suisse	5.250
Colony Int. & R. †††††††††††	200	2000	—	5 1/2	100	UBS	5.250
GenCorp ††††††††††††	100	1993	—	8 1/2	(53.35)	Credit Suisse	6.452
Kinako Co. †††††††††††††	10	1991	—	5 1/2	100	Chemical (a) (Swiss)	6.250
ECUs							
EBI †	100	1993	7	8 1/2	100 1/2	Bankers Trust Int.	8.574
GUILDERS							
FBI Bank (a)†††	20	1988	3	3 1/2	100	Van Haren & Co.	—
FBI Bank (a)††††	20	1990	4	3 1/2	100	Van Haren & Co.	—
FBI Bank (a)†††††	20	1991	5	3 1/2	100	Van Haren & Co.	—
STERLING							
GNAC (UK) Fin. †	50	1991	9	11	100 1/2	Haubros Bank	10.880
DANISH KRONER							
Swanvig †	200	1991	5	9 1/2	100 1/2	Swanvig Int.	8.310
BELGIAN FRANCES							
BNP (Luxembourg) ††	300	1991	6	9	—	BNP (Luxembourg)	—
LUXEMBOURG FRANCES							
Union BK of Norway †††	300	1992	6	9	100	Bay Paribas (Lux.)	8.000
GenCorp ††††	300	1992	5.3	9 1/2	100	GenCorp	8.750
Finans Scandin. ††††	300	1991	9	9 1/2	100 1/2	BNL	9.185
YEN							
Amex Credit Corp (a)†	20m	1996	18	8	101	Nomura Int.	7.852
Pestipol ††	10m	1996	10	6 1/2	100 1/2	Yamauchi Int. (Eur)	8.521
LAOS †††	30m	1998	12	6.4	100	Nomura Secs.	6.592

\* Not yet priced. † Final terms. \*\* Private placement. ‡ Convertible. †† Floating rate note. ††† With equity warrants. †††† With bond warrants. ††††† Dual currency. (a) 8 1/2% first 4 yrs (after 4 yrs put option or extend for 5 1/2%), (b) Redemption linked to Yen/\$ exchange rate. (c) Step over for Libor. (d) 1/2% over 5 m Libor. (e) 1 1/4% less for Libor (see money market rates). — first coupon fixed at 9%. (f) Mid-term coupon, return linked to US property. (g) 1/2% over for Libor. Note: Yields are calculated on AFRD basis.



## Transamerica Corporation

1,100,000 Shares

Common Stock  
(\$1 par value)

**Swiss Bank Corporation International Limited**

Banque Nationale de Paris  
Dresdner Bank Aktiengesellschaft  
Morgan Grenfell & Co. Limited

Switzerland

**Credit Suisse First Boston Limited**  
EBC Amro Bank Limited  
Union Bank of Switzerland (Securities) Limited

Switzerland

**Swiss Bank Corporation International Limited**  
Banca del Gottardo  
Bank J. Vontobel & Co. AG  
Compagnie de Banque et d'Investissements, CBI  
Sarasin Investment Management Limited

West Germany

Dresdner Bank Aktiengesellschaft

Great Britain

Morgan Grenfell & Co. Limited

Netherlands

EBC Amro Bank Limited

France

Banque Nationale de Paris

Banque Indosuez  
Crédit Commercial de France

Other European Nations

Swiss Bank Corporation International Limited

**Credit Suisse First Boston Limited**  
EBC Amro Bank Limited  
Union Bank of Switzerland (Securities) Limited

Switzerland

**Bank Julius Baer & Co. AG**  
Bank Leu International Ltd  
Handelsbank N.W. (Overseas) Ltd  
Swiss Volksbank

West Germany

Dresdner Bank Aktiengesellschaft

Great Britain

Morgan Grenfell & Co. Limited

Netherlands

EBC Amro Bank Limited

France

Banque Nationale de Paris


Banque Paribas Capital Markets Limited  
Crédit Lyonnais

Other European Nations

Swiss Bank Corporation International Limited

This announcement appears as a matter of record only February 1986

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## PHILIP MORRIS COMPANIES INC.

U.S. \$200,000,000

97/8 per cent. Notes due 1998

**Swiss Bank Corporation International Limited**

Banque Paribas Capital Markets Limited  
Dresdner Bank Aktiengesellschaft  
Shearson Lehman Brothers International

Switzerland

**Algemene Bank Nederland N.V.**  
Banque Nationale de Paris  
Citicoop Investment Bank Limited  
Daiwa Europe Limited  
Generale Bank  
LTCB International Limited  
Mitsubishi Finance International Limited  
Salomon Brothers International Limited  
Westdeutsche Landesbank Girozentrale

Netherlands

Banca del Gottardo  
Bank Leu International Ltd  
Compagnie de Banque et d'Investissements, CBI

Other European Nations

Swiss Bank Corporation International Limited

**Credit Suisse First Boston Limited**  
Nomura International Limited  
Union Bank of Switzerland (Securities) Limited

Switzerland

**BankAmerica Capital Markets Group**  
Baring Brothers & Co., Limited  
Commerzbank Aktiengesellschaft  
Crédit Lyonnais  
Deutsche Bank Capital Markets Limited  
Lloyds Merchant Bank Limited  
Merrill Lynch Capital Markets  
Orion Royal Bank Limited  
Société Générale  
Wood Gundy Inc.

Other European Nations

Bank Julius Baer & Co. AG  
Bank J. Vontobel & Co. AG  
Handelsbank N.W. (Overseas) Ltd.

Other European Nations

Swiss Bank Corporation International Limited

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INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Euphoria as oil price doubts are cast aside

IT HAS taken the US capital markets some time to decide that world oil prices have genuinely cracked. But last week the whole of Wall Street cast doubt aside and was swept along in a wave of euphoria as one announcement after another confirmed that the oil producers were driving down their prices across the board.

US MONEY MARKET RATES (%) table with columns for instrument, last Friday, 1 week ago, 4 weeks ago, and 12 months. Includes Fed Funds, Treasury bills, and various commercial paper.

US BOND PRICES AND YIELDS (%)

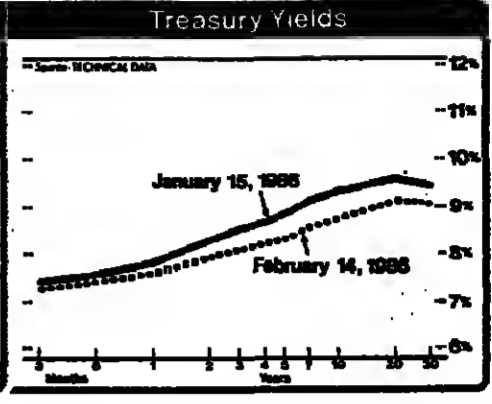
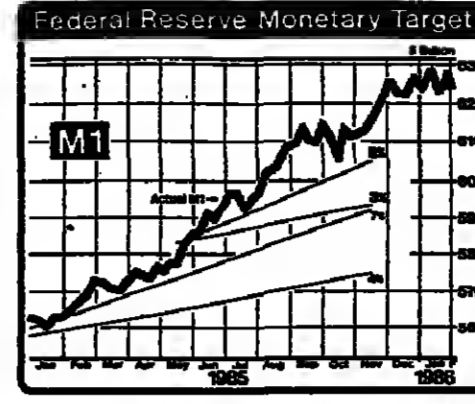
Table showing US bond prices and yields for Treasury, Government, and Corporate bonds.

impact of the change. The strength of the sentiment over oil was enough to blot out completely the previous week's litters over the possibility that the Gramm-Rudman deficit reduction law might be thrown out on constitutional grounds by the courts. Equally forgotten was the recent strong employment data, particularly after the announcement that industrial production gained only a modest 0.5 per cent in January, showing a deceleration from the 0.7 per cent in December. "Although economic activity may be picking up, it is not over-heating," says Mr Stan Kahan, chief financial economist at Kleinwort Benson. "It is as most as if everything is ever wanted is happening."

The indications that the economy is growing in a way that can be sustained without re-inflating inflation were reinforced this week by figures showing a 0.7 per cent decline in finishing producer prices in January. A great deal of this fall reflected events in the oil market, where cuts in the price of crude are at last beginning to feed through into refined products. "As evidence mounts up in terms of weakening prices, it looks more and more likely that inflation in 1986 will be well behaved," says Mr Kahan.

Over the medium term, many analysts believe that the subdued state of inflation may soon lead to another boost to the credit markets through a further cut in the discount rate. According to minutes of the Federal Reserve Board's Open Market Committee meeting, the central bank decided at its last meeting on December 16-17 to ease credit conditions, saying that it would seek to "decrease somewhat" the pressure on the reserve position of the banks.

With inflation running at a low level, continuing oil price reductions and the need to help hard-stretched Third World countries which are finding it even harder to meet their finan-



FT/AIBD INTERNATIONAL BOND SERVICE

Large table listing international bonds with columns for issuer, currency, denomination, price, and yield. Includes entries for various countries like Australia, Canada, and the UK.

UK GILTS

Hopes of prudent Budget boost confidence

THE UK Government's new tax stock received an enthusiastic welcome to the gilt market last week. In the tender on Wednesday all offers over £94.4 million were accepted, with the small amount that remained would not be marketed as a tap.

On Friday, the Government began to sell more of the £200 million, possibly out of the £200m that had been set aside for the National Debt Commissioners. The resulting confusion was not unsettling enough to reverse the week's gains, however, nor to shake the confidence that set in after the Prime Minister and the Chancellor on Thursday promised that next month's Budget would be "prudent and cautious."

The market appeared to take Mrs Thatcher's expectation-dampening literally, and began to look forward to a Budget without vote-buying tax cuts. Instead, it is anticipating a relatively stable public sector borrowing requirement, and improved prospects for a cut in interest rates.

The argument that falling oil prices have left no room for similar dilemma but remained true to the monetarist faith. "Political pressures seem much more powerful now than five years ago," he says. "It is unlikely that even so intellectually fastidious a Chancellor as Mr Lawson can withstand the scope for 'fiscal adjustment' when the oil price reaches £14 - around \$19 a barrel at an exchange rate of 1.53."

CANADIAN DOLLAR

Table listing Canadian dollar bonds with columns for issuer, denomination, price, and yield.

ECU STRAIGHTS

Table listing ECU straight bonds with columns for issuer, denomination, price, and yield.

STERLING STRAIGHTS

Table listing sterling straight bonds with columns for issuer, denomination, price, and yield.

WARRANTS

Table listing various warrants with columns for issuer, price, and yield.

SECURITY

Table listing security instruments with columns for issuer, price, and yield.

BOND WARRANTS

Table listing bond warrants with columns for issuer, price, and yield.

CONVERTIBLE

Table listing convertible bonds with columns for issuer, price, and yield.

BONDS

Table listing various bonds with columns for issuer, price, and yield.

STRAIGHT BONDS: Yield as redemption of the mid-price. Amount issued is expressed in millions of currency units except for yen bonds, where it is in billions. ... THE FINANCIAL TIMES LTD., 1986. Reproduction in whole or part in any form not permitted without written consent.

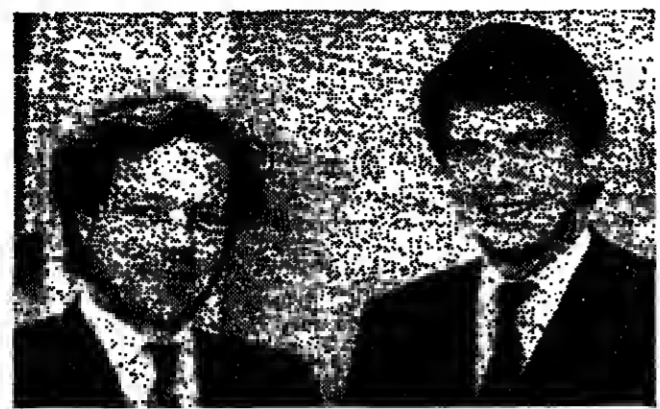
First Bank System, Inc. U.S. \$200,000,000 Subordinated Floating Rate Notes Due November 2010. Morgan Guaranty Ltd, Credit Suisse First Boston Limited, Bank of Tokyo International Limited, etc.

UK COMPANY NEWS

RECENT ISSUES

Charles Batchelor on the people behind the £173m bid for Extel
Earl's team faces uphill struggle

PETER EARL has been involved in some innovative deals in his time. But nothing, he confesses, has prepared him for the stir caused by the audacious £173m takeover bid for Extel from Demerger Corporation.



Mr Peter Earl, chairman of Demerger, and Mr Michael Rhode, also a director of Demerger and architect of the bid for Extel

Dismissed by Extel chairman, Mr Alan Brockner, as "the junkiest of junk bond offers" and received by the City with a mixture of amazement and amusement, the Demerger plan will have an uphill struggle to establish any credibility.

Even before Earl and his team have put together their formal offer document, the odds have moved sharply against them with the intervention of Robert Maxwell, who has built up a 13.5 per cent stake in Extel.

What Earl and his team are proposing is the acquisition and break-up of Extel into its five component parts. Activities such as publishing and printing would be floated off and Demerger would "bolt on" a new top management layer to the core business and sporting information operation. This would allow Extel to exploit what Earl sees as its un-realised potential.

But to achieve this Earl must persuade Extel's shareholders to swap their existing shares for shares and loan notes in the newly-created Demerger Corporation, a creature without precedent on the UK takeover scene. If the revitalised Extel does well Earl and his backers would be rewarded by a 15 per cent stake in the core information business.

Exchange quote. Earl then moved to Orion Royal Bank, part of the Royal Bank of Canada group, where, in 1982, played an important role in plans to provide a £35m of rescue finance for Laker Airways.

It was while Earl was at Orion that he established the Middle Eastern contacts which have proved so useful since. These were strengthened when he moved to the Bahrain-based Arab Banking Corporation as a director of its newly-established London merchant bank. He took it into contested UK takeover bids, advising Finlan Group, a textile company, on its offer for Lincoft Kilgour, a small textile company.

This controversial and hotly contested bid battle prompted censure from the Takeover Panel for both sides and an admission from Earl that his team had compared the Finlan pre-tax profits with Lincoft's post-tax results in one shareholder circular.

London Park in £18m hotel deals

London Park Hotels is buying two hotels for a total of £18m in shares and cash in deals which will double the number of rooms it offers to 1,200 and increase the number of hotels it operates to six.

London Park also plans to purchase the 180-year lease of the 307-room Crest Heathrow from Bass, the brewing and hotels group, for £8.25m in cash.

The Prince of Wales purchase will be funded by a cash payment of £6.56m and by the issue of 1.2m new shares. ANZ Merchant Bank has agreed to buy these shares for £3.15m and has conditionally placed them at 43p per share, principally with institutional clients of Capel-Cure Myers, London Park's stockbrokers.

Rank in talks with ECC

Rank Organisation is understood to be in talks with the English Clays hammering out the details of a purchase of the quarrying group's leisure interests for close to £20m.

Under the guiding hands of Sir Patrick Meaney and Michael Gifford, chairman and chief executive respectively, Rank is planning to restructure the quarrying group's leisure interests in the City. They are now looking for acquisitions.

The group has recently purchased the loss-making Blue Sky Tour operation from British Caledonian and now Rank is looking to add ECC's Haven Holidays and Blue Line Cruisers to its holiday interests which include Vikings, OCL and Butlins.

SHARE STAKES

CHANGES IN company stakes announced over the past week include: Folly Feek - Restro Investments (a private company beneficially owned by Mr Asif Nadir) has purchased a further 400,000 ordinary shares - 250,000 at 145p, 100,000 at 154p and 50,000 at 157p. Mr Nadir holds 29,913,526 ordinary (27.5 per cent) of which 25,297,990 are held through Restro.

Securities Group - The following directors have disposed of shares: R. F. Aird 500,000 reducing his holding to 30.70 per cent (32.51 per cent), and N. G. Allen 140,000 altering his holding to 26.93 per cent (27.39 per cent).

Jones, director, sold 16,500 ordinary shares and holding amounts to 139,960 (3.4 per cent).

FINANCIAL DIARY FOR THE WEEK

The following is a record of the principal business and financial engagements during the week. The board meetings are mainly for the purpose of considering dividends and official indications are not always available whether dividends concerned are interims or finals. The sub-divisions shown below are based mainly on last year's timetable.

COMPANY MEETINGS - 17 FEBRUARY: Anglo Saxon Hotel, York. 18 FEBRUARY: Anglo Saxon Hotel, York. 19 FEBRUARY: Anglo Saxon Hotel, York.

ANGLO SAXON HOTEL, YORK: 17 FEBRUARY: Anglo Saxon Hotel, York. 18 FEBRUARY: Anglo Saxon Hotel, York. 19 FEBRUARY: Anglo Saxon Hotel, York.

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FT Share Information

The following securities have been added to the Share Information Service (Section: Oil and Gas).

GOODYEAR logo and advertisement for The Goodyear Tire & Rubber Company, featuring 6 5/8% Yen Bonds Due 1996 and a list of international bank partners.

BASE LENDING RATES

Table listing various banks and their base lending rates, including ABN Bank, Allied Dunbar, and Hill Samuel.

BOARD MEETINGS

Table listing companies and their board meeting dates, including Anglo American, ABA, and BICC.

FINANCIAL TIMES STOCK INDICES table showing Government Secs, Fixed Interest, Ordinary, Gold Mines, FT-Act All-Share, and FT-SE100 indices for Feb 14, 15, 16, 17, and 18.

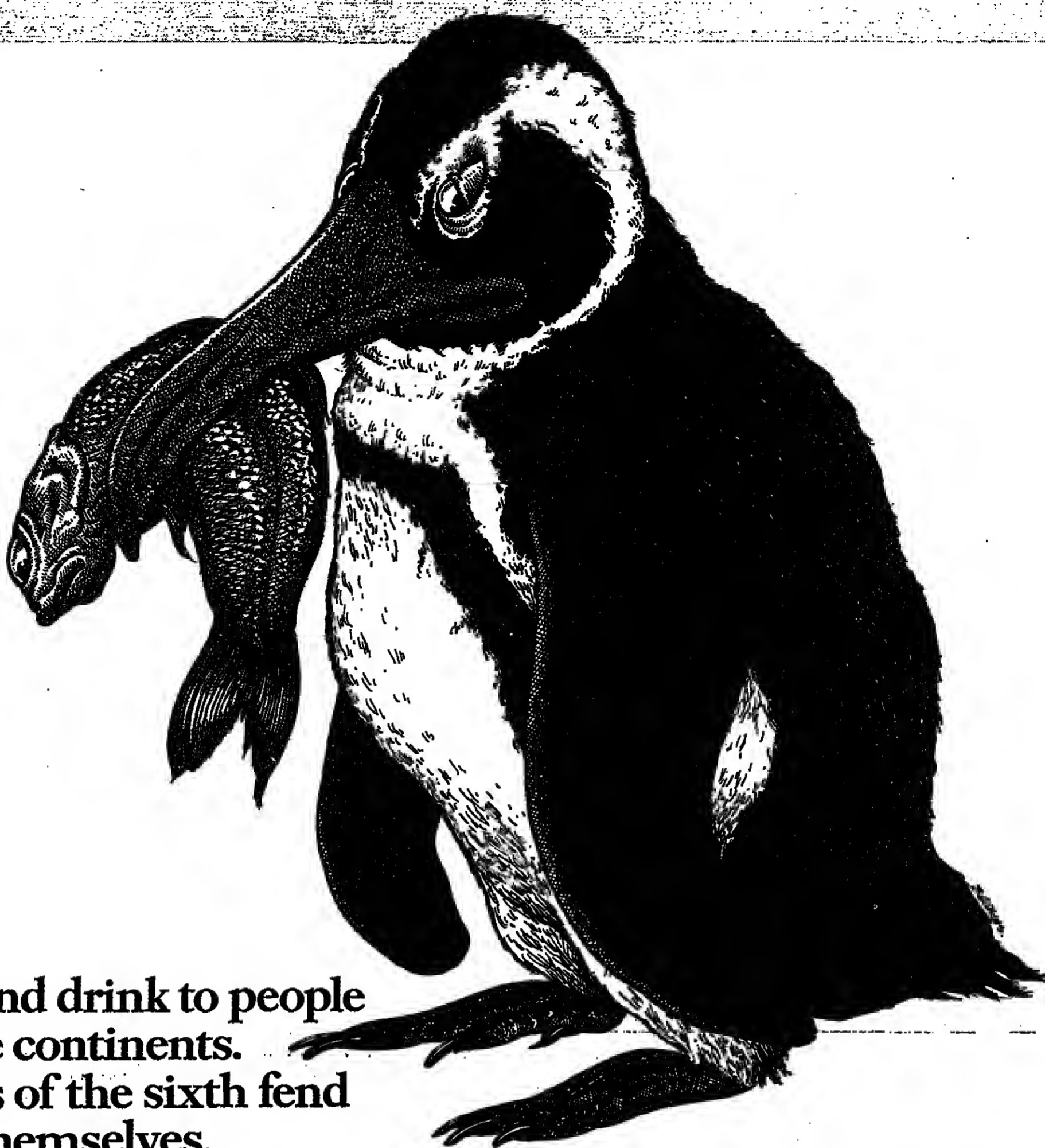
RECENT ISSUES

Table listing recent issues of securities, including Anglo Saxon Hotel, Anglo Saxon Hotel, and Anglo Saxon Hotel.

PENDING DIVIDENDS

Table listing companies and their pending dividend dates and amounts, including Anglo American, ABA, and BICC.

Granville & Co. Limited advertisement, including contact information and a list of services offered.



**We're food and drink to people  
of five continents.  
Inhabitants of the sixth fend  
for themselves.**

Primitive though they are, most of the population of Antarctica know exactly where their last meal came from.

Which is something that can't be said of the people of the more advanced countries of the world.

In the States they think Baskin-Robbins, one of the world's biggest ice-cream chains, is as American as Apple Pie. Which is hardly surprising as it's run entirely by Americans.

But it's owned by Allied-Lyons. A British company.

Clogs, windmills, tulips, advocaat, what could be more Dutch?

The advocaat. Warninks, Holland's biggest producer of advocaat is British owned and it's part of Allied-Lyons.

All over the world people have got into the habit of drinking sherry before, during or after a meal. Hardly the thing to do, eh what?

But we don't mind. The chances are they're drinking Harveys, the world's biggest selling sherry, once again from Allied-Lyons.

It's much the same with port.

In over 50 countries they don't know, or care, which way to pass the port. But they do know which port to pass. It's Cockburns.

We could go on.

Allied-Lyons have over 200 brands, many of which are household names in countries the world over. But we're not just sitting back counting the profits, considerable though they are.

This financial year alone, we plan to invest a massive £190 million in the business and in 1985 we launched well over 100 new products worldwide.

Last year we made record pre-tax profits of £219 million and achieved £945 million worth of business overseas, without any help from our flippered friends down there in Antarctica.

**Allied-Lyons**  
GOING ON GROWING

MANAGEMENT

John Garnett

A torch-carrier for positive leadership

John Lloyd profiles the retiring director of the Industrial Society

... and there we were, in the ammunition room of the HMS Malaga, worst part of the ship; it was hit by all our...

Such an enormous wealth of experience and talent and courage everywhere, if you seek it out and can use it.

WHEN John Garnett retires as director of the Industrial Society next summer, a bright splash of colour goes from the British scene.

His work is to change the face of British industry. It's a nice job if you can get it; he's been managing it since 1961.

These are to inculcate the management of industry with the responsibility for positive leadership of their people; to build effective work teams...

He became director of personnel for the plastics division but the appointment was not a success. "They said, 'we think he's too concerned with people'."

But by 1961, he was looking about him and heard that the Industrial Society needed a director. It was trather up his street, ICI, somewhat chillingly, said he should seriously consider it.

sent to Glasgow to be a clerk; his married-in his children, lived in a tenement block above a cheap theatre on St George's Circus ("we were in complete poverty, heard the programme changing three times a night down below.")

The Industrial Society was terribly British. Robert Hyde, who had begun it as the Industrial Welfare Society in 1915 after looking after the welfare of the boys who worked in the Ministry of Munitions during the war, had been a youth worker and vicar in London's East End.

Shop stewards We gave them courses in public speaking and in the company's policies, and 18 months later they all got chucked out by their members.

From that Garnett developed a lifetime theme: "You must get management to communicate. It is not the stewards' job to communicate on behalf of the firm. It is their job to pass up grievances and have them redressed."

He became director of personnel for the plastics division but the appointment was not a success. "They said, 'we think he's too concerned with people'."

But by 1961, he was looking about him and heard that the Industrial Society needed a director. It was trather up his street, ICI, somewhat chillingly, said he should seriously consider it.

with more than a few ideas of what he wanted to do—among the most important derived from the inspirational leadership he and others had experienced at ICI.

He found on the IS board a number of worthies who had done badly in business; but he also found people like Richard O'Brien, later chairman of the Manpower Services Commission; Jim Conway, the general secretary of the Amalgamated Union of Engineering Workers; and Campbell Adams, later director general of the GBI, who rallied round and helped produce a new direction for the Society.

From John Adair, a Sandhurst lecturer, he took the concept of "action centred leadership," composed of three main components: "achieve tasks"; "build team"; and "develop individuals."

Through its development, the Society retained a certain missionary zeal; it promoted youth camps as well as industrial legislation. Commander Goote, a member of the Society's staff in the 1950s, told employers to encourage "mass singing, the value of which is frequently overlooked."

At a meeting of young industrialists in 1963, Garnett got acceptance of the Society's fundamental aims: to encourage effective leadership, to promote positive union-management relationships where each recog-



John Garnett: not readily typecast

Sheffield University

A UK bridge with Japan

Nick Garnett explains the role of an academic unit

THE CHIEF executive of a medium-sized British manufacturing company is remembered almost with affection by the Japanese business services unit at Sheffield University.

Yates is in a good position to witness some of the worries and problems of British companies trying to make headway with the Japanese.

One major British confederation company was even trying to sell its sweets to the Japanese in packages made up by its Hong Kong agent with some of the script in characters unconverted from Chinese to Japanese.

Many of British managers harbouring a lopsided view of how to do business with the Japanese turn up on the telephone to see Rosemary Yates, the unit's Japanese speaking development manager.

British companies are getting much better in their dealings with Japan but a lot of companies do not try hard enough or try with the wrong motives," she says.

The unit was set up in March 1983 and has a client list of 200 companies. It provides interpreters, organisers, promotional material and lays on business language courses as short as one and a half days' duration.

Use of language by English-speaking Japanese can also provoke confusion in British management ranks. Saying "yes" often means "I understand what you are saying" rather than a specific agreement to something requested.

Continuity in business relationships is in some ways more valued by the Japanese than by some other nationalities but this is often not fully understood by their British partners.

into Korea while it seeks more cash for itself in the face of tougher government cash curbs on universities.

Organising itineraries so hectic that the Japanese visitors have no time to catch their breath is one, "I don't think companies here should try to out-Japan the Japanese with this. You can have a whirlwind visit in Japan but over here that can be counterproductive."

With the mountains of cards published on Japan it is a little disconcerting to find that business cards are still causing problems. Companies frequently use the size and a perfect spherical shape. More from Norway on (47) 271 7001.

LAMB FAT might soon be powering diesel engines if a ten-month study by Perkins Engines in New Zealand successfully produces a blend of the fat with diesel oil.

With 3m people and a sheep population of 70m, New Zealand could produce enough of the alternative fuel to meet up to 10 per cent of its diesel needs.

It will link the many microcomputers and other digital systems in the modern Japanese system for aircraft control on a single chip, being developed jointly by Boeing and Nippon Electric Company (NEC).

The chip will become part of the Data digital communications aircraft will be improved with a local area network (LAN) controller on a single chip, being developed jointly by Boeing and Nippon Electric Company (NEC).

OPTICAL SWITCHES which can direct the information on eight incoming optical fibres to any eight outgoing ones, have been developed by Ericsson in Sweden.

CONVEYOR ROLLERS with internal electric motor and drive gear are being introduced into the UK from Japan by Universal Conveyors of Leicester.

PERFECT SPHERES of plastic are being made by Dyma Particles of Lillestrom, Norway, without recourse to miniature factories in outer space.

ROBOT SOLDERING is under investigation at Hull University. A team is developing a workstation that uses a robot and a laser to assemble surface-mounted components to printed circuit boards.

IN conventional boards, the resistors, capacitors and chips have wire legs which pass through holes in the board to be soldered on the other side. In surface mounting, the components have pads on their under-sides which are soldered directly to interconnection patterns.

The Hull approach gets round the problem of reflow soldering, in which solder on components and board is heated by raising the whole board assembly temperature, which is bad for the components.

Instead, an infrared laser on a robot positioning system heats only the solder areas.

TECHNOLOGY

Advances that gave birth to the tiny tape

THE KEY to the higher performance and small size of the 8 mm format lies in recent advances in magnetism and tape technology pioneered by Japan.

The 8 mm tape is less than two-thirds the width of the 12.5 mm tape used in VHS recorders and half the thickness. Because its running speed is also slightly slower than VHS — 2 cm a second compared with 2.5 cm a second — it allows longer recording times.

Yet picture quality is as good as VHS and even better when at half speed. Moreover, unlike VHS, 8 mm can record digitally encoded sound as well as pictures.

All this has been achieved by packing recorded information on to 8 mm tape almost twice as densely as on VHS. By coating the 8 mm tape with pure metal, instead of metal oxide, the size of the particles of electronic signals are recorded has been reduced.

The signal wavelengths recorded on the tape have been reduced to microscopic proportions — well below a micron (millionth of a metre), or less than a fifth of the width of a human hair.

Space has also been saved by dispensing with the track of coded pulses running along the edge of VHS tapes, which keeps the rotating video heads in line with the video tracks. In 8 mm, the pulses are mixed with the video signal and decoded by a special controller on playback.

The video heads on 8 mm machines, as well as being smaller than those of standard VHS format, must be able to handle a much stronger magnetic field. Two new types of material are used to make them.

One is a special alloy developed by Japanese researchers. The other is amorphous metal, produced by supercooling techniques which result in a non-crystalline molecular structure.

New video format battle looms

Jason Crisp and Carla Rapoport on worries over the advent of 8mm tape

FOR TWO products no bigger than a pack of cigarettes, the 8mm videocassette and the digital tape (DAT) are causing an unusual amount of anxiety in the world consumer electronics industry.

Although scores of consumer electronics companies worldwide have agreed standards for 8mm tape, there remains widespread uncertainty over its fate in the marketplace.

The market is further confused by the likely arrival of DAT in the second half of 1986. The 8mm videocassette is already on the market as part of the new, pint-sized home video camera, called camcorders. DAT is an audio tape about the size of a cassette, but offers high quality, digital sound, comparable in quality to compact discs. DAT is expected to be launched in Japan in September or October.

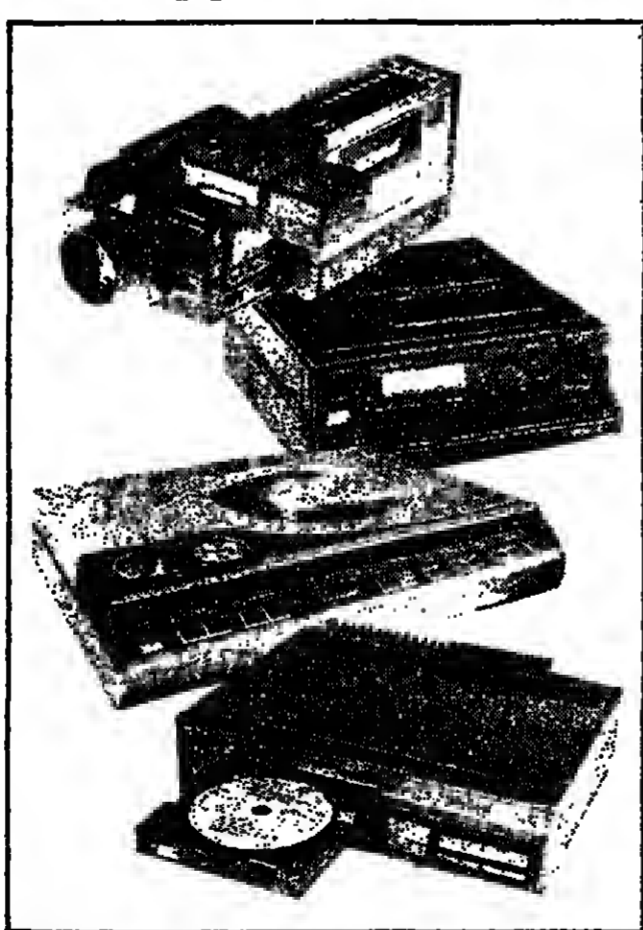
But despite its youth, the very mention of the word 8mm gives executives in many of Japan's largest consumer electronics companies the shivers.

A playback machine can be used as a standard VCR for recording television programmes and can match or better existing equipment for picture quality. In addition, high-price machines can be used to record sound on the 8mm cassette, each of which can store at least 18 hours of stereo music at very high quality levels.

As for DAT, which will require its own special player, its launch will force companies to compete with the compact disc market, which while growing rapidly, is far from mature.

Therefore a strong push for DAT could end up sabotaging compact disc sales as discs cannot be used for recording. So some of the 10,000 compact disc titles are available, and many of the more popular ones are in short supply. Consumers seeking high quality sound might just skip CDs and go straight to DAT.

Mr Yoshiaki Kasama, deputy general manager of Hitachi's television division said, "It's a headache for our marketing people. We will have DAT format soon, but it is only now that DAT can be produced because 8mm can produce digital sound and take pictures? "Ideally, we'd like these



ELECTRONIC RIVALRY: from top, Kodak's video camera, Sony's video 8 player, Philips video system, and Sony's compact disc player.

products to grow up one by one, but that does not seem possible. It is a severe situation for us. We do not want to embarrass our customers by introducing 8mm so quickly.

A top executive in another major Japanese electronics group added, "If we start introducing new products every year, the customer will freeze and just wait to see next year's model. Maybe they won't buy a VCR or an audio machine at all."

The nervousness which surrounds 8mm and DAT is a result of the long and painful battle which finally established VHS as the dominant of the three incompatible formats for VCRs.

considered as a contender for the VHS market then it must first win the camera battle which is turning into a straight fight between Sony and JVC.

VHS-C is a small compact cassette used in the camcorder which can be played back on a conventional VHS machine when fitted with an adaptor.

This camcorder from JVC, announced last month, has for the time being sidestepped the tide, which was clearly beginning to flow in the direction of 8mm.

Until recently the only serious effort in 8mm video was being made by Kodak in the US which recognises its threat to 8mm film and by Sony in search of a replacement for Beta.

As for others, Hitachi says it will most likely make an 8mm product by the year's end, but the heavyweights such as Matsushita, Toshiba and Philips remain undecided.

JVC is, not surprisingly, the most outspoken critic of 8mm which, it says, is "egocentric" and "rude" to the millions of people who own VHS format videos.

At Sony's Tokyo offices, executives give the impression that they themselves are slightly overwhelmed by 8mm's prospects.

Yamakawa, senior general manager of the consumer video group, believes 8mm will eventually replace the 1/2 in. VHS format for VCRs. "It can do so many different things, which make up for the drawback in software."

With about 100m 1/2 in VCRs in the world, there is a huge library of pre-recorded material available which makes the established medium so much more attractive than 8mm where there is practically none.

Neither 8mm or DAT is likely to suffer a complete defeat, however. This year, the camcorder market is expected to hit 8m units, which in value terms makes it already worth nearly 25 per cent of the entire VCR market's annual sales. DAT is also expected to find a home, although probably at the expense of either compact disc or traditional audio tapes.

For the next few years, however, the industry's marketing skills will have to match their technology.

Novel chip is bonus for aircraft computers

DATA COMMUNICATIONS aircraft will be improved with a local area network (LAN) controller on a single chip, being developed jointly by Boeing and Nippon Electric Company (NEC).

The chip will become part of the Data digital communications aircraft will be improved with a local area network (LAN) controller on a single chip, being developed jointly by Boeing and Nippon Electric Company (NEC).

OPTICAL SWITCHES which can direct the information on eight incoming optical fibres to any eight outgoing ones, have been developed by Ericsson in Sweden.

CONVEYOR ROLLERS with internal electric motor and drive gear are being introduced into the UK from Japan by Universal Conveyors of Leicester.

PERFECT SPHERES of plastic are being made by Dyma Particles of Lillestrom, Norway, without recourse to miniature factories in outer space.

ROBOT SOLDERING is under investigation at Hull University. A team is developing a workstation that uses a robot and a laser to assemble surface-mounted components to printed circuit boards.

IN conventional boards, the resistors, capacitors and chips have wire legs which pass through holes in the board to be soldered on the other side. In surface mounting, the components have pads on their under-sides which are soldered directly to interconnection patterns.

The Hull approach gets round the problem of reflow soldering, in which solder on components and board is heated by raising the whole board assembly temperature, which is bad for the components.

Instead, an infrared laser on a robot positioning system heats only the solder areas.

ICI selected Husky for plant research

Find out why on Conveying (053) 668081

HUSKY

MANUFACTURERS OF THE WORLD'S MOST POWERFUL HAND-HELD COMPUTERS

NITROGEN PRODUCTION from the air is a cost-effective alternative to the traditional way of supplying the high-pressure cylinders. Winsor of Residuum (0622 286350) has developed a system using a carbon molecular "sieve" which physically traps the oxygen and produces 96 per cent pure nitrogen for use in a wide range of applications.

With 3m people and a sheep population of 70m, New Zealand could produce enough of the alternative fuel to meet up to 10 per cent of its diesel needs.

It will link the many microcomputers and other digital systems in the modern Japanese system for aircraft control on a single chip, being developed jointly by Boeing and Nippon Electric Company (NEC).

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INTERNATIONAL APPOINTMENTS

Extraordinary merger duo move up at First Boston

BY TERRY DODSWORTH IN NEW YORK

THE EXTRAORDINARY deal-making duo that has turned First Boston, the New York investment bank into one of the very top mergers and acquisition institutions on Wall Street, is to be given additional responsibilities in a broad reorganisation, the two men, Mr. Bruce Wasserstein and Mr. Joseph Perella, are being put in charge of all client contacts in the investment banking division, while all the group's capital raising functions will be consolidated under Mr. Anthony Grassi, formerly head of investment banking.

Chairman of HNG/Internorth

By Our Financial Staff

HNG/INTERNORTH, the US natural gas pipeline concern formed last year by the \$2.3bn merger of Houston Natural Gas, of Texas, with Internorth, of Nebraska, has elected Mr Kenneth L. Lay, 43, its president and chief executive, to the additional post of chairman.

In the rapid global expansion of the securities business, First Boston has already become a significant overseas player with its Euromarkets activity via its link with Credit Suisse. It has also been pursuing the internationalisation of its mergers and acquisition business through increasing contact with overseas companies— a similar strategy to that employed in the US.

Managers at Westpac swap jobs

TWO OF THE senior managers of Westpac Banking Corporation of Australia have exchanged jobs. Mr Warwick G. Kent has been appointed chief general manager, corporate and international, in place of Mr Stuart Fowler, who takes over as chief general manager, retail financial services.

Sir Noel Foley, the chairman, says the aim of the move is to broaden the executives' experience in strengthening the bank in a "challenging and rapidly changing environment."

First National post

MR JAMES E. ANNABLE has been appointed chief economist and senior vice president of First National Bank of Chicago in succession to Mr Roy E. Moore. Mr Annable was chief domestic economist.

Thierry chairman of BBL

BANQUE BRUXELLES Lambert (BBL), Belgium's second largest bank, has elected Mr Jacques Thierry chairman of the board.

Mr Thierry, who has been BBL's president, succeeds Mr Andre Dequeux, who is retiring. The BBL board also elected Mr Gerard Eckermans as a director. Mr Eckermans is a vice-president of the executive committee of Groupe Bruxelles Lambert, the second largest holding company in Belgium.

The changes were announced at last week's annual meeting, at which Mr Thierry described the outlook for BBL's earnings for the year ending September as "rather good."

Dutch based head for Katalistiks

KATALISTIKS International, a wholly owned subsidiary of Union Carbide Corporation, the diversified US chemicals concern, has announced the appointment of Mr S. C. "Chuck" Johnson as managing director of Katalistiks, by its parent company.

LTV financial promotion

THE LTV Corporation, the second largest steelmaker in the US since its 1984 merger with Republic Steel, has announced the promotion of Mr James F. Powers to senior vice president, chief financial officer. He will continue to report to Mr James J. Paulos, executive vice president, who previously served as chief financial officer and who remains responsible for the areas of capital planning and the company's divestiture programme.

APPOINTMENTS

Restructure at Tarmac

TARMAC has merged two of its divisions following the disposal of a number of businesses outside the group's main-stream activities. The new division is named building and industrial products division. Mr Peter Woodman, a main board director of Tarmac, becomes chief executive, and Mr Sidney Beecham, deputy chief executive, has been appointed director of the oil and industrial division. Mr Beecham was chief executive of the building products division.

THE FINANCIAL TIMES IS PROPOSING TO PUBLISH A SURVEY ON EXHIBITIONS AND CONFERENCES Monday 3rd March 1986 For further information please contact: Nina Jastinski on 01-248 8000 ext 4611 FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

FT CROSSWORD PUZZLE No. 5,950

Crossword puzzle grid with numbers 1-31. The grid is 10 columns wide and 31 rows high.

- ACROSS 1 and 4 They're in charge of vessels (6,6) 9 Part of collar I attached goes round the neck (9) 10 No more goes. Hang on to final whistle? (4, 4) 11 Ball could be. Actors should be (2, 4) 12 Fiddle order of course preparation? (4, 4) 13 Present sent back, got a prize? (8) 14 Bird allowed outside hotel (8) 17 If a rest is disturbed, a summer's day could be (3, 4) 21 Kind of ticket on the go (8) 25 A 13 in sound (3) 26 Taken by severe person having different row? (4, 4) 27 Clever person in bars setting drink (6) 28 Hint— one, or something less (8) 29 Kind of sausage? Alas, I'm upset (6) 30 English people arrange meeting to make changes (8) 31 Earl's description is hurried (6)

APPOINTMENTS

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Mr Jeremy Denton-Clark has been appointed managing director of CITY MERCHANTS BANK. He was with London Interstate Bank.

Mr Colin Sewell has joined SBJ & ASSOCIATES (LIFE & PENSIONS) as an associate director. He was a director of Wigham Poland Employee Benefits.

CIBC, merchant banking arm of Canadian Imperial Bank of Commerce, has appointed Mr Freddie Eames and Mr Richard Eagle as associate directors, Eurobond sales.

Mr E. L. (Bill) Johnson Jr has been appointed general manager producing operations for TEXACO in the UK. He joins from Quibor Ecuador, where he was assistant manager for Texaco's operations in that country.

Mr Bert Willow has been appointed production director at WAKEFIELD STORAGE HANDLING, Nottingham. He was partitioning division manager.

L. MESSEL & CO, stockbrokers, has appointed Mr Peter Barton, a city solicitor, as joint

ANNOUNCEMENT BRENTAPAC U.K. CO. LIMITED

has acquired the Issued Share Capital of: Brentwood Sack & Bag Co Ltd - Lowestoft Sack & Bag Co Ltd Brentpac Enterprises Ltd - CVPP Ltd Share Capital £5 million Suppliers and Manufacturers: Polythene Refuse Sacks, Polythene Bags (RD and LD) Woven Polypropylene Bags/Sheets, General Packaging Supplies World Headquarters: LORNE ROAD, BRENTWOOD, ESSEX ENGLAND CM14 5HL. Tel: Brentwood (0277) 214886 Fax: 99454 - Fax: 0277 229445

FT UNIT TRUST INFORMATION SERVICE

Table listing various unit trusts and their performance metrics. Columns include trust names, managers, and performance data. The table is organized into sections like 'AUTHORIZED UNIT TRUSTS', 'British Unit Trusts', 'Foreign Unit Trusts', etc.

AUTHORISED UNIT TRUSTS & INSURANCES

Main table listing various financial products, companies, and their details. Includes columns for company names, addresses, and financial data.

INSURANCES

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INSURANCE, OVERSEAS & MONEY FUNDS

Table of financial data for various insurance and overseas funds, including company names, fund names, and numerical values.

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Money Market Trust Funds

Money Market Bank Accounts

NOTES

TRADITIONAL OPTIONS

Table of traditional options including various financial instruments and their corresponding values.

BRITISH FUNDS

Table of British Funds with columns for Name, Price, and % Change. Includes categories like 'Shorts' (Lives up to Five Years) and 'Five to Fifteen Years'.

Table of British Funds (continued) with columns for Name, Price, and % Change. Includes categories like 'Over Fifteen Years' and 'Undated'.

Table of British Funds (continued) with columns for Name, Price, and % Change. Includes categories like 'Index-Linked' and 'INT. BANK AND O.E.A.S. GOVT. STERLING ISSUES'.

Table of British Funds (continued) with columns for Name, Price, and % Change. Includes categories like 'CORPORATION LOANS' and 'COMMONWEALTH & AFRICAN LOANS'.

Table of British Funds (continued) with columns for Name, Price, and % Change. Includes categories like 'LOANS' and 'Public Bond and Int. Sec.'.

Table of British Funds (continued) with columns for Name, Price, and % Change. Includes categories like 'FOREIGN BONDS & RAILS' and 'AMERICANS'.

Table of British Funds (continued) with columns for Name, Price, and % Change. Includes categories like 'AMERICANS' and 'BUILDING, TIMBER, ROADS'.

Table of British Funds (continued) with columns for Name, Price, and % Change. Includes categories like 'AMERICANS' and 'BUILDING, TIMBER, ROADS'.

LONDON SHARE SERVICE

BUILDING, TIMBER, ROADS - Cont.

Table of Building, Timber, Roads shares with columns for Name, Price, and % Change.

Table of Building, Timber, Roads shares (continued) with columns for Name, Price, and % Change.

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ENGINEERING - Continued

Table of Engineering shares with columns for Name, Price, and % Change.

Table of Engineering shares (continued) with columns for Name, Price, and % Change.

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Table of Engineering shares (continued) with columns for Name, Price, and % Change.

DRAPERY & STORES - Cont.

Table of Drapery & Stores shares with columns for Name, Price, and % Change.

Table of Drapery & Stores shares (continued) with columns for Name, Price, and % Change.

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Table of Drapery & Stores shares (continued) with columns for Name, Price, and % Change.

INDUSTRIALS - Continued

Table of Industrials shares with columns for Name, Price, and % Change.

Table of Industrials shares (continued) with columns for Name, Price, and % Change.

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Financial Times Monday February 17 1986

INDUSTRIALS - Continued

Table of industrial stock prices and financial data, including columns for stock name, price, and various financial metrics.

LEISURE - Continued

Table of leisure stock prices and financial data, including columns for stock name, price, and various financial metrics.

PROPERTY - Continued

Table of property stock prices and financial data, including columns for stock name, price, and various financial metrics.

INVESTMENT TRUSTS - Cont.

Table of investment trust stock prices and financial data, including columns for stock name, price, and various financial metrics.

INSURANCES

Table of insurance stock prices and financial data, including columns for stock name, price, and various financial metrics.

PROPERTY - Continued

Table of property stock prices and financial data, including columns for stock name, price, and various financial metrics.

PROPERTY - Continued

Table of property stock prices and financial data, including columns for stock name, price, and various financial metrics.

FINANCE, LAND - Cont.

Table of finance and land stock prices and financial data, including columns for stock name, price, and various financial metrics.

MINES - Continued

Table of mining stock prices and financial data, including columns for stock name, price, and various financial metrics.

Notes and miscellaneous information at the bottom of the page, including 'NOTES' and 'PLANTATIONS'.



هل هذا أصل

WORLD STOCK MARKETS

AUSTRIA

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists various Austrian stocks like Creditanstalt, Interbank, etc.

GERMANY

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists German stocks like Allianz, Commerzbank, etc.

BELGIUM/LUXEMBOURG

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists Belgian/Luxembourg stocks like BSL, Belg. Nat. L., etc.

DENMARK

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists Danish stocks like Andelsbanken, etc.

FRANCE

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists French stocks like Air Liquide, Bouygues, etc.

SWITZERLAND

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists Swiss stocks like Swissair, etc.

NEW YORK INDICES

Table showing NY indices: Dow Jones, S&P 500, etc. with columns for Feb. 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31.

CANADA

Table showing Canadian stock indices: Toronto, Montreal, etc.

GERMANY

Table with columns: 1985/86, Feb. 7, Price, High, Low. Lists German stocks like Allianz, Commerzbank, etc.

NORWAY

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists Norwegian stocks like Bergens Bank, etc.

SWEDEN

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists Swedish stocks like Alfa-Laval, etc.

HONG KONG

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists Hong Kong stocks like Bank East Asia, etc.

SOUTH AFRICA

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists South African stocks like Anglo American, etc.

SINGAPORE

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists Singapore stocks like Overseas Chinese, etc.

SPAIN

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists Spanish stocks like Banco Bilbao, etc.

AUSTRALIA

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists Australian stocks like Adelaide Steamers, etc.

JAPAN

Table with columns: 1985/86, Feb. 15, Price, High, Low. Lists Japanese stocks like Aihonpo, etc.

NETHERLANDS

Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists Dutch stocks like ABN-AMRO, etc.

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Table with columns: 1985/86, Feb. 14, Price, High, Low. Lists Dutch stocks like ABN-AMRO, etc.

CANADA

TORONTO

Table with columns: Sales, Stock, High, Low, Close, Change. Lists Toronto stocks like Alcan, etc.

MONTREAL

Table with columns: Sales, Stock, High, Low, Close, Change. Lists Montreal stocks like Bank Montreal, etc.

CANADA

TORONTO

Table with columns: Sales, Stock, High, Low, Close, Change. Lists Toronto stocks like Alcan, etc.

MONTREAL

Table with columns: Sales, Stock, High, Low, Close, Change. Lists Montreal stocks like Bank Montreal, etc.

OVER-THE-COUNTER

Nasdaq national market, closing prices, February 14

Large table listing over-the-counter stocks with columns: Stock, Sales, High, Low, Last, Change. Includes companies like DMC, etc.

NOTES - Prices on this page are as quoted on the individual exchanges and are not subject to the Dealing and Settlement Rules of the Exchange.

Special Subscription HAND DELIVERY SERVICE of the FINANCIAL TIMES EUROPEAN BUSINESS NEWSPAPER in THE NETHERLANDS. Includes a map of the Netherlands and contact information for Richard Willis.

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, February 14

Main table of stock prices with columns for stock name, price, and change. Includes various sectors like technology, energy, and healthcare.

Continued on Page 29

NYSE COMPOSITE CLOSING PRICES

Table of NYSE Composite Closing Prices for February 17, 1986. Columns include stock symbols, prices, and changes. Includes a handwritten note at the top: 'فقدانه النص'.

AMEX COMPOSITE CLOSING PRICES

Table of AMEX Composite Closing Prices for February 17, 1986. Columns include stock symbols, prices, and changes.

OVER-THE-COUNTER

Table of Over-the-Counter closing prices for February 17, 1986. Columns include stock symbols, prices, and changes.

# CURRENCIES, MONEY and CAPITAL MARKETS

## FOREIGN EXCHANGES

### What a difference a year makes

By COLIN WILLIAM

Exactly a year ago the dollar rose to a two-year peak against the yen of over 220; to a 13-year high against the Deutsche Mark 3.30; to a 11-year peak against the Swiss franc of Sfr 2.80; and rose above Ffr 100 for the first time since Sterling was at its lowest level ever, at that time, of about \$1.050.

The market has now reversed itself to such an extent that sterling's value against the D-mark is roughly the same as the dollar's against the Swiss franc 12 months ago. Over the period the pound has weakened from about DM 3.80, showing similar losses against the Swiss franc and yen, but rising back to acceptable levels of around \$1.40 in terms of the dollar.

Last February central banks were intervening in an attempt to stem the dollar's rise, but this year there was no sign of action to stop its fall.

It was a meeting of monetary officials in September, which really began the dollar's sharp reversal. A meeting of the Group of Five in New York, agreed so concerted action to reduce the value of the US currency, but in the event the mere threat of interest cuts was enough to set the dollar tumbling, although for the first six months or so after the agreement the Bundesbank was keen to show its hand at the Frankfurt summit.

By last week the dollar had been so heavily sold that it was at a seven-year low against the yen, testing the Y180 level, and making a fall below the record low of Y175.80 touched on October 31, 1978, look a distinct possibility this week.

The dollar was also at a three-year low against the D-mark and Swiss franc of around DM 2.35 and Sfr 1.95, with only a period of profit taking and short covering ahead of the long weekend in the US, celebrating Washington's birthday on Monday, preventing a further slide.

Sentiment has moved so much against the dollar that encouraging US statistics, such as the latest unemployment figures,

### £ IN NEW YORK

Close	Feb. 14	Prev. close
Spot	1.4182-1.4228	1.4175-1.4181
1 month	1.4000-1.4050	1.3950-1.4000
3 months	1.3800-1.3850	1.3750-1.3800
6 months	1.3600-1.3650	1.3550-1.3600
12 months	1.3400-1.3450	1.3350-1.3400
Forward premiums and discounts apply to the U.S. dollar.		

have no impact, but disappointing figures, such as retail sales, push the dollar lower.

Attention has switched towards comments from finance ministers and central bank governors to try to gauge the attitude of the monetary authorities and when the central banks will decide the dollar has fallen far enough.

Germany indicated last week that it felt this point had already been reached, but Japan may be prepared to see the same conditions, in an attempt to head off protectionist pressure against Japanese exports to the US.

Frustratingly, Japan's attitude is not always so helpful. Officials in Tokyo were particularly volatile last week, but meetings may have been lost in the translation. Did Mr Noboru Takeshita, the Finance Minister, say he was not worried about a dollar collapse, or the dollar collapse was for the moment, or that he does not think the dollar is going into free fall, but if he meant the latter he acknowledges the US currency is slipping, but he is not worried about it. This could make a crucial difference to decide when, or even whether, the US tries to stop the dollar's slide.

## CURRENCY FUTURES

### POUND-STERLING (FOREIGN EXCHANGE)

Spot	1-mth	3-mth	6-mth	12-mth
Feb 14	1.4182	1.4129	1.4022	1.3870
1.4180	1.4127	1.4020	1.3868	

### LIFFE-STERLING £25,000 £ per £

Month	14 Feb	13 Feb
March	1.4120	1.4100
June	1.3880	1.3860
Sept	1.3620	1.3600
Dec	1.3400	1.3380
Est. Volume 16 (83)		
Previous day's open int. 2,816 (2,816)		

### LIFFE-DEUTSCHE MARKS

Month	14 Feb	13 Feb
March	0.4271	0.4267
June	0.4208	0.4204
Sept	0.4145	0.4141
Dec	0.4082	0.4078
Est. Volume 21 (70)		
Previous day's open int. 178 (187)		

### CHICAGO

#### US TREASURY BONDS (CFT)

Month	14 Feb	13 Feb
March	92.16	92.15
June	92.12	92.11
Sept	92.08	92.07
Dec	92.04	92.03
Est. Volume 21 (70)		
Previous day's open int. 92.16 (92.16)		

#### US TREASURY BILLS (IMM)

Month	14 Feb	13 Feb
March	92.16	92.15
June	92.12	92.11
Sept	92.08	92.07
Dec	92.04	92.03
Est. Volume 21 (70)		
Previous day's open int. 92.16 (92.16)		

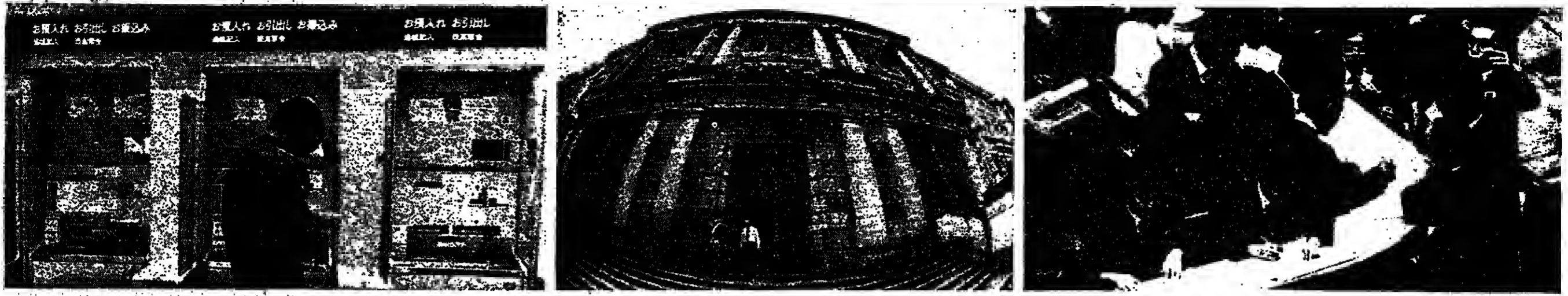
#### CERT. DEPOSIT (IMM)

Month	14 Feb	13 Feb
March	92.16	92.15
June	92.12	92.11
Sept	92.08	92.07
Dec	92.04	92.03
Est. Volume 21 (70)		
Previous day's open int. 92.16 (92.16)		

#### LIFFE-EURODOLLAR OPTIONS

Strike	March	June	Sept	Dec
90.00	1.58	1.57	1.56	1.55
91.00	1.57	1.56	1.55	1.54
92.00	1.56	1.55	1.54	1.53
93.00	1.55	1.54	1.53	1.52
94.00	1.54	1.53	1.52	1.51
95.00	1.53	1.52	1.51	1.50
96.00	1.52	1.51	1.50	1.49
97.00	1.51	1.50	1.49	1.48
98.00	1.50	1.49	1.48	1.47
99.00	1.49	1.48	1.47	1.46
100.00	1.48	1.47	1.46	1.45
101.00	1.47	1.46	1.45	1.44
102.00	1.46	1.45	1.44	1.43
103.00	1.45	1.44	1.43	1.42
104.00	1.44	1.43	1.42	1.41
105.00	1.43	1.42	1.41	1.40
106.00	1.42	1.41	1.40	1.39
107.00	1.41	1.40	1.39	1.38
108.00	1.40	1.39	1.38	1.37
109.00	1.39	1.38	1.37	1.36
110.00	1.38	1.37	1.36	1.35
111.00	1.37	1.36	1.35	1.34
112.00	1.36	1.35	1.34	1.33
113.00	1.35	1.34	1.33	1.32
114.00	1.34	1.33	1.32	1.31
115.00	1.33	1.32	1.31	1.30
116.00	1.32	1.31	1.30	1.29
117.00	1.31	1.30	1.29	1.28
118.00	1.30	1.29	1.28	1.27
119.00	1.29	1.28	1.27	1.26
120.00	1.28	1.27	1.26	1.25
121.00	1.27	1.26	1.25	1.24
122.00	1.26	1.25	1.24	1.23
123.00	1.25	1.24	1.23	1.22
124.00	1.24	1.23	1.22	1.21
125.00	1.23	1.22	1.21	1.20
126.00	1.22	1.21	1.20	1.19
127.00	1.21	1.20	1.19	1.18
128.00	1.20	1.19	1.18	1.17
129.00	1.19	1.18	1.17	1.16
130.00	1.18	1.17	1.16	1.15
131.00	1.17	1.16	1.15	1.14
132.00	1.16	1.15	1.14	1.13
133.00	1.15	1.14	1.13	1.12
134.00	1.14	1.13	1.12	1.11
135.00	1.13	1.12	1.11	1.10
136.00	1.12	1.11	1.10	1.09
137.00	1.11	1.10	1.09	1.08
138.00	1.10	1.09	1.08	1.07
139.00	1.09	1.08	1.07	1.06
140.00	1.08	1.07	1.06	1.05
141.00	1.07	1.06	1.05	1.04
142.00	1.06	1.05	1.04	1.03
143.00	1.05	1.04	1.03	1.02
144.00	1.04	1.03	1.02	1.01
145.00	1.03	1.02	1.01	1.00
146.00	1.02	1.01	1.00	0.99
147.00	1.01	1.00	0.99	0.98
148.00	1.00	0.99	0.98	0.97
149.00	0.99	0.98	0.97	0.96
150.00	0.98	0.97	0.96	0.95
151.00	0.97	0.96	0.95	0.94
152.00	0.96	0.95	0.94	0.93
153.00	0.95	0.94	0.93	0.92
154.00	0.94	0.93	0.92	0.91
155.00	0.93	0.92	0.91	0.90
156.00	0.92	0.91	0.90	0.89
157.00	0.91	0.90	0.89	0.88
158.00	0.90	0.89	0.88	0.87
159.00	0.89	0.88	0.87	0.86
160.00	0.88	0.87	0.86	0.85
161.00	0.87	0.86	0.85	0.84
162.00	0.86	0.85	0.84	0.83
163.00	0.85	0.84	0.83	0.82
164.00	0.84	0.83	0.82	0.81
165.00	0.83	0.82	0.81	0.80
166.00	0.82	0.81	0.80	0.79
167.00	0.81	0.80	0.79	0.78
168.00	0.80	0.79	0.78	0.77
169.00	0.79	0.78	0.77	0.76
170.00	0.78	0.77	0.76	0.75
171.00	0.77	0.76	0.75	0.74
172.00	0.76	0.75	0.74	0.73
173.00	0.75	0.74	0.73	0.72
174.00	0.74	0.73	0.72	0.71
175.00	0.73	0.72	0.71	0.70
176.00	0.72	0.71	0.70	0.69
177.00	0.71	0.70	0.69	0.68
178.00	0.70	0.69	0.68	0.67
179.00	0.69	0.68	0.67	0.66
180.00	0.68	0.67	0.66	0.65
181.00	0.67	0.66	0.65	0.64
182.00	0.66	0.65	0.64	0.63
183.00	0.65	0.64	0.63	0.62
184.00	0.64	0.63	0.62	0.61
185.00	0.63	0.62	0.61	0.60
186.00	0.62	0.61	0.60	0.59
187.00	0.61	0.60	0.59	0.58
188.00	0.60	0.59	0.58	0.57
189.00	0.59	0.58	0.57	0.56
190.00	0.58	0.57	0.56	0.55
191.00	0.57	0.56	0.55	0.54
192.00	0.56	0.55	0.54	0.53
193.00	0.55	0.54	0.53	0.52
194.00	0.54	0.53	0.52	0.51
195.00	0.53	0.52	0.51	0.50
196.00	0.52	0.51	0.50	0.49
197.00	0.51	0.50	0.49	0.48
198.00	0.50	0.49	0.48	0.47
199.00	0.49	0.48	0.47	0.46
200.00	0.48	0.47	0.46	0.45
201.00	0.47	0.46	0.45	0.44
202.00	0.46	0.45	0.44	0.43
203.00	0.45	0.44	0.43	0.42
204.00	0.44	0.43	0.42	0.41
205.00	0.43	0.42	0.41	0.40
206.00	0.42	0.41	0.40	0.39
207.00	0.41	0.40	0.39	0.38
208.00	0.40	0.39	0.38	0.37
209.00	0.39	0.38	0.37	0.36
210.00	0.38	0.37	0.36	0.35
211.00	0.37	0.36	0.35	0.34
212.00	0.36	0.35	0.34	0.33
213.00	0.35	0.34	0.33	0.32
214.00	0.34	0.33	0.32	0.31
215.00	0.33	0.32	0.31	0.30
216.00	0.32	0.31	0.30	0.29
217.00	0.31	0.30	0.29	0.28
218.00	0.30	0.29	0.28	0.27
219.00	0.29	0.28	0.27	0.26
220.00	0.28	0.27	0.26	0.25
221.00	0.27	0.26	0.25	0.24
222.00	0.26	0.25	0.24	0.23
223.00	0.25	0.24	0.23	0.22
224.00	0.24	0.23	0.22	0.21
225.00	0.23	0.22	0.21	0.20
226.00	0.22	0.21	0.20	0.19
227.00	0.21	0.20	0.19	0.18
228.00	0.20	0.19	0.18	0.17
229.00	0.19	0.18	0.17	0.16
230.00	0.18	0.17	0.16	0.15
231.00	0.17	0.16	0.15	0.14
232.00	0.16	0.15	0.14	0.13
233.00	0.15	0.14	0.13	0.12
234.00	0.14	0.13	0.12	0.11
235.00	0.13	0.12	0.11	0.10
236.00	0.12	0.11	0.10	0.09

# SECTION III FINANCIAL TIMES SURVEY



Cash dispensing machines in a Tokyo bank, the Bank of Japan and the trading floor of the Tokyo Stock Exchange, just three of the areas affected by financial deregulation

## JAPAN BANKING, FINANCE AND INVESTMENT

Although much remains to be done in opening up Japanese financial markets to the full force of competition, a largely regulated society is slowly accepting the need to do so in order to expand in the international arena

### Critical challenges lie ahead

By CARLA RAPOPORT

IF TOKYO wants to be competitive, it must have a competitive regulatory environment, rather than artificially hamper the exchange of funds for patriotic reasons.

This comment was made not by an American politician, British government official or German banker, but by a senior Japanese banker in his office in central Tokyo, and his words help to highlight the depth of the debate over the pace of deregulation of Japan's financial markets.

While great numbers of Japanese bureaucrats point with pride to what has been done already to liberalise Tokyo's financial markets, many foreigners, along with a rising number of Japanese, are looking ahead at what is still to be done.

What remains undone makes a more daunting list than what has been accomplished. Unlike the programme of deregulation, and liberalisation (see page 2), with dates typed next to the changes already made, there are no clear-cut dates for some of the critical challenges ahead.

Still in the pending file, for example, is the continued con-

rol of interest rates on small deposits, the juicy tax-breaks which the government-owned postal savings network is allowed to offer small investors; comprehensive legislation aimed at investor protection; tax reforms tied to the proposed offshore banking facility; any plan for an end to fixed commissions or a reduction in government duty on the buying and selling of stocks; a date for the commencement of a commercial paper market, and other problems.

At the same time, Japan's financial community is facing a challenge of a different sort. The country's huge trade surplus with Western countries, along with a gradual slowdown of its own economy in recent years, has created unprecedented levels of liquidity.

This, in turn, has sharply reduced the appetite for loans from the nation's industrial sector. Instead, this excess cash, which some put as high as ¥700,000bn (\$3,864bn), more than twice the GNP, has fuelled demand for investments of almost any and every kind. Net capital outflows, largely made up of funds seeking higher

interest rates abroad, surged to \$50bn last year, making Japan the world's largest creditor nation.

Understandably, all financial institutions, foreign and Japanese, have been trying furiously to "intermediate themselves," as one American banker put it, between the owners of this money and their choice of investment. Investment trusts have swollen by a factor of three in the past five years to more than ¥20,000bn.

Investments in money market certificates, launched last March, surpassed medium-term government bonds in less than 10 months to net ¥5,000bn by the end of last year. The appetite for US treasury bonds is so great in Tokyo that \$3bn worth are traded daily while New York is fast asleep.

Or consider currency swaps, the somewhat arcane world of borrowing in one currency with the express intention of swapping the currency for another, and regional bank sector, speculation which prevented swaps was lifted last April.

Tokyo is now believed to account for a quarter of the world swap market.

All this activity has regulatory officials somewhat overwhelmed. Rather than push for a faster pace of deregulation, they talk of the "embarrassment" of the long-term credit banks or the Japan Development Bank, which have outlived their original goal of rebuilding industrial Japan.

They point to thousands of jobs in the city (commercial) and regional bank sector, speculation which prevented swaps was lifted last April.

depend for his fund-raising skills.


The notion of changing the big postal savings system, uniquely blessed with its tax-break incentive for small savers, is also muddled by political consideration. Raising taxes is simply not popular anywhere in the world. And the postal savings network is the largest financial institution in Japan and a major employer of civil servants.

Another stumbling block to quicker deregulation is a fear among many government officials of losing control of the situation. Japan is still a rather regulated society. In the banking sector it is not only foreigners who must keep running to the Ministry of Finance for approvals on proposed deals.

Even automated teller banks are told how many hours they can operate automated teller machines (currently until 6pm). Many officials foresee chaos in the financial sector when and if all the more important lids are taken off.

"It is boom time now, but Japanese communities, upon whom local politicians will often

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Sumitomo Trust has been rapidly expanding its yen financing activities.


The following is a representative sampling of our recent activities as a lead manager or arranger in this field.

<Syndicated Loans>	(Yen in billions)
1985 The Bank of Greece	45.0
Post-och Kreditbanken*	2.6
Caisse Francaise de Developpement Industriel*	5.2
Thailand Authorities	35.0
Deutsche Handelsbank A.G.*	3.0
Province of British Columbia*	7.4
Holland Airlines Finance, N.V.*	12.6
State Bank of New South Wales*	5.0
National Bank of Hungary*	6.5
I.B.R.D. (World Bank)	30.0
Mortgage Bank of Finland*	5.0

<Private Placements> (Yen in billions)

1985 New Zealand Railways Corporation	5.0
City of Barcelona	3.0
State Energy Commission of Western Australia	10.0
Kingdom of Belgium	10.0

In addition to the achievements noted above Sumitomo Trust is also steadily expanding its role as a manager of foreign currency denominated financings.



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# JAPAN: Banking, Finance, Investment 2

Major steps in the internationalisation and liberalisation of financial services have been taken in three areas

## More barriers ready to come down

TWO YEARS after Japan embarked on the much-publicised liberalisation of its financial system, considerable progress has been made, possibly more than a sceptical world expected in 1983 when the US Government began to put pressure on Tokyo. But because the pace of change has been quite rapid, it has also thrown up anomalies which will have to be addressed in the next stage of reforms.

Although the US has claimed credit for touching off moves to internationalise use of the yen and phase out controls on Japan's domestic financial markets, the Japanese still insist that the impetus was internal: the Government needed to modernise the markets to help it finance its blossoming budget deficit; an obsolete financial structure dating back to the immediate post-war years had to be made to compete in the international marketplace, largely by importing foreign financial know-how and technology.

Over the last two years, major steps have been taken in three areas:

- Deregulation of the money and capital markets: restrictions on the issue of certificates of deposit (an important source of wholesale bank funds) have been eased, and money market certificates have been introduced. Interest rate ceilings on deposits are being phased out, and controls have been lifted from the foreign exchange market.
- Innovations like a yen-denominated bankers' acceptance (BA) market and a bond futures market have been started, and an offshore market may get underway later this year. Some of these changes, notably the BA market, have been slow to make their mark, but most of them have had a dramatic effect: the foreign exchange market has boomed, and banks are having to learn to grapple with real rather than artificial interest rates.
- Greater access for foreign institutions: foreign banks have been admitted into government bond dealing and the trust banking business. Several

foreign banks have been granted licences to deal in securities, and six foreign securities firms were earlier this month admitted to membership of the Tokyo Stock Exchange.

• Euroyen market: most controls that had inhibited the growth of this market have been lifted, greatly widening the range of those who can borrow and invest in Euroyen.

If the US hoped these measures would raise the yen to more "realistic" levels on the foreign exchange markets and dampen Japan's export growth, it will have been disappointed: the yen this month has been at its highest in seven years, and the trade surplus has hit record levels.

### The new climate

DAVID LASCELLES

But there is more to come. Over the next year or so, interest rate controls on large deposits will be lifted, leaving only small deposits to be considered later (though that may take some time). After that the Government will have to address the potentially explosive question of the structure of the banking industry itself.

Although Japan's famous Article 65 which creates a Glass-Steagall-style wall between the securities and commercial banking business seems as deeply embedded as ever, the concessions that Tokyo has had to make to admit foreign institutions to its financial markets have blown some very conspicuous holes in it.

Notably, the Ministry of Finance has granted securities licences to the subsidiaries or affiliates of foreign banks, such as Vickers da Costa (the stock-broking subsidiary of Citibank) and Otoking entities part-owned by Deutsche Bank and Security Pacific. Although the last two arguably qualify since they are not fully bank-owned, their

admission has upset the b7 Japanese banks who would dearly like to get into the securities business too but know that the MoF would make no exceptions for them.

The nine foreign banks admitted to the trust banking business last year also enjoy privileges denied to Japanese commercial banks. Some quirks in the rules for Euroyen issues also make it easier for foreigners to make them than Japanese borrowers.

Epitomising these anomalies favouring non-Japanese institutions, Citicorp, the parent of Citibank, is at once a commercial bank, a securities firm, and a trust bank in Japan, and it is possible that before long Barclays will be too.

Mr Toyoo Gyohten, the Director General of the International Finance Bureau of the Ministry of Finance, concedes that few Japanese institutions are happy with what he calls "this twisted situation," and he says the authorities may have to seek legal clarification to sort it out. But the key question is whether banking law will be amended.

At the moment, there seems little prospect of this. Japanese stockbrokers would put up a fierce resistance to the idea of banks entering their field. The MoF has a working group that is preparing proposals to reconcile the competing interests of commercial banks, the long-term credit banks and the securities houses. It may suggest that each group gives and takes a bit, but the bargaining could go on for years.

Mr Norio Namitome, who is analysing the position at the Japan Centre for International Finance, favours complete removal of all barriers. "Our financial system is obsolete," he says. "We do not have time for bargaining. The markets abroad are changing too fast."

Meanwhile, the Japanese authorities are also having to consider the prudential implications not only of these radical changes, but also of the Japanese banks' rapid growth overseas.

The Japanese have long countered foreign suggestions that their banks are undercapitalised with the argument that they have large hidden reserves in the form of unrealised profits on their securities portfolios. But there is now a growing belief that capital ratios should be more explicit.

"We have to take a broad look at banking supervision," says Mr Shijuro Ogata, deputy governor for international affairs of the Bank of Japan. "It would be good if Japanese banks had capital in a more publishable and identifiable form."

The Ministry of Finance is considering introducing a European-style risk asset ratio, which would set capital levels for banks based on the riskiness of their assets. Proposals are due this spring, but the MoF has already introduced some controls of this kind on the banks' overseas activities, mainly to curb their fast-growing off balance sheet business in the Euromarkets.

Mr Gyohten says Japan is working on the international harmonisation of banking supervision, "but specifics differ so it may not be possible to produce a single, simple rule."

This year will also bring moves to strengthen the Japanese deposit insurance scheme by raising premiums and boosting the fund to pay out depositors at failed banks.

The implication is that the banking authorities intend to remove the unofficial safety net that has prevented bank crashes since the war. Smaller banks, who feel vulnerable but carry a lot of political clout in their communities, are expected to kick up a fuss.

## Tokyo Money and Capital Markets

Guide to implementation of Internationalisation and Liberalisation

As of January 1986

ITEM	IMPLEMENTATION							
	4/84	8/84	1/85	4/85	10/85	4/86	9/86	
<b>A. Deregulation of the Money &amp; Capital markets</b>								
1. Greater flexibility in CD issues	Jan. (¥300-300 mil) Expanded			1/14 (¥300-100 mil)	1/10 expanded (100%-200%)	expanded or ceiling abolished		(¥100-50 mil)
(1) Lower minimum CD issue unit				1/14 (2-1 month)	(1m-1year)	less than 1 month up to 1 year		
(2) Expand CD issue ceilings (Net worth ratio)				1/8 MMC introduced				
(3) Shorten CD issue maturities				1/8 MMC introduced				
2. Introduction of Money Market Certificates				1/8 MMC introduced				
(1) MMC issue unit				¥50 mil				¥20-50 mil
(2) MMC interest rate				CD-0.75%				different for period & amount
(3) MMC issue maturities				1-6 months				1 month-1 year
(4) MMC issue ceilings (Net worth ratio)				150%				1 month-2 years
3. Relaxation/abolition of interest rate controls								
(1) Large denomination deposits					1/10 ¥1 bil-¥500 mil-¥300 mil	¥100 mil		
(2) Small denomination deposits					to be studied on completion of 3(1)			
4. Yen-denominated Bankers' Acceptances market					1/8 start	sec. coe. dealing		
5. Govt. bond futures market					19/10 start			
6. Tokyo offshore market								to start
7. Study a short-term gov't. bond market								
8. Real demand rule								
9. Resident overseas accounts								
10. Yen swap limitations								
11. Yen denominated foreign lending								
12. Gov't. bond dealing by foreign bank								
<b>B. Foreign financial institution participation</b>								
1. TSE membership by foreign securities firms								
2. Entry of foreign banks into trust banking						12/86 6 firms		
3. Transparency of financial administration						9 banks licensed		
<b>C. Euroyen Market</b>								
1. Euroyen Bonds								
(1) Relaxation of Guidelines for non-resident Euroyen issues								
a) Issuing bodies								
b) Eligibility								
c) Number of issues/amount								
(2) Relaxation of Guidelines for resident Euroyen issues								
(3) Lead management of Euroyen loans by foreign dealers								
(4) Withholding tax on resident issues of Euroyen bonds held by non-resident								
2. Relaxation of controls on Euroyen CDs (less than 6 months; domestic sales forbidden)								
3. Deregulation of Euroyen loans								
(1) Short-term								
(2) Medium- and long-term								
<b>D. Direct Investment</b>								
Designated companies system								

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### PROFILE: TOYOO GYOHTEN



Mr Toyoo Gyohten, director-general of the International Finance Bureau, one of the Ministry of Finance's three major sub-divisions; indisputably an internationalist

## Elite job at the top

KEEN students of racing form and professional kraminologists would enjoy following the Ministry of Finance. In no Japanese ministry is power so fiercely sought and probably in none does it bring so many rewards in policy-making terms. For the MoF bureaucrats themselves, in this era of liberalisation and internationalisation, there is one position which counts above all others, that of vice minister for international affairs. It is the elite job in the ministry of the elite.

It is held by the redoubtable and elegant Mr. Tomomitsu Ota, but probably not beyond this summer when he is due to "descend from Heaven" to assume a major and lucrative post in the private or quasi-public sector. Though betting on a successor is eternally risky, one man is generally believed to be the clear heir-apparent to the throne. He is Mr. Toyoo Gyohten, now director-general of the International Finance Bureau, one of the MoF's three major sub-divisions, and already a figure of substance in his own right.

Gyohten, now 55, is indisputably an internationalist. Born in Yokohama, he took an economics degree at Tokyo University, differing from his colleagues only in that most of them read law at Tokyo. He subsequently studied journalism at Waseda (and nearly became a journalist), attended Princeton University, and won a Fulbright scholarship, worked on the Japan desk at the IMF in Washington, served as special assistant to the president of the Asian Development Bank, and has, for the past decade, been in the thick of the opening of Japan's financial doors to the outside world.

But there is more to Gyohten than an impressive curriculum vitae. He speaks English fluently and, more to the point, thinks in English, as well as Japanese. He likes the cut and thrust of debate, which is more than can be said for most Japanese, who prefer to take refuge in circumlocution. He will even go so far as to display intellectual arrogance in dissecting what he considers to be defective arguments, be they from his own staff or from foreign official negotiators.

His tastes, too, appear catholic. He recently indulged regular wine and cheese parties in MoF's hallowed confines, access to which, not so long ago, was best achieved by a crowbar. His own office is less dingy and drab than the MoF norm, to the point of some nice watercolours (he is an amateur artist himself).

He dresses sharply, preferring checks and patterns to solids, and last year, resplendent in traditional dress, even made the cover of the Institutional Investor magazine, an international exposure to which Japanese civil servants have not easily been accustomed.

But those who have followed Gyohten's career insist that it is misleading to look only at his international side. He is, after all, also the product of a ministry which has been a fierce guardian of the "Japanese way" of doing business. Japanese bureaucrats who go out on limbs generally find themselves cut off and never pushing the limits of acceptability.

He has emerged in the last year as a strong, even striking advocate, of an offshore

market for Tokyo, but he only did so after being assured that a necessary consensus existed for such a move.

Like any good Japanese bureaucrat, he is also a pragmatist. He will concede, theoretically, that some of the weaker domestic financial institutions will probably not be able to survive liberalisation in their present form; but, in the next sentence, he will preach the virtues of prudential management and take pride in the fact that Japan has avoided the sort of big financial collapses that has afflicted the West so often in the last 20 years. In any case, as he is fond of saying, "all markets do not have to be the same."

At the moment, pragmatism is tending to serve the cause of internationalisation. It has enabled Japan to find discreet ways round the legal separation of banking and broking businesses—at least for foreign institutions. This is the sort of "reverse discrimination" of which Gyohten tacitly approves, provided that it be understood that the day could come when, for domestic reasons, domestic institutions might also need a little extra assistance.

If the MoF gods smile, Gyohten can reckon on serving two to three years as vice minister before himself considering his descent from heaven. He could then be faced with an interesting choice—the conventional one of remaining a domestic power behind the government or doing what few Japanese have so far chosen, a second career with one of the major international financial or development institutions. His qualifications for both appear so far excellent.



## THE NIKKO PERSPECTIVE

# ON WHAT Constitutes Healthy Development of the Tokyo Capital Market

**WHAT DEVELOPMENTS** during the past year will have the greatest effect on the Tokyo capital market in 1986 and beyond?

**Kanzaki:** The two most obvious are the internationalization of the yen and deregulation.

To understand the background for the growing role of the yen, a person needs only to track two numbers: nominal gross national product and personal financial assets. Japan has become a global economic power generating an enormous excess of savings.

According to figures compiled by Nikko Research Center, personal financial assets, at ¥528 trillion, have grown 13.5% annually since 1975, compared to nominal GNP growth of 8.1%.

In reality, there is little chance of the gap narrowing. For that to happen, savings would need to stop or growth in GNP to accelerate to a high rate. The structure of the Japanese economy and fiscal policy make it difficult for the domestic economy to absorb this high level of savings.

The surplus must go somewhere, and therefore Japan is becoming a capital exporter.

Some measures exist on just how far the yen must go to become a truly international currency. For example, Japan's share of world trade is 8.5%, compared with 9.0% for the Federal Republic of Germany. But the deutsche mark accounts for 12% of the reserves of central banks, compared with only 5.2% for the yen.

As the internationalization of the yen progresses, there will be no turning back. And I think deregulation is also an irreversible trend.

**WHAT DOES** this trend toward deregulation mean for the development of capital markets in Japan? And what does it mean for your business?

**Kanzaki:** All of us in the industry joke that deregulation is not necessarily good. It is much easier to operate in a highly regulated environment with minimal competition. However, I will let a previous generation write about the joys of no competition. My job is to devise competitive advantages for Nikko in a highly fluid environment.

To respond to your question on deregulation, I will make two points about the state of Japan's capital market.

First, the process of removing restrictions on the long-term capital market has been fast and smooth. There is still room for improvement, but I think Japan has a free and open market. It is also a sizable market, approximately a third the size of the one in the United States.

Second, the area needing the most change is the short-term capital market or money market. An active, broad-based market for short-term government securities is essential to the overall development of the capital market. For example, the daily trading volume in short-term government securities is not that much lower than in the United States. Thus, there are appearances of a market.

But reality is in striking contrast with the level of these securities outstanding, with Japan having only a small fraction outstanding of what the United States reports. This means that in Japan, the whole amount outstanding was turning over every several days.

The lack of a treasury bill market in Japan is the principal reason why the yen is not being used more widely as a reserve currency. Even so, the role of the yen as a reserve currency is increasing at a fast pace.



**Yasuo Kanzaki**

Promoted to senior managing director and the head of Nikko's international operations in November 1985, Yasuo Kanzaki has spent 30 years with Nikko Securities in both domestic and international positions.

**HOW QUICKLY** do you foresee the development of a broader money market?

**Kanzaki:** I do not anticipate any major changes this year, but the environment for change is improving.

The biggest obstacle is the regulation of interest rates. Step by step, the rates of large deposits have been liberalized and the range of maturities increased. But we still lack the full selection of instruments and the flexibility in interest rates directly necessary for the development of a money market and equally important for the overall development of a vigorous capital market.

**WHAT INFLUENCE** will the admission of six non-Japanese securities companies to membership in the Tokyo Stock Exchange have on the Tokyo capital market? And what could be the effect of an offshore market?

**Kanzaki:** I believe that more competition helps increase the size of the pie rather than just cut it into smaller pieces. I therefore welcome more participants in the market.

I do not think the six new members are looking solely at the benefits of handling their own trading in Japanese securities. I think they see Tokyo—as we do New York

and London—as one of the three essential links in a global trading system. When the markets close in New York and on the West Coast of the United States, they can trade U.S. securities here in Tokyo. As more American and European companies list in Tokyo, the opportunities for trading global equities in Tokyo will grow.

The question of the offshore market is linked to the point I was just making. I think an offshore market will have the effect of bringing more financial experts to Tokyo. The ideas they will generate will not be restricted to the offshore market, and these ideas will find their way into the domestic financial system. The result will be new products and participants and ultimately a bigger pie.

**YOU MENTIONED** global equities. In 1985, Japanese individuals, and some institutions, were active in buying foreign equities. What is the background of this sudden surge in interest?

**Kanzaki:** I already mentioned the growth and diversification of financial assets, but that by itself is not an explanation.

I believe many individuals in Japan are becoming more sophisticated in making investment decisions. They see that economic expansion in Japan is slowing and realize they must look elsewhere for investment opportunities.

They started by learning in the bond market, from the interest rate differentials. They discovered that Japanese equities are selling at higher multiples on earnings than stocks in the United States. They also saw the higher yields on American shares. Their conclusion is that they should be looking globally for bargains. And they have also been encouraged by changes in the tax treatment of foreign dividends.

**OVER THE** past six months, net portfolio investment in overseas securities was more than \$30 billion, and daily trading of foreign shares listed on the Tokyo Stock Exchange has been increasing rapidly, and more foreign companies are listing in Tokyo. Do you think the recent growth was healthy, and will it continue?

**Kanzaki:** I most definitely believe it is healthy and will continue. Compared with the past, Japanese investors are better informed. They have followed the effect of the oil crises. And they have been educated to the financial revolution occurring around the world.

The trend in recent months is revealing. Investors began showing serious interest in foreign equities in May 1985 and buying grew. Then came the G5 meeting and the drop in the dollar. Many investors immediately had paper losses. The experience of similar situations in the past would lead us to conclude that investor interest would sour. That has not been the case, and buying is increasing again—even with a consensus among experts that the yen will continue to appreciate.

In fact, in recent months, more than half the stock transactions in some Tokyo

branches of Nikko Securities have been for foreign equities. We have quickly had to internationalize our entire operations. All our sales representatives must be able to explain foreign equities because clients are bound to ask about them—even if we do not make recommendations.

I am also proud to say that we accounted for a third of the trading on the foreign section of the TSE in recent months. I believe this points to our traditional strength in equities and our ability to respond quickly—with good information—to investor interest.

I will make a final point on the investments by individuals in overseas securities. Many analysts frequently point to the 49% share of trading on the TSE accounted for by individuals—who own only 26%—and conclude that Japanese individuals are short-term investors. This conclusion is wrong because that figure is the mean and not the median. Most individuals invest for the long range. They buy and hold. A small group of individuals—the semiprofessionals—are active traders and therefore skew the figures.

**HOW DOES** the bond market fit into the overall picture of the Tokyo capital market?

**Kanzaki:** In recent years, there has been gradual deregulation of both yen-denominated and foreign currency-denominated bond offerings in Japan by foreign entities. Potential issuers now have more options, and the list of entities eligible to issue here is growing and will continue to lengthen.

Needless to say, a healthy bond market is important for Japan to function effectively as a capital exporter and Tokyo as an international money center, assuming its proper place in the world of 24-hour trading.

**ALONG WITH** your recent promotion to senior managing director, you became head of Nikko's international operations. What priorities have you set?

**Kanzaki:** The constant priority at Nikko—and a continual theme of Mr. Umemura, our president—is response to client needs.

This translates into several concrete priorities for me. For instance, the total trading in foreign fixed income securities last year was \$346 billion, most of which was U.S. Treasury securities. To serve our clients better, we are anxious to become a primary dealer for the U.S. government. Another example is in how we structure our operations to serve clients in the Euromarket.

A second priority is to broaden the selection of securities our representatives abroad can offer. Our traditional strength has been in marketing Japanese equities, and it is frequently difficult to swap one proven pattern of success in sales for another.

Another task that has been assigned to me is the development of international capabilities throughout our domestic organization. It means we will have to rotate experts within Nikko—even from country to country—and recruit new talent as necessary.

There is no lack of things to do in a fast-paced market where the constant feeling is one of running to catch up even when you are confident of being among the leaders.

## NIKKO

### Nikko Securities

3-3-1, Marunouchi, Chiyoda-ku, Tokyo, Japan

JAPAN: Banking, Finance, Investment 4

# New areas sought to boost profit

## Commercial Banks

DAVID LASCELLES

JAPAN'S 13 "city" banks may be the bedrock of the country's financial system but they are also bearing the brunt of the huge changes that are sweeping through it.

As their top executives see it, the much-vaunted "liberalisation" of Japan's financial market is bringing them few direct benefits. Instead, they are being squeezed by higher funding costs, while other institutions are moving into more fashionable lines of business like trust banking and securities from which they are barred by law.

Some of their bitterness is, of course, calculated to press home the point that they too want to gain from the changes. Privately, some bankers welcome the entry of foreign banks into the Japanese securities business because it opens an avenue down which they, in time, will also travel. But there is no denying that the city banks' present predicament calls for bold tactics to offset the decline of their traditional markets.

This was brought home with some force last year as their profits began to level out. In the six months to September, their pre-tax earnings were up only 1.2 per cent, and Japan's most profitable bank, Sumitomo, now makes less money than Nomura Securities, its largest securities house.

The results also showed wide variations in performance, partly it is said, reflecting the different impact of liberalisation on the banks, whose results are usually quite uniform. They ranged from a decline of 10 per cent at Sanwa Bank to a gain of 38 per cent at Kyowa Bank.

The reasons behind the easing in profits growth have been apparent for some time. On one side, the banks'

operating costs are rising because of their dependence on the money markets where interest rates are unregulated. That dependence is still only about 25 per cent, but growing.

On the other, the market for their staple product—loans—has been undermined by the high level of corporate liquidity, especially at the big companies, and the trend towards securities finance.

Broadly, Japanese bankers see a two-pronged answer to their problem. One is to raise the efficiency of their traditional business and find ways of widening the spreads on loans. The other, more challenging, is to branch out into something new.

The scope for raising efficiency is probably greater than banking executives are prepared to admit. After decades of regulation, the banks have acquired large and very strongly motivated staffs; the standard of service, particularly at the retail level, is indifferent, and investors seem ready to accept lower profitability rates than in other countries.

**Cash machines**

At least insofar as their domestic performance is concerned, Japanese banks do not fit the super-efficient, cut-throat image they have abroad. As a great concession to their customers they will shortly keep their cash machines going one hour longer, till 7 pm. But people will have to pay ¥100 (40p) for withdrawal.

Although lay-offs are unheard of, bankers say they intend to boost the productivity of their branch networks, possibly by trimming the number, and pushing more products out through the rest, such as loans for medium- and small-sized companies which still need credit but which have been neglected by the big banks in the past.

The banks also want to reform the present over-rigid system of prime rates which is linked to the Bank of Japan's discount rate rather than to the actual cost of funds to the banks themselves.

This would enable them to



Left: Headquarters of the Bank of Tokyo, one of Japan's 13 "city" banks. Above: Mr Ichihya Kumagai, head of the international banking group of Sumitomo, a simple goal "to develop commercial banking, merchant banking and, wherever we can, to do securities business"

pass changes in interest rates through to their borrowers more quickly, though whether they would do it as quickly on the way down as on the way up remains to be seen.

International expansion is another major pre-occupation. With their aggressive pursuit of foreign business, the banks' revenues from international operations are growing faster than the rest (they were up over 20 per cent in the first half of the fiscal year). While this may be keeping Japanese bankers busy, it is actually watering down the banks' profitability because the returns they earn overseas are even lower than those on their domestic business.

Nevertheless, foreign expansion will continue, partly because the big banks see it as an essential part of their long-term strategy, and as an alternative to the unattractive local market. More to the point, though, they consider that investment in foreign markets is the best way to acquire new banking skills. In time-honoured Japanese fashion, they want to learn from the "gaijin."

This is particularly true of the securities business: all the major banks have active merchant banking subsidiaries in London through which they conduct a huge amount of Euro-market volume. They have also hinted that they want to enter the discount broking business in the US.

Although the banks are not allowed to offer these services on the home market, it allows them to keep abreast of new developments, and prepare for the day when Article 53 is amended or, more likely, gradually eroded.

Not that the right to engage in domestic securities operations would provide Japanese banks with vast new sources of profit. Just as the Mides touch knocked the bottom out of the gold market in the process, the entry of the city banks into Japan's securities markets would unleash an intense wave of competition.

Whether banks would then buy up the brokerages, merge with them or face them head-on is a matter of some speculation. But at least the

# Dogged rise to the top

JAPANESE BANKS now have more foreign assets than banks from any other country, including the US, according to the latest report from the Bank for International Settlements in Basle. At the end of last September, these amounted to \$640bn, far surpassing the US banks' \$580bn.

This development, though impressive, can hardly be seen as a surprise to the rest of the international banking community which has observed with a mixture of amazement and alarm the way that Japanese bankers have doggedly, if not ruthlessly, been building up their international business in the last few years.

A major international Japanese banking presence is now a fact of life, and it will probably continue to grow apace. Among the reasons for this is the near saturation of Japan's domestic banking market, and the far greater opportunities open to Japanese bankers once they escape the regulatory straitjacket of their home territory, particularly in the securities business.

"Without investment banking skills, we cannot expand overseas," says Fuji Bank, which is one of the more over-seas oriented banks with 42 per cent of its assets abroad.

The Japanese do, however, appear to have passed up an opportunity to develop the securities side by holding back from buying a British stockbroker, as many foreign banks have amid the changes brought about by the big bang deregulation of the London Stock Exchange.

Mr Roy Takata, managing director of the Bank of Tokyo, says he doubts that Japanese banks would have received approval from the Japanese Ministry of Finance for such a blatant move into the equity business. He expects that Japanese banks will use the opportunities presented by the securitisation of the banking market to do more "creative rebranding" of their services.

Geographically, the Japanese have the advantage of coming late to the business and being able to position themselves selectively. The US, Europe and South East Asia are the favourite destinations rather than South America, Africa and the Middle East which are not sufficiently industrialised for Japanese taste.

## International operations

DAVID LASCELLES

Capital markets activity is certainly providing Japanese banks with an alternative to straightforward, and unremunerative, lending, though it also gives them a chance to learn the business in anticipation of the day when they are admitted into the securities business back home.

In the meantime, these activities tend to be concentrated in their London-based merchant banking subsidiaries which—ironically—send representatives back to Japan to solicit underwriting business which their parent banks may not touch.

Much of the Japanese banks' expansion has been achieved through a gradual build-up of branches and personnel. But there have been occasional big strides through acquisitions, like Sumitomo's purchase of a controlling stake in Banca del Gottardo, the largest foreign-owned bank in Switzerland which gives Sumitomo a strong place in that country's busy investment banking business.

Last year, IBJ also bought 51 per cent of the J Henry Schroder Bank, the US commercial banking arm of Schroders, the London merchant bank. "This will give us experience of the US wholesale market," said Mr Susumu Okabe, IBJ's managing director, IBJ's stake, which cost \$79m, will be raised to 75 per cent eventually.

"This applies not only to the big city banks which carry well known names like Fuji, Sumitomo and Mitsubishi (as well as the Bank of Tokyo which specialises in foreign business) but also Japan's specialty constituted long-term credit banks, like the Industrial Bank of Japan, and its leading trust banks.

Despite their huge foreign asset volumes, Japanese banks are still relatively little foreign-oriented compared to their counterparts from the US and Europe. Typically, a city bank will have less than a third of its assets overseas, compared to 50 per cent or more at banks from other countries, and their foreign branches number only a few dozen, which leaves considerable scope for further growth.

"The Japanese market is very crowded, but we still see opportunities for making money abroad," said Mr Atsushi Masuda, head of international banking at Mitsubishi Bank. "If we open a branch in Japan, it takes 10 years to make a profit. If we open one in Houston, we can make money in three years."

The Japanese banks have concentrated their efforts in two main types of business: international lending, and investment banking. After the decline of the syndicated loan market in the wake of the LDC debt

crisis—one of the Japanese banks' favourite lines of business—they have shifted their focus to the corporate loan sector where they have bid aggressively for market share.

The other striking phenomenon is their equally fierce assault on the international capital markets where names like IBJ, Bank of Tokyo and Mitsubishi frequently appear at or near the top of the league tables of managers of securities deals.

Whether this produces a change in the Japanese banks' style is a major question for the future. Foreign bankers naturally hope that the city banks become more pre-occupied with profitability rather than just accumulating market share and expertise, with little apparent regard to the cost.

For the moment, the Japanese banks' main concern is to establish their right to a share of the changes they see going on around them.

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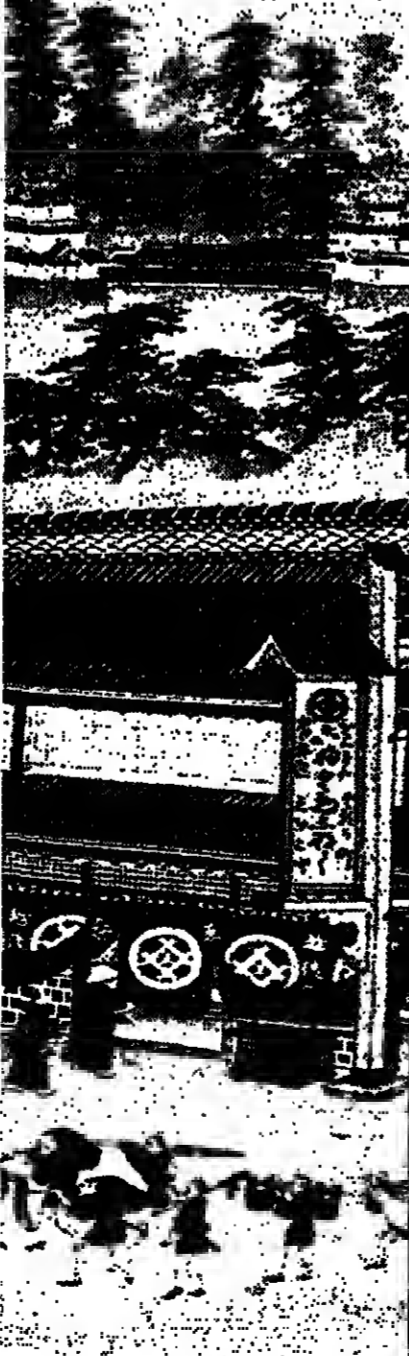


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# A vast market ripe for competition

## Trust Banks

DAVID LASCELLES

TRADITIONALLY ONE of the more staid components of the Japanese financial scene, trust banking has been thrust into the limelight by a couple of developments.

One is the enormous growth of the Japanese pension fund business which is, by law, the exclusive province of the trust banks and the life insurance companies. Now increasing at a rate of 20 per cent a year, it currently exceeds ¥20 trillion (\$100bn) and could, it is estimated, more than double by the end of the century.

The other was last year's decision by the Japanese banking authorities to allow foreign banks to enter trust banking, a move which both injects a powerful new element of competition into the market, and begs all sorts of regulatory questions since these banks now enjoy access to a business from which Japanese banks are still debarred.

The Japanese authorities were apparently willing to create this anomaly in order to encourage the importation into

Japan of foreign asset management technology and expertise in order to modernise trust banking. Though possibly less glamorous than other segments of the financial services industry like securities, it plays a vital social role given the ageing of the Japanese population.

Japan has seven trust banks, and a commercial bank, Daiwa Bank, which has traditionally been allowed to conduct trust business. At the end of March last year, they had assets of ¥60 trillion (\$315bn), equivalent to about a fifth of all Japanese banking assets. The largest of them, Mitsubishi Trust, had ¥15bn (\$80bn) which ranked it among the largest Japanese financial institutions.

Apart from running pension funds, the banks engage in a wide array of asset management activities, as well as regular bank lending, and special services such as real estate broking and stock transfer, which makes them more diversified than the commercial banks. They fund themselves from deposits, savings and the money markets.

In recent years, the trust banks have taken an increasingly international view of their business. Between them they now have more than 90 branches, offices and subsid-

aries overseas, and participate quite actively in international lending and securities underwriting and distribution.

In the first nine months of last year, four of them (Sumitomo Trust, Mitsubishi Trust, Mitsu Trust and Yasuda Trust) ranked among the 50 most active lead managers in syndicated Eurobonds and note issuance facilities (NIFs).

## Concession expected

The trust banks still have a limit of ten per cent as to the amount of the trust assets they can invest abroad. But they are pressing to have this raised to 20, possibly 30 per cent. Given the renewed strength of the yen, the Ministry of Finance may make some concession this year.

The main criticism that is levelled against the trust banks is that their protected status has made them complacent. Their investment record has certainly not been spectacular and the fees they charge are, in many people's view, rather high.

The minimal variation between the performance of the trust banks also suggests that they unadventurously pursue similar investment policies, albeit within the tight guide-

lines laid down by the Government.

It was against this background that the MoF last year said it would allow in eight foreign banks, one for each Japanese trust bank. In the event nine applied, and they were all accepted: Morgan Guaranty, Barclays, Manufacturers Hanover Trust, Union Bank of Switzerland, Credit Suisse, Chase Manhattan, Chemical Bank, Bankers Trust and Citicorp.

Of these, four (Chase, Citicorp, Morgan and Bankers Trust) are already operating, and the rest expect to begin later this year.

The Japanese trust banks obviously have mixed feelings about this sudden influx. Mr Tamotsu Hanada, managing director of Mitsubishi Trust, said: "Initially we resisted change. But we took a historical view and decided it was better to open up than have outsiders break us up." In practice, banks like Mitsubishi are helping the foreigners set up their operations in Tokyo, hoping to learn something about foreign asset management methods in the process.

Mr Hanada commented: "We feel secure for the time being. It will take time for foreigners to penetrate the Japanese pen-

sion fund business: it is very conservative."

In fact many foreign banks in Japan claim to have made a deliberate decision not to go for trust banking for precisely that reason. The chances of wrestling more than a tiny portion of the market are considered to be small, yet the cost of entry could be high (minimum capital of ¥1bn plus all the computer hardware and software, the premises and the staff).

## New law awaited

Mr George Curuby, of the Tokyo-based financial services management consultancy firm International Business Information, who advises many of the foreign banks, doubts that they will make much money unless they specialise. "On average, each bank will generate only \$2m in fees annually by the year 1990," he predicts.

Mr Curuby believes that the tables will be turned on the foreign banks. "The Japanese will acquire the asset management technology and know-how from foreign institutions, and they will then go out and become world class asset managers."

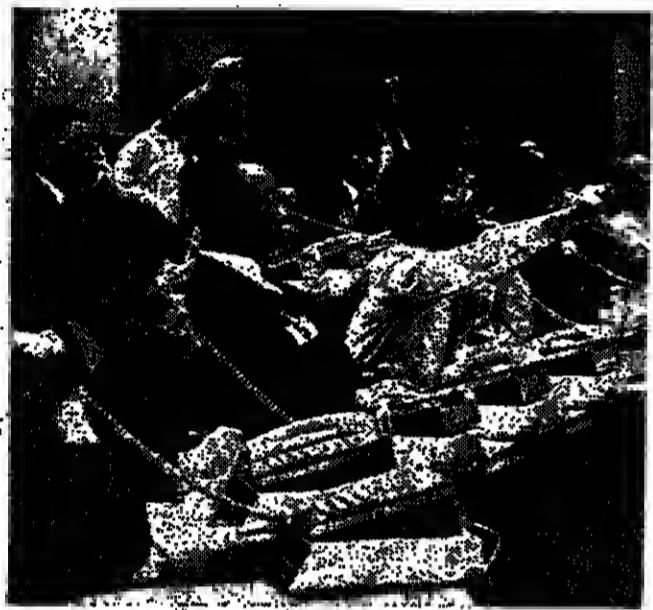
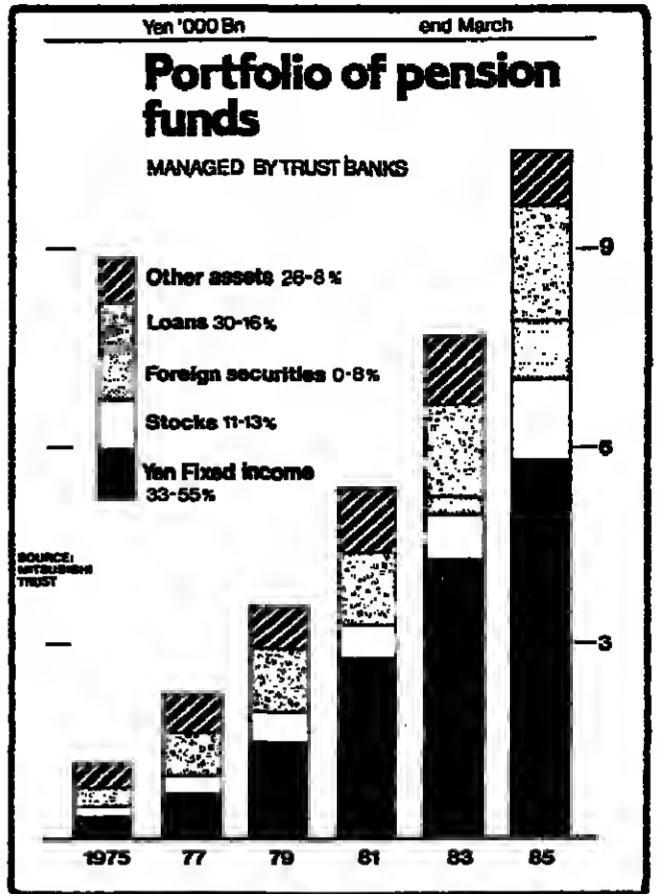
Several foreign banks also held off knowing that a new

law on investment advisors, due this year, will give institutions outside the trust banking sector certain rights to manage funds on a discretionary basis. Although this will not enable them to manage pension funds, it will give them a career into investment management.

The foreign banks that have taken the plunge are, naturally more optimistic than that, though they are not making extravagant forecasts. No one expects to make money in the first year, and few in the next couple of years. "This is not an automatic recipe for success" says Mr Robert Binney, country manager for Chase Manhattan whose trust bank is hoping to make a specialisation in managing assets disposed of by commercial banks.

Mr Michael Tomalin, general manager of Barclays, says it will "give us another franchise in Japan. It is difficult but not impossible to penetrate the pension fund market." He points out that Japanese fund managers sometimes delegate business to co-managers.

The foreign banks believe their main strength will be their ability to outperform the Japanese trust banks, and since the pension market is so huge, a small share will be worthwhile.



The bond futures trading floor in the Tokyo Stock Exchange.

## Business starts to take off

### Euroyen Bond Market

PETER MONTAGNON

GREAT THINGS were expected of the euroyen market when liberalisation got underway in 1984. Suddenly a whole new dimension was supposed to be added to the international capital markets as new options were created for borrowers in both the eurocredit and eurobond sectors.

In the event, the development of these markets has proved something of a struggle. Business in medium term yen eurocredits is still strictly limited, but with the parallel development of the debt swap market and the firming of the Japanese currency in the second half of last year business in the euroyen bond market has begun to take off.

For the first time last year, according to the US investment house Seligman Brothers, the share of yen issues in total international bond market activity exceeded that of the D-mark at 7.6 per cent compared with 6.8 per cent. Demand for yen bonds both inside and out of Japan grew as the currency appreciated. Borrowers were keen to take advantage of this as they could protect themselves against exchange risks by swapping their obligations into other currencies.

With hindsight it is easy to see why the new markets got off to such a slow start. Japan finances only a small proportion of its foreign trade in its own currency, so relatively few borrowers have a natural interest in yen funding. Japanese corporations do have such an interest but their access to the market has been held up by the process of liberalisation which has concentrated on business for non-residents.

Partly as a result of this the yen has never played a very large role in international financial transactions. According to Mr Nobuyasu Higurashi, president of Dai-ichi Kangyo Bank and chairman of the Japan Federation of Bankers, yen deposits accounted for only 2 per cent of the eurocurrency market in June last year.

Similarly, the yen had a share of only 4 per cent in world official foreign exchange reserves. Although its use in lending has increased rapidly over the past few years it still represented only 3.8 per cent of total international bank lending by the middle of last year. In other words, the international banking system is still not used to dealing in yen in

any sizeable amounts. There is an underlying fear that yen credits may prove hard to fund.

That has held back the development not only of the credit market, but also of other floating rate debt instruments such as yen-denominated certificates of deposits and floating rate notes. There has only ever been one Yen FRN, a ¥10bn issue for Credit Foncier de France launched by IBI International last summer.

By contrast business in fixed rate and dual currency bonds has been more robust. Initially borrowers in this market were held back by fears the currency would appreciate (paradoxically investors were resisting such issues at the time because the interest coupons were regarded as too low compared with those on dollar bonds).

That is still a problem, but what has changed is the rapid development of the debt swap market which allows borrowers to transfer their obligations into other currencies. Most investment banks typically now have senior staff in Tokyo engaged full time in arranging such swaps.

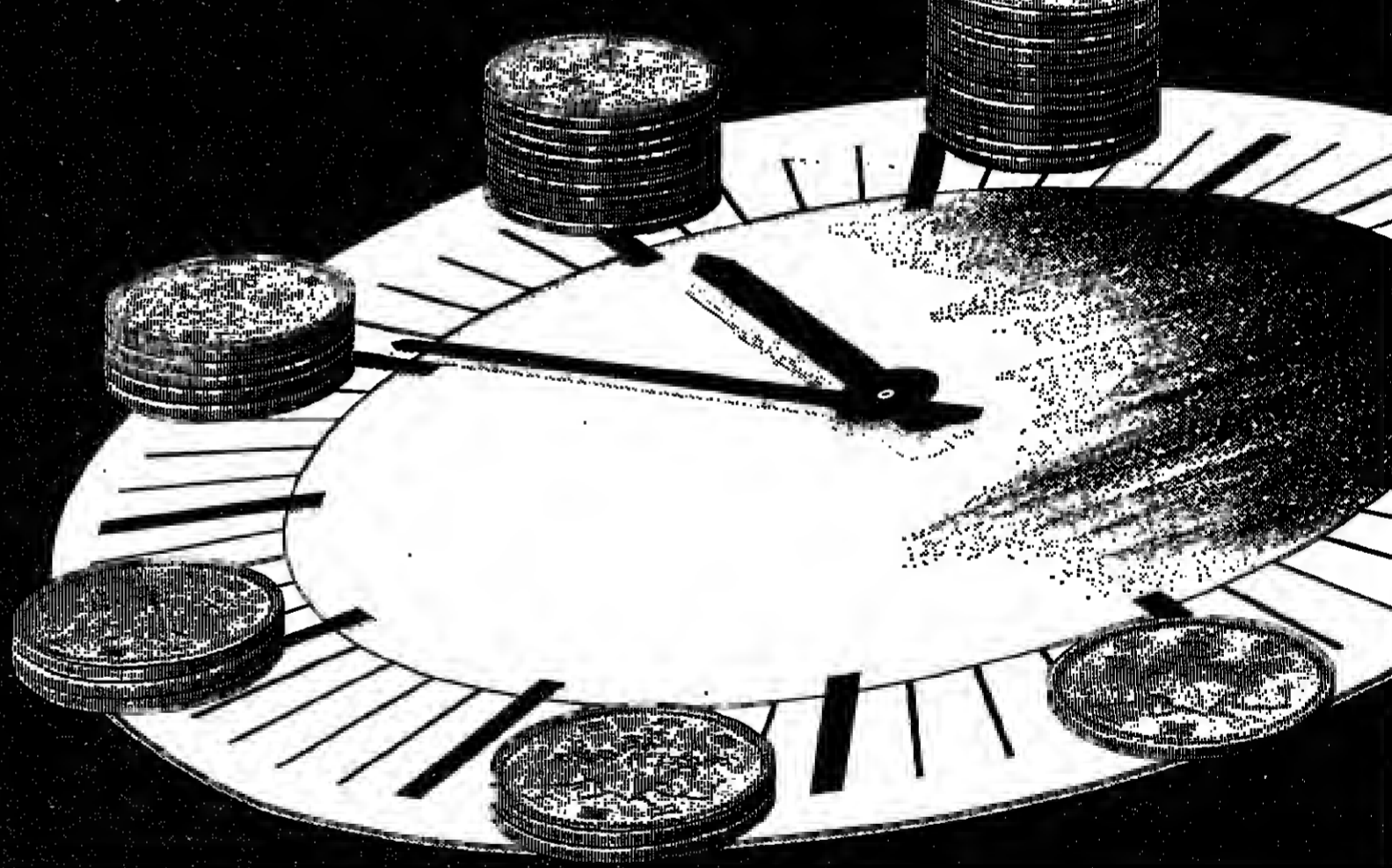
That has led to a rapid development of the market in dual currency bonds (which are issued in yen and repaid in dollars) and conventional fixed rate issues too. February saw the launch of a ¥80bn issue for Canada, the largest euroyen issue to date and one sizeable enough to ensure a fairly active aftermarket in secondary dealing.

Most euroyen issues are still ultimately placed back in Japan with resident investors. Their demand for such bonds increased with the rapid rise of the Yen last autumn which caused them large losses on their portfolios of bonds denominated in dollars and other foreign currencies. Foreign investor demand for yen issues has grown only slowly although it is picking up slightly in response to currency developments.

In short, most bankers believe that it will take time and a lot of careful education of investors for the euroyen market fully to come of age. Liberalisation has brought a host of new opportunities.

Time and an economic background which lends their new instruments a genuine justification are needed before the opportunities created by liberalisation really start to pay off.

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JAPAN: Banking, Finance, Investment 6

New needs force rethink

Long-term credit banks

CARLA RAPOPORT

"NOW THAT Japan's heavy industries have found themselves over-equipped and the emphasis is on the quality, not the quantity, of output, demand for credit is naturally modest. As a result, it is widely believed that the days of the separated financial institutions, such as the long-term credit banks, are numbered."

This comment, made by a senior official at the Bank of Japan recently, sums up the view of many top government officials and business executives. Some see the long-term credit banks as an embarrassing stumbling block on the road to full financial deregulation, others see the banks as potential dinosaurs saddled with huge portfolios of underperforming assets.

The banks themselves, the Industrial Bank of Japan (IBJ), Long-term Credit Bank (LTCB) and Nippon Credit Bank (NCB) naturally, take quite a different view. Set up under the long-term credit bank system introduced in 1952, the banks were created to relieve the commercial banks of the pressure of long-term financing. In essence, the banks aimed to substitute for Japan's undeveloped capital market through issuing bank debentures.

By providing inexpensive, long-term financing to Japan's industry during the 50s and 60s, the long-term credit banks came to symbolise the country's industrial rebirth. As Japan is a country devoted to tradition and obligation, the banks are unwilling to abandon their place in society, even if their original raison d'être has all but vanished.

"It is true that all the main reasons for creating the long-term credit banks have disappeared," says Mr Mamoru Sakai, president of the LTCB, the second largest of the three. "But our institution has accumulated know-how and expertise and information. Also, through the process of developing uses for funds, we have developed a highly respected client base."

"These are resources which we think should be used to help the economy during the changes in the financial markets," he says. Further, according to Mr



Loans outstanding

	(Y bn)		
	Long-term loans	Short-term loans	Percentage share
Long-term credit banks (3)	6,885.6	1,758.5	8,624.1 17.0
IBJ	79.6%	20.4%	100%
IBJ	3,359.7	878.7	4,233.3 5.5
Long-term Credit Bank of Japan	2,337.5	627.5	2,965.1 5.9
Nippon Credit Bank	1,168.4	237.4	1,425.7 2.5
City banks (13)	5,420.6	14,262.8	19,684.4 39.2
	27.5%	72.5%	100%
Other banks and financial institutions	n.a.	n.a.	21,932.5 43.3
Total of all private financial institutions	27,936.1	23,152.3	50,188.4 100

\* To 1,625 companies listed on the Tokyo Stock Exchange, March 1985.

Source: IBJ.

Susumu Okabe, managing director of IBJ, his bank intends to export its knowledge of long-term finance to countries and institutions worldwide.

Indeed, city banks have been moving into the long-term finance markets for some years now, and the long-term credit banks, as a result, have already been aggressively exporting their know-how overseas. A primary target has been the Eurobond market.

The IBJ and LTCB are preceded only by Nomura and Daiwa Securities in the ranking of Japanese institutions according to the number of Eurobond issues of which they were leaders or co-leaders in 1985.

With combined assets of more than ¥52,000bn (around \$260bn), a combined workforce of nearly 10,000 people, the long-term credit banks will have to expand into much more than Eurobonds. Along with most of the Japanese banks, net return on assets for the long-term banks has been bad and getting

worse in recent years. IBJ, the biggest of the bunch, shows the best performance with a slim 0.19 per cent net return on assets in 1984. The LTCB and NCB both showed returns of 0.15 per cent in 1985, against 0.22 per cent and 0.26 per cent respectively at the start of the decade.

According to Mr Mario Mizukami, managing director and general manager of planning at LTCB, however, the banks have had to accept poor returns and even losses in recent years because of the anomalies thrown up by the recent deregulation of interest rates.

"It is often said that there is a legal fence between long-term and short-term financing in Japan," he said. "The only fence is really on the fund-raising side. When it comes to use of funds, there is no barrier. Both can penetrate each other's areas," he says.

Because of the regulation on interest rates for small deposits,

city banks can raise funds at below market level. Therefore, city banks anxious to expand their business can use these funds to penetrate the long-term market.

As a result, the long-term banks, which have raised funds at the higher, certificate of deposit level, must accept losses if they want to compete with the city banks and maintain their client base.

Such a policy, they believe, is not self-destructive as it looks. The long-term bankers believe that the full deregulation of interest rates will ultimately merge the cost of funds to one line, that being the interest rate on CDs plus 0.5 per cent.

At that stage, the long-term banks will be able to make money on the same client basis and hopefully, at a lower cost than that of the city banks burdened with their large branch networks. The three long-term banks together, have just 57 domestic branches, while the 13 city banks together operate 2,730 branches.

NCB, the smallest of the three proudly points out this advantage, claiming in fact it is already among the most efficient banks in Japan. NCB's assets per employee in 1985 are around ¥3bn, compared to ¥3.3bn average for the three and an average of ¥761m for all Japanese banks. Profit per employee is also nearly twice the average of the three long-term banks and six times the national average.

"With financial liberalisation, interest rate expense will be equalised on non-interest expenses, branches, personnel, will make the difference. In this light, it is not a branch network that is important, but how rapidly we can have deregulation on small deposits and fast we can automate our operations to reduce non-interest expenses," says Mr Mizukami at the LTCB.

The LTCB believes it will ultimately evolve into a merchant bank, along the US style. As a result, Mr Sakai admits that the time may come when the bank may have to consider changing its name in order not to confuse customers.

The other two may not need to change their name, but their roles will just as certainly continue to change. Certain privileges, such as earning fees as the "commissioning bank" on any corporate bond, will no doubt be lost over the next few years.



Mr Mamoru Sakai president of the Long-term Credit Bank (LTCB), second biggest of the three banks and Mr Susumu Okabe, managing director of the Industrial Bank of Japan (IBJ), the biggest



End in sight to the cosy era

Investment Trusts

YOKO SHIBATA

NET ASSETS held by Japan's investment trusts topped the ¥20,000bn (\$1,052bn) mark for the first time in the middle of January. It took 33 years to reach ¥10,000bn, but only a further three years to double this figure.

The rapid expansion of investment trusts is a result of the rise of individual financial assets such as bank deposits and insurance, which rose 1.7 times in the same period. Financial experts point to a huge lending of government bonds and a bullish Tokyo Stock Exchange, in addition to investors' growing preference for higher yields, as the main factor behind this expansion of the investment trusts.

The trigger for this explosive growth was the launch of medium-term government bond funds in 1980. Within a brief time-span these have developed into a major financial instrument totalling ¥6,000bn at their peak in 1984 and accounting for 50 per cent of the total net asset value of investment trusts.

However, investment trusts have now had to give up their leading position to stock investment trusts, which have topped the ¥10,000bn mark for the first time, up 20 per cent from a year earlier. The comeback of stock investment trusts illustrates the shift in investment by individuals away from risk-averse to high-risk and high-return monetary instruments.

Net assets of trust funds investing in public and corporate bonds came to ¥3,672bn, of which medium-term government bond funds accounted for ¥4,008.6bn, down 22 per cent from a year earlier. The fall was caused by the flow of funds mainly to a new bank instrument with similar features, Money Market Certificates (MMCs) which were launched in March last year.

From a peak in April 1984, net assets of the medium-term government bond funds fell as much as ¥1,550bn, and this has become a cause of concern to the securities houses.

"If a similar flight of funds happened at the banks, it would cause a run," a senior official at a major commercial bank states.

The slump in medium-term government bond funds, a savings instrument designed for

individual investors, resulted from the removal by corporate investors of their funds to MMCs. Holdings by corporate investors have declined from a peak figure of 55 per cent of medium-term government bond funds total net assets to 22 per cent at the end of last year. Total net MMC assets expanded to ¥5,800bn, surpassing medium-term government bond funds in less than 10 months.

Last December, four major brokerage houses formed a working party to promote sales of their financial instrument and proposed a revised sales plan for medium-term government bond funds for the finance ministry's approval in early January. This action reflects the degree of the concern felt by the securities industry.

Medium-term government bond funds were a powerful financial instrument in the transition period while interest rate deregulation was taking place. As fully-fledged financial deregulation occurs it has become an out-of-date commodity," the same bank official observes.

Larger share

The medium-term government bond fund is still an interest-rate-regulated financial instrument, with its coupon rate set lower than one-year deposit at 5.475 per cent (the prospective dividend rate). A large share of short-term money instruments such as call loans are now urgently needed in portfolios to reduce the proportion of medium-term government bond funds.

In an attempt to help better performance of investment trusts the Ministry of Finance will allow the industry to invest in certificates of deposit from this April. But investment in CDs is limited to 40 per cent of net worth of the funds as a concession to the banks' strong opposition to the security industry's entry into the money market.

The present year will see reforms to the investment trust industry as it adjusts to the changes and challenges brought about by the deregulation and internationalization of financial markets.

Firstly, investment trust companies have to improve fund management track records to match the increased importance placed by investors on high returns on their investments.

The recovery of equity investment trusts last year was largely due to the popularity of spot type trust funds. More than 100 such funds, worth

¥2,500bn, were established last year, but they performed poorly, unable to top the rise of the stock market. Under-performance reflected lacklustre performance by high-technology stocks, in particular electronics in which investment was heavy. For example, the average index which is a broad measure of the Japanese stocks market.

Recently, Japanese securities houses have begun stepping up their efforts to sell high return foreign trust funds investing in bonds and stocks overseas, with portfolios managed by overseas fund managers. Net assets of such trust funds reached ¥557bn at the end of last November, an increase of 65 per cent from a year earlier.

The boom caused a stir, among the securities industry, implying that individual investors have become sensitive to rates of return and are beginning to spurn poorly performing domestic trust funds. There is criticism that such sales efforts of securities houses of foreign funds merely prove their own weakness in portfolio-management.

Of late, Japanese brokers have enhanced their links with foreign investment management companies to develop foreign trust funds. At present, 39 such foreign trust funds are marketed in Japan, as rivals to domestic trust funds offered by investment trust companies linked to major securities houses.

The growth of foreign trust funds showed no sign of slowing, despite the finance ministry's instruction to the sellers of securities to warn potential buyers of the foreign exchange risks and the current steep appreciation of the yen against the dollar.

Japanese fund managers could have diversified portfolios into high-yield overseas equities. But their conventional policy of going for "low-risk and low-return" positions has limited overseas equity investment to 7 per cent of the total net value of trust fund assets at the end of December 1985. This 95 per cent is invested in the US. Last November, the scope of overseas markets, where investment by Japanese funds is permitted was extended from 11 markets in nine countries to 30 markets in 23 countries including Hong Kong, Singapore, Italy and Spain.

Japanese fund managers cite various legal constraints binding the industry for their poor performance in fund management. However, foreign fund managers ascribed their poor performance to abuse and conflicts of interest within investment trust companies. Japanese investment trust companies are run by 12 major securities houses, the market-makers who trade on their own account and issue new shares. As a result, the investment trusts are used often as dumping grounds of poorly performing stocks of parent-brokers.

Concern

The serious underperformance of Japanese investment trusts has often been a cause of concern to the financial authorities. The finance ministry has encouraged the establishment of "characteristic and attractive" trust funds such as Daiwa Securities' domestic and foreign bond trust funds which invested in Samurai yen bonds or Nomura Securities' "Japan-US small capital stock trust fund."

For these funds the finance ministry allowed up to 50 per cent of the fund's net worth to be invested in foreign assets. Japan's investment trust companies which have been operating in the cosy environment of the close-knit fraternity of the securities industry, now face powerful rivals trying to enter the market. The first possible intruder will be seven trust (custodian) banks which have been shifting their emphasis from loan trust funds to securities, to cope with chronic sluggishness of long-term fund demand from major corporations. From April, trust banks will be allowed to invest 33 per cent of their loan trust funds in securities, compared with 20 per cent at present.

This decontrol is in return for the concession granted to the trust banks, allowing non-trust banking institutions to manage investment portfolio discretionary accounts. This change is incorporated in the Investment Advisory Law legislation before the current Diet (parliament) session.

Seizing this opportunity, trust banks launched a new money trust called "Hit" last December which could invest in high yield securities up to 100 per cent of the fund's net worth, very similar to the equity trust funds of securities industry.

Trust banks also known for their monopoly in the management of Japan's inactive pension funds, have invested 80 per cent of the current ¥10,000bn.

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GMT 18:44

FRANKFURT  
GENERAL MOTORS ANNOUNCES MAJOR EUROPEAN RESTRUCTURING

GMT 18:45

BONN  
BONN RULES OUT DANISH CALL FOR NEW TALKS ON EC REFORMS

GMT 18:49

ATHENS  
GREEK SOCIALISTS SEE ROLE FOR FOREIGN INVESTMENT IN KEY AREAS

GMT 18:50

BRUSSELS  
CALL FOR NEW ENERGY SOURCE DEVELOPMENT IN EUROPE

GMT 18:51

ROME  
ITALIAN GOVERNMENT WINS CONFIDENCE VOTE ON BUDGET

GMT 18:52

LONDON  
OIL PRICES SLIDE AS RAIN STEAM

GMT 18:55

WASHINGTON  
U.S. BOND YIELD GREW BUT INFLATION UNCHANGED BUT PRICE RISES SAYS

GMT 18:58

GENEVA  
U.S. SECURITIES RANGE WIDEN DISCUSS LONG-RANGE MARKET

GMT 18:58

WASHINGTON  
OIL IMPORT FEE, VALUE

GMT 18:59

BASEL  
SWISS BANK SAYS BAKER PLAN MUST CONSIDER BANKING PRINCIPLES

GMT 18:44-18:59, January 22, 1986

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JAPAN: Banking, Finance, Investment 7

Changes bring renewed optimism despite the losses

Foreign banks  
DAVID LASCELES

JAPAN IS probably the most tantalising banking market in the world. Huge, relatively backward, increasingly receptive to outsiders—it is a temptation that virtually no major foreign bank can resist.

Yet historically, its blandishments have, five-like, yielded little but frustration and, in many cases, losses. Last year, 26 of the 76 foreign banks operating in Tokyo (who between them accounted for barely 2 per cent of the Japanese banking market) ended up in the red. Several banks either left or shut down branches.

Despite this sorry record the mood in the foreign banking community is not all doom and gloom. Japan's financial liberalisation has triggered a fresh wave of optimism by offering new opportunities which bankers are now hurrying to seize. Whether this means success at last, or just another false dawn is something that should become

apparent in the next year or two.

The changes that are sweeping through the Japanese financial scene give foreign banks a chance to haul themselves out of the quagmire of traditional banking where they have been struggling fruitlessly with the low-cost Japanese banks for a share of a shrinking loan market.

For more than a year now, the talk in foreign bankers' expensive offices in downtown Tokyo has been of little else but the securities business, and how to get into it. This is not just the local manifestation of the worldwide "securitisation" trend in the banking industry. Securities are a booming area in Japan, and one where foreign banks, through a quick in Japan's banking regulations can get a step ahead of their domestic rivals.

The trick is to find a way through or round the famous Article 65 of the securities law which separates banking from securities underwriting. Citicorp of the US led the way two years ago when its takeover of Vickers da Costa, the UK stockbroker with a Japanese securities licence, was approved. But that deal is still a bit of a sore point with the Ministry of

Finance, and other banks have had to find more circuitous routes.

Deutsche Bank mapped a new path last year by obtaining a securities licence for an established Hong Kong subsidiary in which it has divested 50 per cent of its interest to friendly partners, Bayer and Siemens.

Hoare Govett, the UK stockbroker which will eventually be majority-owned by Security Pacific, the California bank, also got a licence for a Japanese subsidiary in which a majority stake has been bled off to private investors. Other banks likely to try to follow the Deutsche Bank route include the merchant banking subsidiaries of the big UK clearing banks (such as County Bank of NatWest and Barclays Merchant Bank).

More fortunate were banks which did not already have a banking presence in Tokyo and were able to apply directly for securities licences. After some political hassle, these were granted last year to two UK merchant banks, Schroders and Kleinwort (one having already been granted to S. G. Warburg).

American Express has shut down its banking branch in the hopes of getting a securities licence for Shearson Lehman, its securities subsidiary.

With these branches, banks are looking to underwrite

WHO IS DOING WHAT

Bank	Securities branch	TSE branch	Trust member	Bank	Securities branch	TSE branch	Trust member
Citicorp	•	•	•	Cazenove	•		
Chase Manhattan	•			Jardine Fleming	•		
Morgan Guaranty	•			Merrill Lynch	•		
Chemical Bank	•			Morgan Stanley	•		
Bankers Trust	•			Salomon Brothers	•		
Manufacturers Hanover	•			E. F. Hutton	•		
Security Pacific	•	+		Paine Webber	•		
Barclays Bank	•			Goldman Sachs	•		
S. G. Warburg	•			Deutsche Bank	•	+	
Schroders	•			UBS	•		
Kleinwort Benson	•			Credit Suisse	•		

† Through part-owned subsidiary  
Note: Commercial banks only listed if they hold more than a banking licence

securities issues (many of them are already members of the government bond syndicate) and deal in bonds and equities. Marketing Japanese securities to foreign investors, and non-Japanese securities on the local market will also be their stock in trade. But for the more ambitious banking and broking groups, the opening up of Tokyo creates a key link in their plans to girdle the globe, and complement their activities in London and New York.

Apart from dealing in foreign securities in Tokyo and running their bank's "book" during

Tokyo trading hours, bankers will be trying to drum up mandates from Japanese corporations for issues on the Euromarkets.

Some are hoping to get into the Japanese mergers and acquisitions business. But deals are few and far between; the Japanese also resist paying fees for corporate finance advice.

Alongside securities trading, the banks have set their sights on investment management. At the moment they are only allowed to advise rather than run funds (though in practice they do both) but scope for

this should be opened up with a new law on investment advisers later this year.

Nine foreign banks have also gone into the trust banking business (see separate article), and six banking/broking groups have just been admitted to the Tokyo Stock Exchange, becoming its first foreign members, a privilege the value of which is symbolic as much as practical.

The six include S. G. Warburg which becomes the first member of the world's three leading stock exchanges, New York, London and Tokyo. Like

other UK merchant banks in Japan, it has already merged in the local operations of the stockbroking firm it is buying in the big bang (in this case Rowe & Pitman) even though that deal cannot be completed at the London end until April under Stock Exchange rules.

Although securities have been grabbing all the attention, bankers are still pursuing their quest for business in other parts of the Japanese financial scene.

The liberalisation of the money and foreign exchange markets has produced a boom in trading which the foreign banks, with their long experience, have been able to exploit. Business in swaps and currency options is growing, and the planned introduction of an offshore banking market should stimulate dealing in Euro-currencies, though quite how big it will be is a matter of much speculation.

Just as intriguing is whether a foreign bank will take a big plunge into the domestic market by buying a Japanese bank. Although Citibank has denied widespread reports that it was planning to buy an ailing regional bank, one foreign banker says: "I bet the 20 largest foreign banks here are all looking at it very seriously."

The attraction is to gain access to retail deposits and get a much firmer foothold in the world's second largest banking market. The fear, though, is that a foreign bank may not be able to manage a Japanese institution successfully, or retain Japanese depositors.

The attitude of the Japanese authorities is another factor, though one senior banking official said he was "favourably neutral," and speculated that Japan might approve a foreign bank acquisition to emphasise its openness.

Many leading banks from the US, Australia and the UK have also raised their profile by seeking listings on the Tokyo Stock Exchange, a move which they hope will earn them as much publicity as new shareholders.

The liberalisation of the Japanese financial markets has certainly strengthened the somewhat tenuous justifications foreign banks previously gave for their unattractive presence in Tokyo. Whether they will make more money now is a question few of them answer with an enthusiastic yes.

Many of them point to the spin-off in the form of Japanese business that comes to other parts of their banks. But some also wonder whether their bosses back at HQ have any idea of the massive commitment of money, time and effort it takes to develop a successful Japanese banking business.

For most banks, Japan is a place they have to be, almost regardless of the cost.

PROFILE: CITIBANK JAPAN

Striving for a retail network

WHILE MOST foreign banks in Japan would contemplate a move into retail banking as tantamount to catching the plague, Citibank Japan is actively looking to acquire domestic retail branch network in Japan.

And while almost every Japanese bank longs to be allowed to buy or build up a securities subsidiary, Citibank, through its investment banking arm, Citicorp International, already owns Vickers da Costa, the London-based securities house with a well-established Tokyo branch and a newly-acquired seat on Tokyo Stock Exchange.

Further, within a few months, Citibank will be running a trust bank, along with eight other foreign banks which were recently granted the right to enter the trust business in Japan.

"Our competition is not really the other foreign banks," says Mr James Collins, head of Citibank's activities in Japan. "Our competition is really Japanese city banks, because we aim to supply a broad range of banking services. Foreign banks, with very few exceptions, tend to be specialised."

Can Citibank become Japanese? This is an intriguing question as none of the foreign banks in Tokyo can consider Japan as fertile ground for growing profits. The average net return on assets for the 76 foreign banks last year was about 0.11 per cent. But Mr Collins, 46, a career Citibank man with wide experience in Asia, exudes enthusiasm for the project, and is relishing the stiff challenge ahead.

Citibank Japan was founded in Yokohama in 1902. It now has 1,000 employees and six branches, making Citibank one of the largest foreign banks in the country. Still it is a little more than a fleabite on the hide of the Japanese banking system. But mention an expansion into retail banking and Mr Collins' eyes light up.

"At the moment, we are 90 per cent corporate banking. We want to get to retail banking... just think of credit cards. In the US, you can get \$20 credit per card a year. In Japan, the penetration of credit cards is still very low," he says.

**Challenging**

Of retail banking in general, he says: "You do not need a big chunk of this market, it is so big. I think 5 or 10 per cent would be great. We do not need 15 per cent. This really is the most challenging thing ahead of us."

At the end of last year, local newspapers were full of speculation that Citibank was in discussions to acquire Heiwa Sogo, a troubled mutual savings and loan group. Mr Collins scotches the story, although he supports the strategy, saying that the bank would like to buy a domestic retail bank and traditionally Citibank has gone for acquiring banks in some difficulties. For example, it has done so in France, Italy and Spain.

The idea of acquiring a branch network appeals, he says, "because you want to be able to deliver an immense variety of services, either on the liability or the asset sides. So you can say to customers, we can provide all the services for you, from trust funds for your kids to consumer loans to foreign exchange."

But why would Mr Yamada in Yokohama want to bank with Citibank of New York? Mr Collins smiles: "If we want to be big here, we would probably want to do it under a Japanese

name. You have to be Japanese."

That means buying a Japanese bank. Mr Collins does not give a time frame for the expansion, but says he hopes it would not take as much as five or 10 years.

In the meantime: "One thing we are not selling here is loans—the spreads are terrible." He says that five years ago, 70 per cent of the bank's profits were from loans, now the proportion is 40 per cent. "If we had not begun to move on the fee side, we would be in horrible shape now."

According to an independent survey of all the foreign banks operating in Japan, Citibank's net return on assets was a paltry 0.13 per cent for the year ended last March. Further, the company has sustained some losses, this year, believed to be worth a few million dollars, on the collapse of Sanko Steamship.

As a result, the company is concentrating on fee-based income, such as fund management for high-income individuals, swaps, a new real estate advisory business and underwriting Euroyen issues.

A major strength for the group is its foreign exchange business, staffed with about 100 people, now among the top Japanese banks in terms of volume. Citibank has not been shy about offering novelties such as currency options.

**A dream**

Citibank's plan to enlarge its retail network will dovetail, the bank believes, with liberalisation of interest rates on small deposits, which it expects to happen in the next two or three years.

"It is one of the dreams of every foreign banker to see the market rates set free and the marginal cost of funds go up," Mr Collins says. This would wipe out every spread in Japan unless the banks raise lending rates and if they (the Japanese banks) raise them, we can raise them and we are back in the loan business.

"If you build up a retail base on an inexpensive collection basis, you might have some edge. Even so, the competition will be fierce. It is already tough and it will get tougher."

He believes that the American sense of competition will live up to the Tokyo market. "Here, automated teller machines close at 6.00 pm. In New York, you are free to keep them open 24 hours a day. In the US, you are free to do anything you want to bring in a customer. The future will bring this kind of customer-oriented service."

"In fact, my thoughts are not really on regulation, but on competition. The obstacles to doing more business are really in the search for finding better products, cheaper products, for doing better marketing, having better cost controls. Even when the regulations go away, believe me, the competition will not go away," he says.

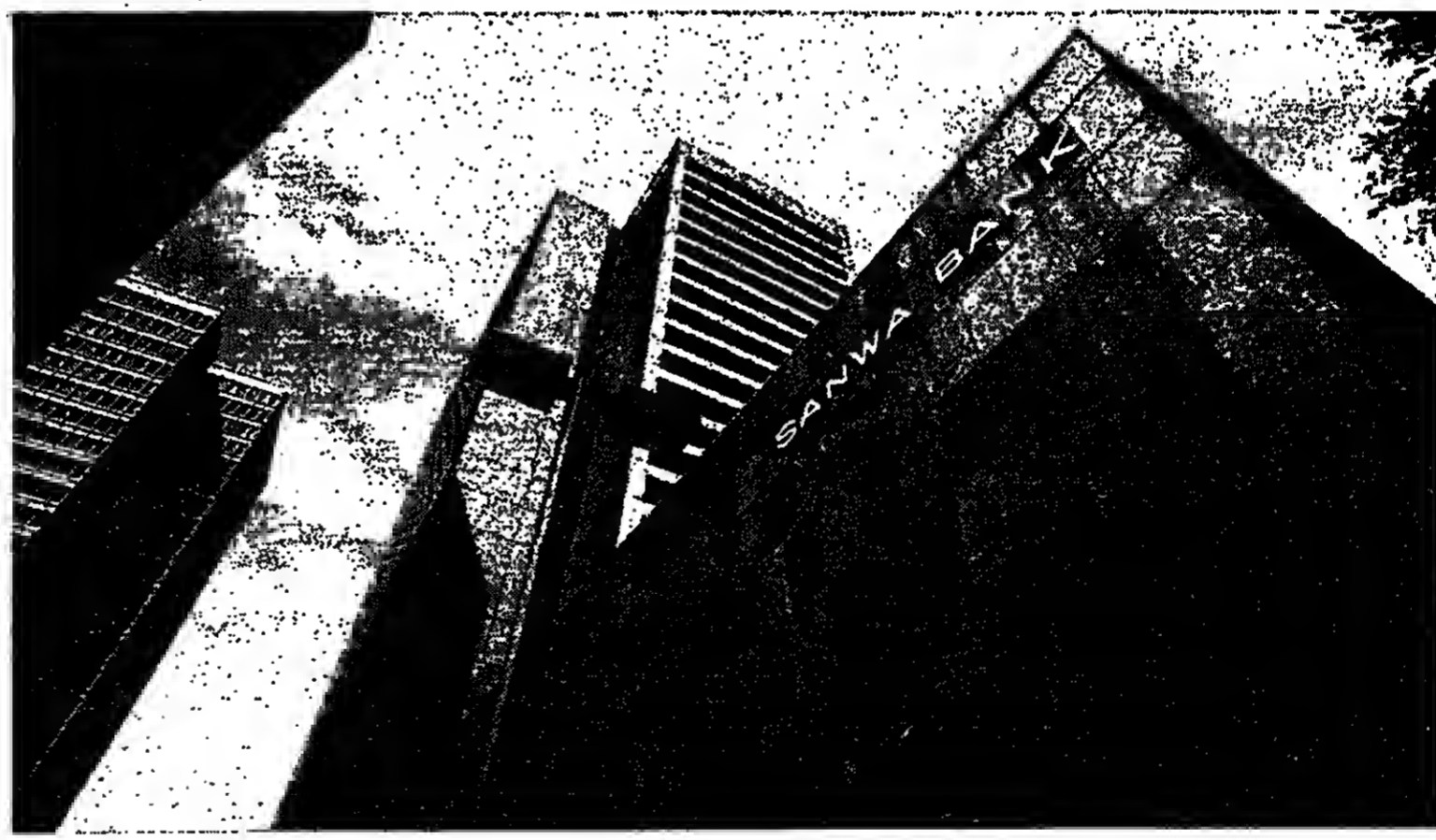
The only area of the business which Mr Collins is not immediately optimistic about is the new trust bank.

"We have been looking at trust banks for years and they do not make much money. Then, the opportunity came up to buy a licence and we could not let it get by. But quite honestly, we are trying to figure out how to make money in it. It's a very conservative business," he says.

None the less, Mr Collins remains upbeat. "Japan is a difficult market and it is a very large market. When all the dust settles, the rewards will be there," he says.

Carla Rapoport

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The Sanwa Bank, one of Japan's top financial institutions, has always stressed the importance of providing a wide range of services without bias to a wide spectrum of industries. With a corporate client base that is now among the largest and most diversified in Japan, Sanwa is uniquely positioned to assist overseas companies of all

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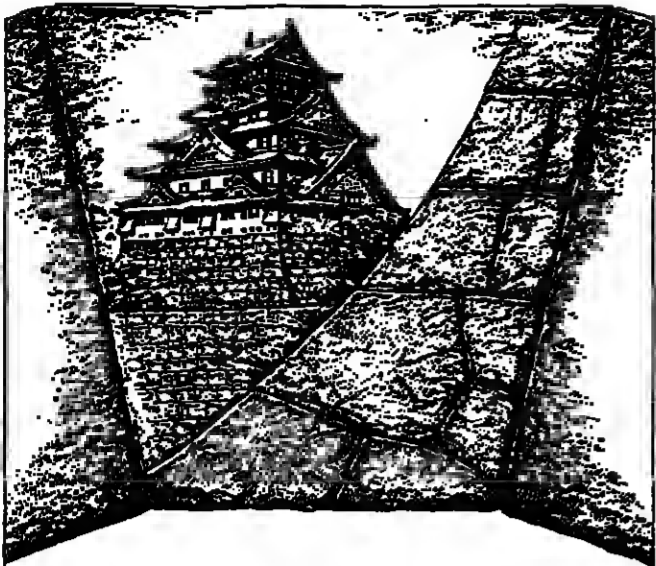
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\*1984 Institutional Investor survey

## JAPAN: Banking, Finance, Investment 8

## Preparing for the international scene



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Affiliates: P.T. Bank Perdana, Jakarta; P.T. Daiwa Lippo Leasing Corp., Jakarta

### Regional banks

JAPAN'S REGIONAL banks, used to a comfortable niche serving local businesses, are facing a much tougher environment. They are now having to deal with narrowing spreads, declining corporate demand for bank loans, and competitive instruments offered by other institutions. Moreover, as their corporate customers in both trade and production expand overseas, the regional banks have similarly had to internationalise their own operations to provide better services abroad. At the same time in order to meet demand from local customers who increasingly demand higher yields on their investment, the regional banks have had to manage non-interest income effectively in overseas capital markets, by taking advantage of financial deregulation.

### Migration

Expansion into international business is the answer for those banks suffering from migration to the cities from rural areas or a stagnating local economy. "As for international exposure, Japanese regional banks have been shy, despite their corporate strength. Assets average about US\$7bn, and 51 out of the 64 regional banks are listed among the world's 500 largest banks," says Mr Takashi Shimozaki of the Bank of Yokohama, the largest regional bank. At present, approximately three subsidiaries, five branches and 30 representative offices are in operation abroad, but the Bank of Yokohama is dominant in this list with 12 representative offices, three branches, two subsidiaries and one investment bank overseas.

Japan's regional banks come under Japan's banking law, together with city and foreign banks. However, there is no legal separation between city and regional banks. There are two tiers of regional banks, for administrative purposes, the government treating larger banks based in Tokyo and Osaka as small city banks while smaller banks with their headquarters in major cities of each prefecture are treated as

regional banks. By contrast, city banks have their head office in the major urban cities such as Tokyo and Osaka, with domestic branches located in large cities in Japan.

Regional banks account for 23 per cent of Japan's financial institutions, including city, trust and the long-term credit banks, but outperform other types of banks, with 28 per cent of net profits and 33 per cent of stockholders' equity. The ratio of stockholders' equity to assets is strikingly higher in regional banks than in other banks, too. For example, the Bank of Yokohama ranks the first in Japan's financial institutions in ratio of equity to total assets at 3.2 per cent last year.

Regional banks are allowed to accept the same type of deposits as city banks, but they have a major advantage in that they have ample sources of funds. Some 52 per cent of their deposits totalling ¥91bn at the end of March 1985 came from individuals who tend to leave their money longer than corporate depositors. Deposits by corporate customers accounted for 35.2 per cent of the total at the end of March 1985.

Regional banks also localise their operations, with 64 per cent out of their total lending of ¥63bn at March 1985, being based upon prefectures where each bank is headquartered. Regional banks have a weakness, however, in the relatively poor quality of their loans. As much as 67 per cent of their lending is made to local small corporations. A number of regional banks and mutual saving banks in Osaka had a loan exposure in the Sanko Steamship failure in August last year. Bank of Osaka wrote off ¥6.2bn out of its outstanding loans of ¥7.7bn to Sanko, ¥5.9bn by sales of securities and ¥1.6bn by dipping into internal reserves.

Regional banks also act as fiscal agents for 41 prefectures, 441 cities and 918 towns and villages, providing services for local governments, collection of taxes, disbursement of subsidies, and handling of pension funds etc. Regional banks supply 39.8 per cent of local government's financial needs and they underwrite a large proportion of private issued bonds by local public bodies. In April 1985, the regional banks began offering over-the-counter sales of government bonds and public bonds. In

June 1984, dealing business was started at 44 regional banks with the number of regional banks handling such bonds expanding to 55 in June 1985. As a result, the dealing volume of the government bonds in the half year to September 1985 reached ¥20,000bn, generating trading profits of ¥20bn. To meet growing demand from local customers, many regional banks are shifting their structures sections to Tokyo for dealing in government bonds.

### Funding

Regional banks have begun to feel the effect of interest rate deregulation as instruments such as large term deposits of yen, NCD (negotiable certificates of deposits), or foreign currency deposits have gained weight. This has increased the cost of their funding as they have to pay out higher rates for these deposits, a more profitable method of pricing. This practice is designed to counter the city banks efforts to extend loans to small corporations, traditional customers of regional banks.

During the half year to September 1985, 89 regional banks of the 64 suffered negative spreads. However the 64 regional banks as a whole

managed to lift combined half year pre-tax profits by 1.8 per cent and net profits by 1.8 per cent from a year earlier. Pre-tax profits before sales of securities, believed to reflect real banking profitability, declined by 2 per cent.

This marginal increase in pre-tax profits and net profits was attributed to returns on effective management of interest funds in foreign banks and foreign currency denominated deposits. As of the end of September 1985, the 64 banks net worth totalled ¥4,478.7bn.

From last year, regional banks have stepped up their operation in foreign bonds and foreign currency denominated deposits for fund management.

Local public corporations have become increasingly aware of high yield on their investment, and are shifting their funds to foreign currency deposits. They have been followed by the regional banks which can earn a spread by profit taking operations in the impact loan market (foreign currency denominated loans without specified use). Regional banks also invest funds raised by foreign currency deposits in foreign banks, without converting the foreign currency funds into yen (so called out-put transaction). At the end of September, 61 regional banks—all but three—were engaged in trading of foreign bonds.

The form of foreign bond in-

vestment varies a great deal for each bank. For example Musashino Bank has been concentrating on the US bonds, aiming partly to earn short-term capital gains, and partly to let the bank's name become known in the US, while, the Bank of Shizuoka has been investing chiefly in Eurodollar floating rate notes (FRN) issued by foreign financial institutions. Most of regional banks are hoping to expand their investment in foreign bonds but a shortage of bank staff experienced in investing in foreign bonds is hampering their plans.

### Expanding

Regional banks have been expanding their international presence. Currently 60 out of 64 regional banks are authorised foreign banks, while 50 of these banks have corresponding relationships with overseas banks. These banks headquartered in prosperous urban cities have aggressively sought international exposure. For example, the Bank of Yokohama's international assets maintained a 25-27 per cent growth annually in the past 10 years to account for 30 per cent of total assets last year. Hokuriku Bank which has many export-oriented assets makes a 25-27 per cent growth annually in the past 10 years to account for 30 per cent of total assets last year. Hokuriku Bank which has many export-oriented assets makes a 25-27 per cent growth annually in the past 10 years to account for 30 per cent of total assets last year. Hokuriku Bank which has many export-oriented assets makes a 25-27 per cent growth annually in the past 10 years to account for 30 per cent of total assets last year.

expanded their presence overseas. From May last year, the guidelines on the medium and long-term funding ratio was abolished for Japanese city banks, but regional banks are still saddled by the guidelines under which they have to fund 10 per cent in yen syndicated loans to non-resident and 15 per cent in foreign currency denominated syndicated loans to non-residents.

From 1983, 42 regional banks led managed by the Bank of Yokohama have extended four Yen syndicated loans to the World Bank. However, of late, Japanese lending with rates based on a spread over the long-term prime lending rates have been spurred by borrowers who have shifted to Euro-yen loans.

Following the liberalisation of the Euroyen market, the Bank of Yokohama issued its first Euroyen loans to domestic customers. However, these regional banks without London outlets, have to pay 1/18 per cent premium spread when they have to raise money in the Tokyo dollar call market for lending to customers. Japanese regional banks are eagerly waiting for the establishment of Tokyo International Banking Facility (TIBF), scheduled to open from October this year, which will enable regional banks without overseas exposure to book loans which will be generated in other financial centres.

## The biggest game in town

### Swaps

BARBARA CASASSUS

THE YEN connection has been a vital ingredient in forming a three-way axis between Tokyo, London and New York in the fast-growing, closely integrated swap arena.

An absence of data on this unregulated market makes it impossible to quantify the Japan component with any certainty. But many bankers believe it has expanded more rapidly than the market as a whole over the past couple of years, propelled partly by the country's huge capital surplus and the need for more portfolio diversity as firms become more polished in managing their assets and liabilities.

The yen element, dominated by Japanese banks and securities houses, takes care of a major portion of the Euro-bond market, involving either yen paper swapped into dollars or dollar bonds swapped into yen. "It is the highest game in town," says one Tokyo-based US swap specialist. Other bankers suggest Japan now accounts for a quarter of the international swap market in one way or another. However, the key factor in Tokyo's new prominence is probably financial regulation, when rules are lifted or products are devised to get around them.

Currency swaps took off in April 1984, when the real demand rule on forward foreign exchange dealing was abolished. This move, which enabled Japanese corporations to issue bonds with simultaneous currency swaps, was followed in December by foreigners being allowed to float Euroyen bonds.

The vast majority of these instruments launched since then, including all dual-currency bonds whose interest is paid in yen and whose capital is redeemed in dollars, have been issued by foreigners and have been swapped. Because the yen still does not have full international status and is used for only a

small part of Japan's trade, non-resident borrowers generally have no need for yen and so swap the debt into US dollars or whatever currency suits them best.

On the reverse side of the racket, public corporations have come to realise that loan/deposit package swaps, which were spawned by interest rate and foreign investment controls, and last year's flood of "gushi" or non-yen bonds issued by Japanese residents. The latter offered a tidy loophole in the rule limiting domestic institutional investors' non-yen holdings to 10 per cent of their total assets.

Because of investors' hunger for foreign currency denominated paper, issuers could secure tight conditions on the mainly dollar bonds, and swap them into yen at much lower cost than if they had tapped the yen market directly.

### Strategy

The scramble by Japanese houses to obtain rankings in the underwriting league tables narrowed spreads on new issue swaps to levels that earned them the Hokuriku label. This did not indicate total success in all cases, but it often meant opportunity losses of 1 per cent compared to market rates and even 2 per cent to 3 per cent when competition was at its fiercest.

The strategy worked. The Big Four Japanese securities companies, Nomura, Daiwa, Nikko and Yamachi, picked up lead management mandates for more than 80 per cent of the Euroyen bonds issued last year. Estimates of the share of purely domestic or battles to take prestigious Japanese names to the market are still fresh, particularly those fought over half a dozen government-guaranteed borrowers such as Japan Air Lines, the Tokyo Metropolitan government and Japan Development Bank, as well as some major corporations.

Bankers recall that as soon as Nippon Telegraph and Telephone which is now privatised but still has the aura of a government agency, announced its intention to go to the capital market, it was immediately deluged by up to 40 offers. Volatility in interest and cur-

rency exchange rates has put a damper on such Hokuriku swaps for the moment, but bankers say they could come back if the bond market revives. While the 10 per cent rule remains in force and Japan-US interest rate differentials are at least 3 per cent, Japanese cash-rich institutional investors are not expected to lose their appetite for dollar-denominated instruments.

While the Hokuriku swaps may be dormant, competition for standard interest rate and currency transactions is keeping spreads thin. Most bankers agree that although volume in plain vanilla deals can produce a respectable profit the recent now is an engineering high value-added packages covering a number of swaps and carrying an up front arrangement fee as well as a spread.

Instead of mere swap blockbusters like sushi or Euroyen bonds, each new product introduced to the market is expected to feature extra refinements, especially in the direction of options. The trend began with dual-currency bonds and has continued with Bankers' Trust's Indexed Currency Option Notes (ICONS) and Nomura Securities' Heaven and Hell bonds.

These are targeted to Japanese life insurance companies and trust banks who have an affection for current income over yield to maturity. Another area where Japan stands out in swaps is the growing importance of asset deals. These are believed to be bigger here than anywhere else, with the dollar last September and dollar bonds needed a sweetener to attract investors. Although bankers disagree on whether the asset side will overtake liabilities one day, some predict they could do so for swaps involving Japanese counterparts in two to three years.

At around \$10m, the volume of each transaction is usually far smaller than the \$50m to \$100m involved in new issue business. The securities houses are major players as arrangers and traders, as their role as principals is restricted to asset swaps by their lack of foreign exchange licences. Among foreign institutions operating in Tokyo, the US commercial and investment banks, plus British merchant banks and Paribas have the highest profile. Apart from Citicorp, Morgan Guaranty, Salomon Bros, Bankers' Trust and a few others, the market-makers have run their currency swap books here conservatively, letting market pricing and the likelihood of finding a counterparty quickly determine their position. But that should change as more US houses plan to start taking open positions on currency swap books here conservatively within the next few months.

The race in the Tokyo swap market is underscored by sizeable increases in specialist terms at foreign and Japanese institutions over the past 10 months. "Everyone is setting up shop here," commented one foreign banker. All the major domestic banks have set up swap groups and expect to be joined soon by middle-ranking city and larger regional banks.

The Long-Term Credit Bank of Japan and the Bank of Tokyo (BOJ) have the reputation of being among the most aggressive in the market and of having the largest volume of swaps on their books. BOJ claims that \$3bn of its \$5bn in swaps outstanding at the end of 1985 were added since it started running open positions last May.

### Major players

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Foreign institutions claim to be ahead of the Japanese in innovation and risk assessment. The Japanese "are taking a very good run at swaps," said one US banker, and their widening global networks should sharpen their creative skills.

Although domestic banks are having to compete on a more equal footing as economic considerations start to erode old client relationships, the foreigners are not letting on how long they will stay out in front.



## Keeping Our Eyes and Ears Open

The keen eyes and sensitive ears of an orchestra conductor help to make possible a glorious symphonic performance. Indeed, his awareness plays a critical role in creating a delightful harmony. Keeping our eyes and ears open to the changing marketplace, we at Toyo Trust will maintain our own awareness to respond to your needs. Specifically, the harmony within our wide variety of financial services is sure to meet your sophisticated requirements. Please feel free to call on us and ask how.



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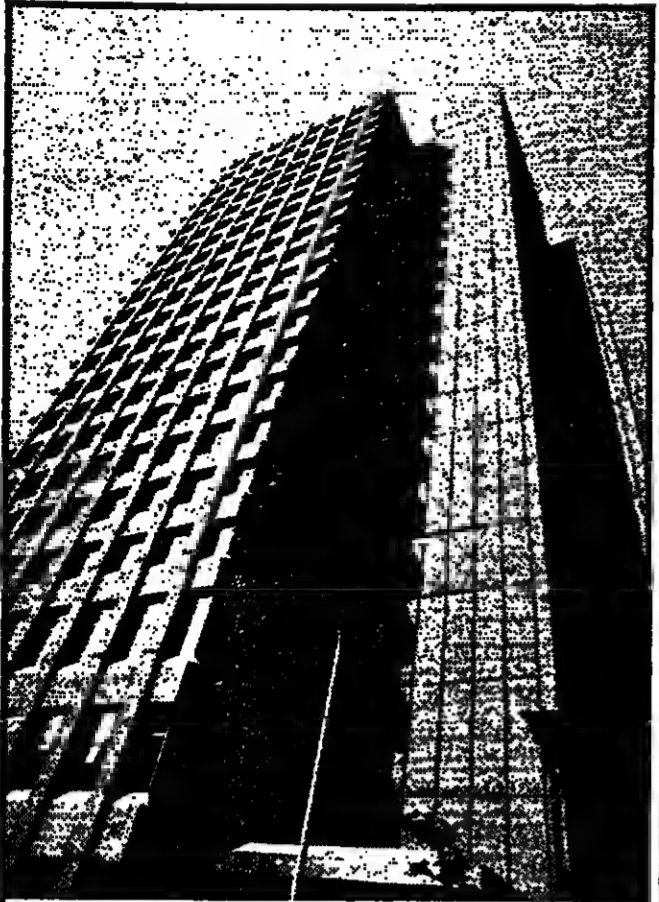
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# JAPAN: Banking, Finance, Investment 10



Head Office Building in Tokyo

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## A market thriving on restlessness

Tokyo SE  
BY A SPECIAL CORRESPONDENT

TO A SECURITIES analyst weaned on conventional western stockmarkets the Japanese stockmarket can be bafflingly exotic. Although it is about three times larger than the UK market and nearly half as large as the US market, in character it retains much of the volatility and speculative excitement of its tiny South East Asian neighbours.

Because dividend payments are negligible (current yields are about 1 per cent) nobody invests in the stockmarket for income. However capital gains are usually tax free for individuals, so nimble private investors can benefit from short-term volatility in stock prices. Broker recommendations are consequently geared to inducing continual movement in share prices, rotating their recommendations from sector to sector. For them the ideal client quickly takes profit and buys the next incentive backed issue.

The result is a perpetual restlessness in the market. Virtually any story, new product or concept no matter how improbable is knocked into shape as a buying recommendation and peddled to the public through the hundreds of local branches of the securities companies.

Where there is a kernel of truth or something triggers the public imagination the effect on stock prices can be astounding. The pharmaceutical sector is a particular favourite for this type of activity since the hope of miracle cures can overcome any short-term qualms about existing business. In the biotechnology mania in 1984 Yamasauchi soared to over 150 times earnings and Mochida went even higher.

For the most part this stock pushing lacks focus but when organised and sustained over a long period of time it can have an awesome effect. This was clearly seen in the case of the

great bull market in bank shares which began in January 1984 and came to a triumphant climax in July last year.

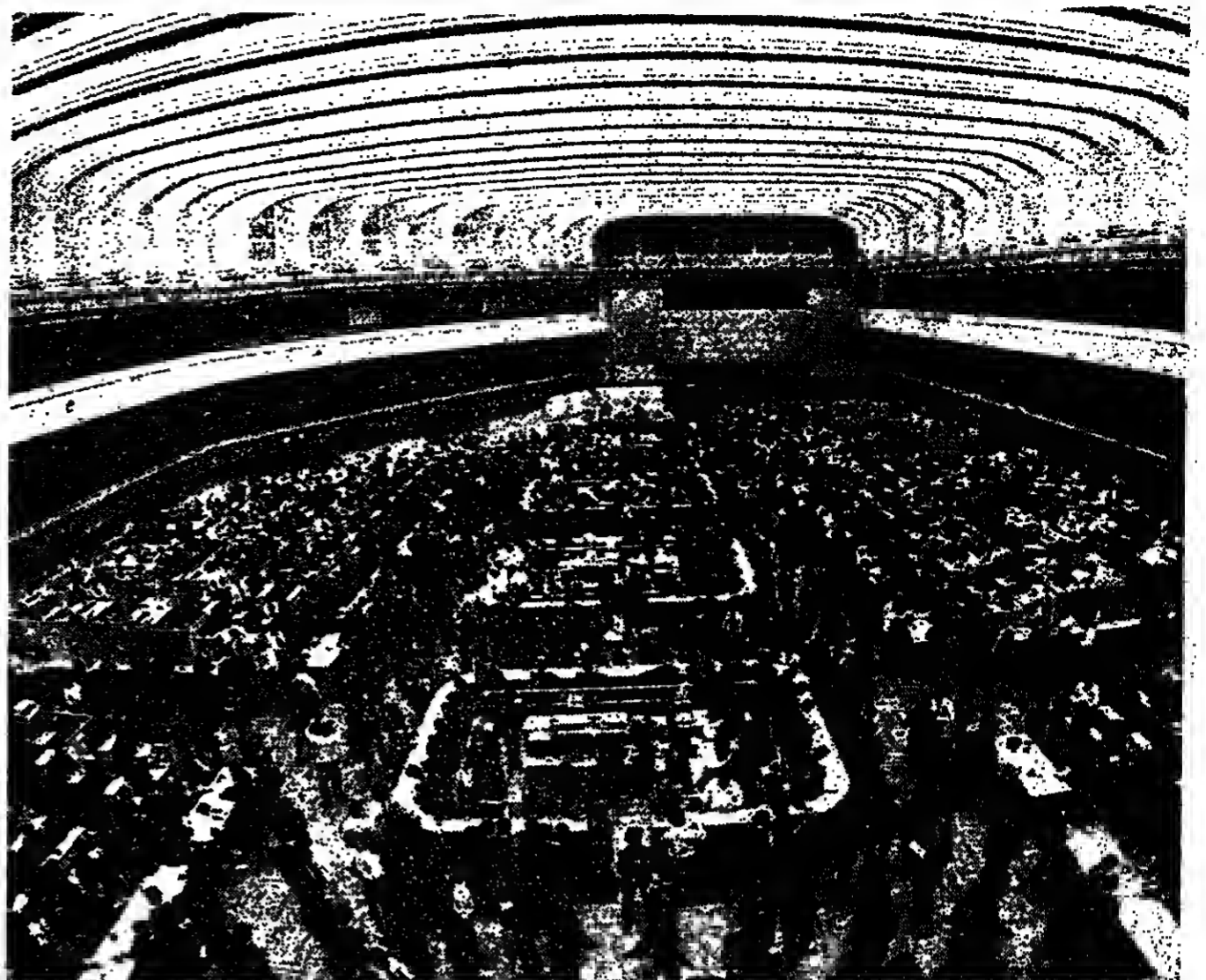
For many years the share prices of banks had been kept rock steady. Trading in bank shares was so thin that for most investors bank stocks were a no go area of the stockmarket. Moreover fundamentally they had little to recommend them since loan demand was weak and competition was likely to intensify in the next few years as financial markets deregulated. It was this vulnerability which led the Bank of Japan to remark that the major city banks should ensure that they were adequately capitalised in preparation for the more bracing environment to come. In other words they had to raise money in the stockmarket.

The brokers went to work despite the superficially unappealing circumstances. The share price rose explosively in January 1984 and within three months the prices of all the leading banks had doubled. "Deregulation" was propagated as a major positive theme in the stockmarket despite the fact that most city banks would initially suffer from deregulation and their profits would be flat or down over the next few years.

That did not stop the brokers and over the next 12 months the razzmatazz was so great that even the foreign brokerage houses were drawn into the excitement.

Arcane and irrelevant discussions took place in mid-1985 as to which of the banks was more attractive on fundamental grounds, when the plain truth was that the banks had already been pushed to dizzying price earnings multiples which were between five and 10 times more expensive than banks in the West. At the peak in July last year Sumitomo Bank had quadrupled and stood on 60 times earnings.

Two days later the bank raised over \$150m from the capital markets, and followed it up with a further issue in October. Mitsubishi Bank, Fuji Bank and others also took



The trading floor of the Tokyo Stock Exchange

advantage of their elevated share prices. Since then the shares have drifted down, brokers no longer recommend them, the volume of trading has shrunk and the unfortunate subscribers to those issues have had no chance to sell at a profit.

Cynics would say that the euphoria about deregulation had served its purpose in enabling the banks to strengthen themselves at the expense of investors. The only hope for those who bought the shares just before the music stopped is if the banks wish to raise some money in which case the brokers will have to promote the issues once more.

None of this will surprise seasoned observers of the

Japanese market who have watched similar operations take place numerous times in the past. Powerful securities companies with strong underwriting loyalties and high pressure sales forces have been able to fan the flames of speculation no matter how improbable the story.

Their task was made easy because securities analysis is still rudimentary among domestic institutions let alone private investors. Private individuals, who provide a major portion of the turnover, regard the equity market as more of a place for fun money than as a serious haven for funds.

"Rational" western investors may laugh at these tulp manias which sweep through the

Japanese investing public periodically, but they have played a major role in building up Japanese industry into the formidable force it is today.

The mania for semiconductors, for example, enabled Japanese integrated circuits companies to raise huge amounts of capital much more cheaply than their American competitors and ex post become the world beater the market dreamt about. The same might get happen for biotechnology and even the banks.

The growing influence of foreign institutions, the increasing size and professionalism of domestic institutions and the general availability of fully consolidated company accounting should therefore be greeted

with mixed feelings. If fewer investors responded with enthusiasm when the call goes out to rally round and support a strategic industry, Japan will have lost a valuable competitive advantage.

It will be many years before the new generation of hard-working analysts cutting back the jungle with their cool appraisal of the facts can hope to sniff out the dreams peddled by the local branch salesman. But is it merely a coincidence that the few Japanese companies which already fulfil US reporting requirements and are analysed and traded in New York stand on earth-bound price earnings ratios, significantly below the Japanese market average?

## 特別企画

### "JAPANESE MANAGEMENT SERIES"

#### INSIGHT INTO CORPORATE STRATEGY

— 新時代の企業戦略 —

Japanese Management Series, an insight into Corporate Strategy, will be appearing in the Financial Times in May. The series will look at the highly competitive environment that many industrial, commercial and financial companies are operating in and how their methods of trading, financing, marketing and servicing have gradually become more sophisticated and complex.

The series will also cover the shift in emphasis of corporate strategy by many Japanese Companies from the domestic market towards heavier overseas investment, massive capital spending on technology and research and the establishment of global operations, as a result of mounting external pressure over the trade imbalance.

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## Making the equities pie bigger

Securities firms:  
The Big Four  
CARLA RAPOPORT

THESE ARE boom times for Japanese securities companies. The huge flows of funds out of Japan into higher-interest investment overseas and excessive liquidity at home has helped to create an unprecedented bonanza for securities houses, particularly the market leaders known as the Big Four.

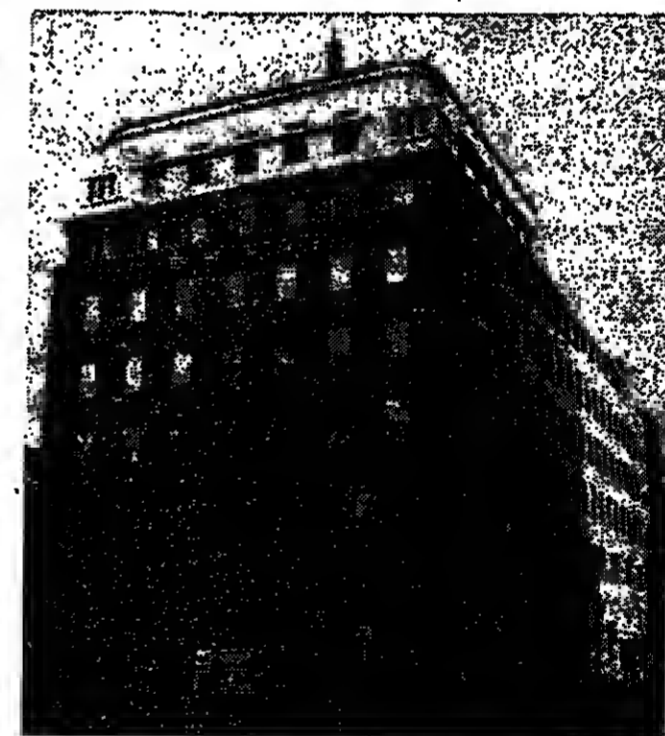
These four, Nomura, Daiwa, Nikko and Yamachi, who account for nearly one out of every two shares traded on the Tokyo Stock Exchange, have been dealing with an almost embarrassing amount of riches over the past year. Domestic bonds traded on the over-the-counter (OTC) bond market rose more than twofold to ¥1,274,000bn (about \$8,300bn), in the year to September, sales of foreign bonds by securities houses leapt by a factor of 2.2 to \$42bn in the calendar year.

At the same time, the Tokyo SE index has been reaching new highs and scoring volume records thanks mainly to the excessive amounts of cash on hand rather than on any bright economic incentives.

Not surprisingly, profits for the sector have been strong. The Big Four registered gains in pre-tax profits of more than 50 per cent each, with Nomura leading the pack by jumping 56 per cent to ¥16bn on revenue of ¥166bn. In line with the national obsession with obtaining the status of Number One, Nomura lost no time in announcing it is now the most profitable financial institution in Japan.

Despite all this excitement, however, there is no sense of apparent satisfaction among the Big Four. Those by whom Nomura want to overtake Nomura as number one in the home market. And all of the big four firms to be global financial institutions, complete with banking arms in overseas financial capitals, seats on the major stock exchanges, world-wide investment management services and just about everything else to do with money except printing it.

To be an all-round financial corporation is indispensable for survival, says Mr Katsuhisa Yamada, managing director at Yamachi Securities. Yamachi, for example, has already branched out into gold trading, venture capital, and even credit cards through a joint venture with a large domestic credit card company.



A view of part of Nomura's headquarters in Tokyo.

Abroad, it has a banking licence in seven of 11 of its overseas branches; in New York, along with the others, Yamachi is seeking a licence to deal in US treasury bonds. In London, all four are hopeful about receiving banking licences this year.

"If Yamachi cannot satisfy the needs of its customers, it will lose its status as a first class financial institution," says Mr Yamada.

"Our main thrust is to provide an international global service to our clients," says Mr Jiro Yamano, senior managing director at Daiwa.

Already, Mr Yamano points out, Daiwa operates its own 24-hour stock market for clients worldwide who would like to buy Japanese stocks. It maintains a staff of senior traders in Tokyo throughout the night, all of whom are authorized to buy and sell stocks on behalf of major clients, depending on the size of the business.

At the same time, a bit of internationalism is now creeping on to the Big Four's home turf. On February 1 of this year, six foreign firms were able to begin trading on the Tokyo SE after years of negotiations with the Ministry of Finance. The six are Vickers de Costa and S. J. Warburg, based in London, Merrill Lynch, Goldman Sachs and Morgan Stanley of the US and Jardine Fleming

of Hong Kong. Further, the number of foreign shares listed on the Tokyo market rose from 11 to more than 20 last year and is expected to double again this year.

Even so, the Big Four say they welcome the new competition. Mr Yasuo Kanazaki, now a senior managing director of Nikko Securities, recounts the following story. In the early 1970s, Mr Kanazaki travelled to Edinburgh for the first time, in order to push the notion of Japanese stocks. Fund managers were so impressed, he recounts, they immediately increased their orders for Japanese shares. The orders, however, went primarily to Vickers de Costa.

"Some went to us," says Mr Kanazaki, "but the important thing was that the pie was opened." The same thing, he says, is now happening in reverse, with foreign firms now pitching foreign stocks and investments to the Japanese as well as Japanese stocks to western investors. "It's now a period of making the pie bigger," says Mr Kanazaki.

It is hard to imagine Japan's appetite for stocks and bonds swelling any further. But Mr Kanazaki points out that 54 per cent of Japan's total financial assets of \$1,800bn are held in bank deposits and only 10 per cent are in the form of securities.

"The individual will come to realise that leaving money with

the banks is not such a good idea," says Mr Kanazaki. "The banks will be pressed, probably a lot," he says.

As for pressures on their own business, the Big Four accept that an end to fixed commissions may have to be accepted over time. "But even today, there is little difference between the Japanese fixed commission and the US negotiated commission, even for the small retail client," maintains Mr Yoshihisa Tabuchi, the new president of Nomura.

Indeed, Nomura is whittling down its emphasis on equity trading, with the income earned from equities slipping below 50 per cent for the first time in its history last year. Instead, it is beefing up its bond transactions and other investment services. Daiwa, for its part, is now preparing to set up a Japanese securities firm. It is expected to start operations this spring.

Despite its diversification, however, Nomura still holds about 15 per cent of total equity volume on the TSE. Daiwa is in second place with about 12 per cent. Nikko is pegged at around 11 per cent, while Yamachi sits at 9 per cent. Their shares of equity volume, while still quite important, are becoming less of an issue as financial deregulation allows the securities companies to move into new fields.

As of April last year, the securities companies were allowed to go into lending business using governmental local bonds as collateral. At the same time, they were allowed to buy and sell CDs, foreign CDs and commercial paper. From April this year, they will be allowed into the yen-based bankers' acceptance market, which opened to a lacklustre response last year.

Summing up the attitude toward the changes which the Big Four are now facing, Mr Yamada of Yamachi states: "The Tokyo Stock Exchange members are under pressure from the international trend towards increased involvement in their markets by banks. Japanese securities houses are meeting this trend by co-operating in the settlement of accounts while continuing to compete in the area of financial know-how. We must develop better financial methods and more profitable financial commodities for investors."

"Anyway, the biggest point for securities companies is to get more banking and trust banking functions than banks get securities functions," he says.



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# Diversification is the key to expansion

## Life insurance

YOKO SHIBATA

JAPAN'S LIFE insurance industry is undergoing radical structural changes. A rapidly ageing Japanese population and continuing financial deregulation are spurring innovation in insurance products and diversification of asset management.

Japan's life insurance market is the world's second largest, surpassed only by the US, with a total market size of ¥807,870bn. It ranks first worldwide in policy value per capita at ¥6.7bn.

However, the life insurance business is nearing its maximum potential with more than 99 per cent of Japanese households participating in life insurance schemes last year. The Life Insurance Council, an advisory body to the finance minister, was set up last May to chart the life insurance industry's course through the problems brought about by changing society, the competitive environment created by financial deregulation and the rapid increase in an ageing population.

### New product

The leading form of life insurance is the traditional annuity and asset-forming annuity insurance, reflecting the increase in the number of aged people. A new product attracting great attention is Daiichi Mutual Life Insurance's "Lead 21" marketed last August, which promises participants who live past a certain age pensions or other pension options in addition to regular bonuses.

Meiji Mutual Life Insurance last September introduced a policy entitled Nursing, as a response to the problem posed by bedridden elderly patients. Under this invalids qualify for help with nursing charges while insurance payments continue, or a nursing pension after their completion. Another one is Kyoei Life Insurance's

Kyoei Pension Home which provides all-inclusive care for the elderly, including accommodation in an old people's home. To take advantage of the recent liberalisation of financial services, and growing public preference for high-interest investments, Meiji Mutual Life Insurance and Nippon Life Insurance are offering plans paying regular interest at three-year intervals on old-age policies purchased in lump sums (Chihai Beral Hoken). These are especially popular with the young.

Another notable trend has been an increase in the number of women purchasing policies, reflecting their changing role in society. Yama Mutual Life Insurance's Eve Sawayaka plan provides women with additional coverage for medical expenses not covered under their present policies if they are hospitalised for reasons such as difficult birth or breast cancer.

Other new forms of insurance include provisions giving married couples flexibility in payment plans, and health insurance to supplement public health insurance.

### High risks

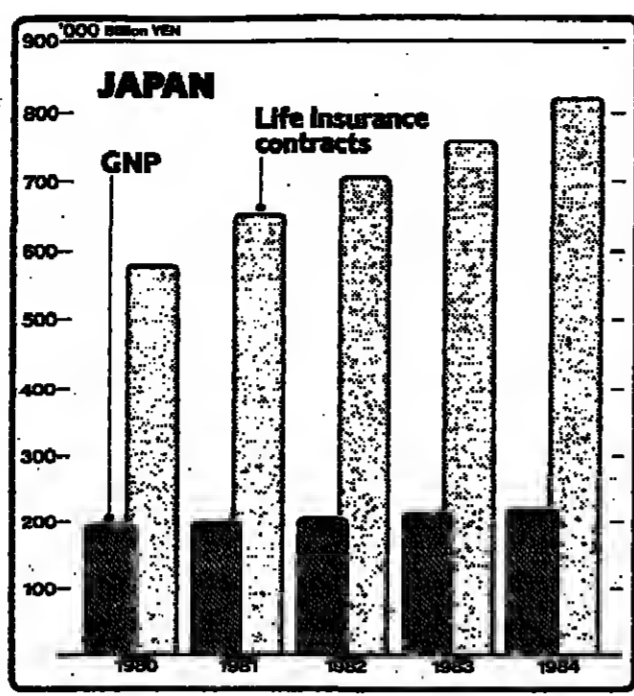
The advisory panel's recommendation last year placed emphasis on direct profit participation by policyholders through the encouragement of new types of insurance which allow customers to play the money-market. Payment would vary according to annual profits on investment by insurance companies.

The risks are high but the possible returns are also tempting. Insurance companies have worked out a common formula to market this new type of insurance in the near future. The panel recommended that to achieve high yields on life insurance companies' asset management and hence bring high returns to policyholders, regulations on asset management, and diversification into other business should be relaxed.

### Subsidiaries

The panel also wants to see the current 10 per cent ceiling on assets which can be invested in overseas securities lifted. Total net assets of Japan's life insurance industry are expected to reach ¥100,000bn (¥326bn) by 1990, based on the following analysis: Japan's 23 life insurance companies' net assets have been increasing by 15 per cent annually on average to reach ¥51,368bn at the end of 1985 (up to 17 per cent). If this rate of growth continues, total assets will double by 1990.

The investment activities of Japanese life insurance companies, as one of the largest institutional investors, have been closely watched by overseas markets. For example, a rumour in Tokyo last year that the 10 per cent ceiling was to be eased, caused a volatile



movement in the US bond market within the same day. The growth in the share held by securities in investment portfolios—up to ¥18,000bn (or 35 per cent at the end of 1985), from only ¥2,500bn (or 20 per cent in 1974)—illustrates the change in asset management policy. Last year's investment in securities broke down as follows: government bonds, ¥2,552bn (up 31 per cent), stocks ¥7,534bn (up 11 per cent), foreign securities ¥4,772bn (up 24 per cent). There was a shift to foreign bonds, particularly to US bonds within securities portfolios as high US interest rates, constantly 5 per cent above rates in Japan attracted investment for much of the year.

With life insurance approaching the 10 per cent ceiling on foreign securities, the industry rushed to buy foreign bonds issued by Japanese corporations, dubbed Sushi bonds which fall outside the authority's curb. The practice of using Sushi bonds was frowned upon by the suromarket as well as the finance ministry.

The life insurance industry voluntarily put a restriction on investment in such bonds to 5 per cent of their monthly net increase in assets last October so as to reduce capital outflow and arrest the yen's depreciation. This self-imposed ceiling was eased in the middle of January, as stability returned to the yen's exchange rate. This measure will be effective until the end of March, and will then be reviewed, industry sources say.

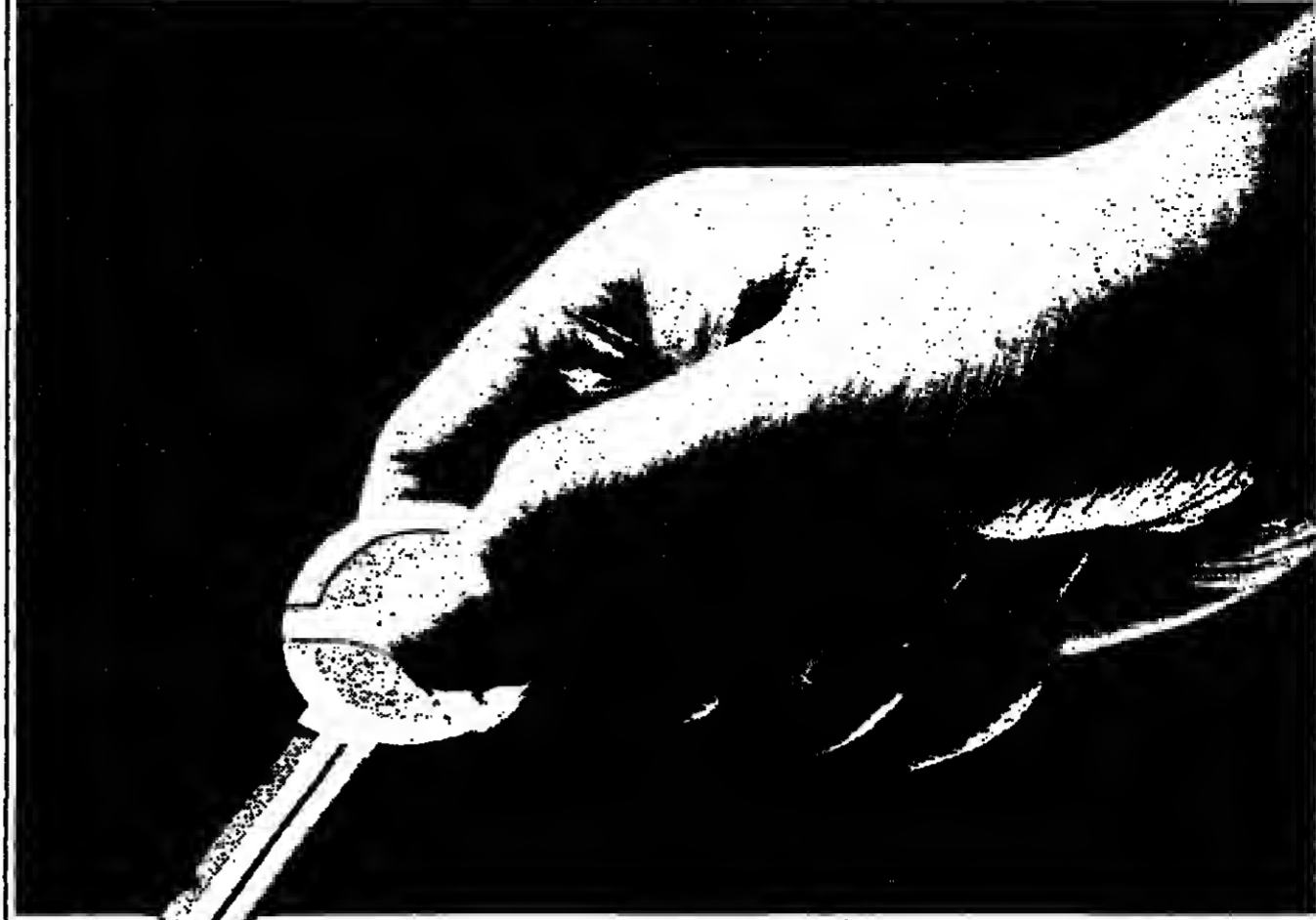
### Erratic

The net assets of Tokkin funds held by the life insurance companies topped ¥500bn in September. The life insurance companies funds under Tokkin management account only for 0.4 per cent of the market capitalisation, but were still strong enough to cause erratic price movements.

Life insurance companies plan to raise Tokkin funds close to the 3 per cent ceiling of the assets in a few years' time. The share of loan portfolios has been dwindling recently standing at ¥24,212bn and accounting for 43 per cent of the balance of net assets at the end of 1985. Singleish loan demand reflected corporations' fund raising activities in overseas capital markets or through public subscription.

However, overseas loans in the loan portfolios have been expanding sharply. Life insurance companies have one great advantage over banks in long-term lending of 15 to 20 years — this can be matched by life insurance companies' long-term funding.

Life insurance companies are at present diversifying into consumer loans, credit card companies, leasing, mortgage bonds and investment advisory companies. The move is partly designed to diversify their investment assets management and partly to boost their efforts to transform themselves into comprehensive financial service institutions so as to cope with the mature development stage now reached by the life insurance industry.



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### PROFILE: SHIJURO OGATA

## Central bank's discreet observer

BY JUREK MARTIN

LAST MONTH, Shijuro Ogata found himself in Europe with time on his hands: an unseasoned bonus. The regular monthly meeting of central bank governors in Basle had finished on time, the Group of Five finance ministers were about to meet in London until the end of the week and though he could have flown back and forth to Tokyo and put in a quick 36 hours at the office he sensed it was not absolutely imperative.

After all, as deputy governor of the Bank of Japan for International Relations, his brief is principally external. A quiet dinner with some Bank of England colleagues might be useful, and there were a couple of plays on in London that had attracted his interest. So he went and enjoyed himself and if the producers of The Interpreter want a good Japanese review they can always apply to the Bank of Japan.

For much of the last decade, Ogata has been the principal "silent witness" on, and spokesman to, the non-Japanese world. Five or six years ago, when head of the foreign department he introduced what has now become a Tokyo institution — in which, every other month, he dispenses to a small group of foreign correspondents the central bank's view on Japan and the world.

This is accompanied by other rites and customs in the light of summer, beer and crabs. Other ministries, most notably MoF, are now seeking to emulate his pioneering practice and hospitality. Now 58, Ogata has been with the central bank since he graduated from Aitangy, Tokyo



Mr Shijuro Ogata, deputy governor of the Bank of Japan for International Relations; famous for tea parties where the central bank's view is dispensed.

University's law school in 1950. He took a leave of absence to attend the Fletcher School of Law and Diplomacy at Tufts University in the US in 1954-56 and later served three years (1975-78) as the bank's representative in New York, partly overlapping with his wife's term as a Japanese representative at the UN (the first Japanese woman to be accorded ambassadorial status). He is, in many respects, the quintessentially correct central banker, adept at deflecting the uncomfortable question and skilled at dropping the right hints. The best example of this was a now famous "tea party" last September, in the wake of the G5 meeting in New

York, when his lucid explanation of what the Bank of Japan was prepared to do in pursuit of a higher yen in concert with its counterparts elsewhere was dutifully and widely reported and contributed to the industry's turning market sentiment.

Such influence has not always been the lot of the Bank of Japan, which over the years has been somewhat eclipsed by the power emanating from MoF. But it is capable of fighting its own rearguard actions — against the offshore market, for example — at least until its objections have been met. Ogata is very much the embodiment of that tradition — conservative, but not dyed-in-the-wool, prudent, but flexible to a degree.

What does stand him apart, however, is an irrepressible sense of humour and an uncentral banker's taste for the absurdities of life. He gives the impression of genuinely enjoying the constant intrigue and negotiation that is now the central banker's lot.

He is also an acute observer of both Japanese and international politics. This is hardly surprising, since he comes from a well-connected political family and now forms, with Sadako, his wife, a university professor and much sought-after representative in international circles, one of Japan's most intellectually distinguished and gregarious couples.

For both, recreation and work are largely indivisible, but they combine them with distinctive wit and charm. Occasionally, Ogata will accompany his wife, an accomplished player, on the tennis courts.

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# Parameters set out for a Tokyo centre

THE STORY is told that last year when the Tokyo metropolitan government decided to move from its old headquarters in the city's business district, Mr Shunichi Suzuki, the governor, had an idea. He had heard of renewed interest in an international banking facility (IBF) being established in Tokyo. Why not, he is said to have suggested, put "it" in the old government building?

The City was, in due course, apprised of the fact that offshore facilities, in this case on the New York model, do not actually require premises or trading floors. But even if they did, it is becoming increasingly clear that the Tokyo version, which could well be operational by the last quarter of this year, would not need a great deal of space.

Indeed, the debate now has passed beyond the stage of whether or not Tokyo should have an IBF to whether or not it will be of great initial consequence.

This does not minimise the progress that has been made towards setting up an IBF in the past 12 months. The first breakthrough occurred last March when the Ministry of Finance itself, after years of equivocation, firmly nailed its colours to the principle of the offshore market.

This was followed by several months of additional study by a special subcommittee of the Foreign Exchange Committee, under Mr Yasuke Kashiwagi, chairman of the Bank of Tokyo and a former ministry mandarin, which last September took the process a stage further by publishing what is considered to be the desired parameters of the proposed new facility.

These were that:

- Participants in the IBF be limited to authorised foreign exchange banks (that is, Japanese banks and the Japanese branches of foreign banks); their offshore accounts would be completely separated from their domestic accounts and transactions would be exclusively "out-out," that is, exclusively offshore.
- The operations would be limited to loans and deposits, and not embrace securities trading, and thus be along the lines of New York, not London's

integrated market. It would probably be necessary to abolish withholding tax on the interest in offshore accounts and that exemption from interest rate regulation, reserve requirements and deposit insurance would also be favourably entertained.

The facility would have to be managed in such a way as to ensure that it was properly insulated from domestic markets, so as not to impair the effective conduct of domestic monetary policy.

Since then, the debate has continued mainly along technical lines, and not always to the liking of the IBF's advocates, such as Mr Kashiwagi and the influential director-general of MoF's international finance bureau, Mr Toyoo Gyobten. For example, it has become apparent that Mr Gyobten has encountered stiff resistance from MoF's own tax bureau, which has argued that an IBF should be a source of taxation revenue rather than a potential recourse for those wishing to avoid paying taxes.

Proponents of offshore markets maintain that they work best when subject to minimal regulation and taxation. New York, for example, the model for Tokyo, exempts its IBF from state and city taxes. But even if Japan does grant exemption from the withholding tax (if it does not, the facility might barely get off the ground), it still seems likely that offshore accounts would be subject to corporation tax and local municipal levies.

Even Mr Gyobten conceded in an interview here that the tax position remained unclear. He added that tax bills would have to be presented to parliament, that the current session's calendar was extremely crowded and that it was, therefore, at least possible that parliamentary action would have to wait on the autumn session. That could delay the opening of a Tokyo IBF. Sumitomo Bank, for one, does not think it will start until next year.

Other developments would allow the participation of short-

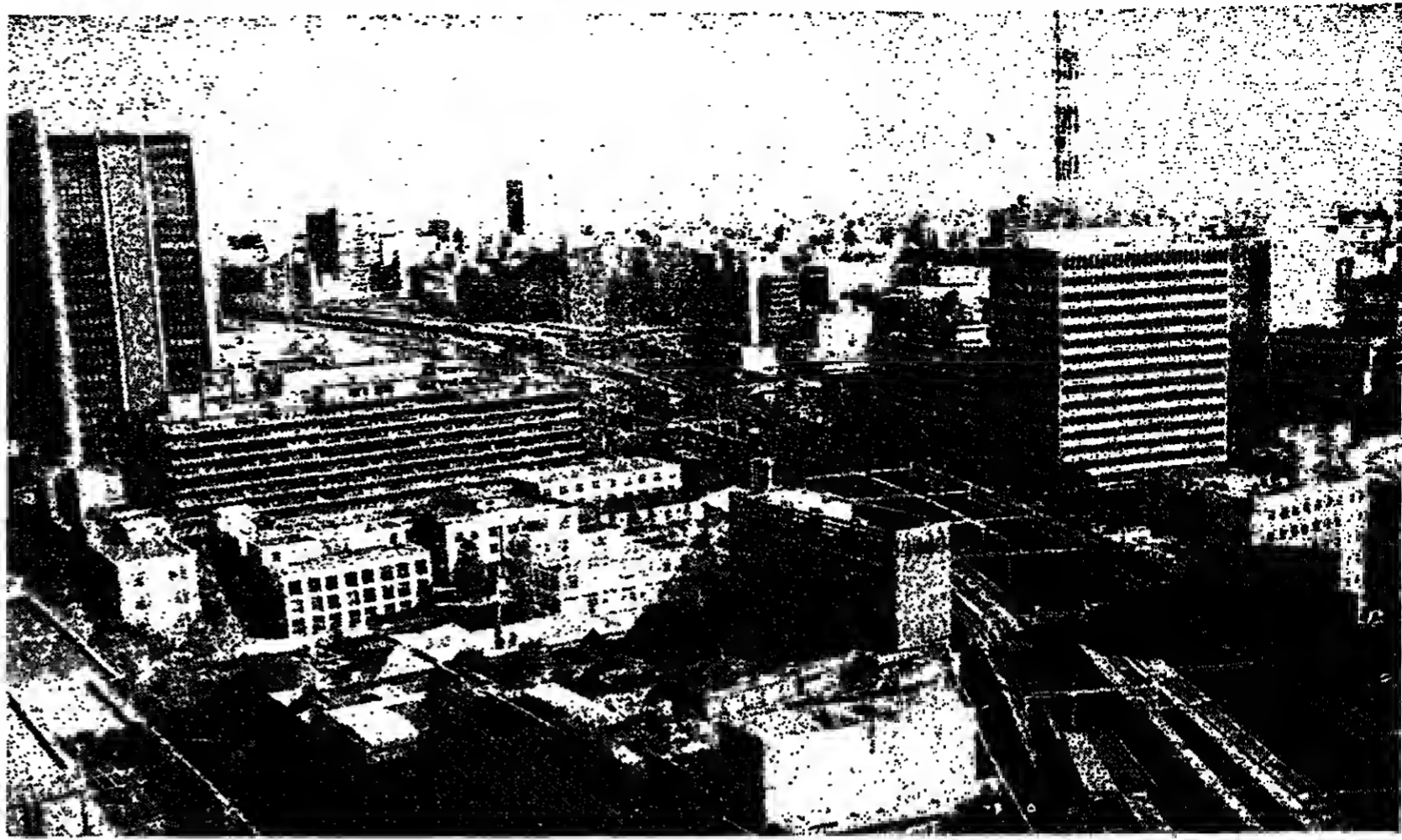
term money brokers, but exclude transactions in certificates of deposit. Foreign currencies, and the yen, could be traded. The minimum deposits is likely to be set at ¥100m.

The sum is that the Tokyo IBF is likely to appeal to only some of the existing players on the Japanese financial markets. Of the Japanese "city" banks, the Bank of Tokyo, not surprisingly given Mr Kashiwagi's role, is the most bullish on its possibilities. According to Mr Roy Takata, its managing director, the Tokyo IBF "will not start in an entirely satisfactory form, but it is a market where we can take the leadership."

The main users are, in fact, expected to be the smaller, regional Japanese banks who need access to eurocurrencies but have no overseas offices themselves. Indeed, Mr Takata envisages the Bank of Tokyo, which specialises in foreign business, specifically servicing the regional banks, even to the point of bringing some of its present business back from London so as to make possible 24-hour trading in eurocurrencies. The Japanese branches of foreign banks may also use the IBF as a funding source, for swapping eurocurrencies into yen.

The Kashiwagi report emphasises that an IBF should make possible greater use of the yen as an international currency, a goal that both the US and the European Community have been urging on Japan for several years now. It is quite possible that a local IBF will shift the euroyen market to Tokyo and that proximity and familiarity will produce wider use.

However, the large Japanese financial institutions, which have been setting up investment and merchant banking arms overseas at a rapid pace, are unlikely to be deterred from their current external expansion policies by the existence of a Tokyo IBF. They do not see Tokyo as a threat to the offshore markets of London or New York (although some business could be drained from Asian offshore centres such as Singapore and Hong Kong). At best, it will complement the established facilities of London and New York.



A general view of the business area of Tokyo

## Critical challenges lie ahead

CONTINUED FROM PAGE ONE

soon it will be Fort Apache," says a top executive with a large American bank in Tokyo.

Most officials want to delay Fort Apache as long as possible. In order to appreciate how far Tokyo has already travelled, one need only look on to the ultra-modern floor of the Tokyo Stock Exchange, where the odd abacus is still being used in front of a computer terminal. Or consider the fact that same-day inter-bank fund transfer is still done in cash, more often than not on bicycles because of the heavy traffic congestion in Tokyo.

None the less, the process of deregulation is now gathering its own steam, not from the regulators but from the

regulatees. The long-term credit banks, for example, complain that they are free to offer short-term loans, but are not free to raise money at the same rate at which city banks can, because they cannot solicit small depositors.

City banks, on the other hand, already squeezed by paper thin spreads, and poor loan demand, are still barred from the lucrative securities business even though Deutsche Bank and Citibank have been allowed to get into the Japanese equities market through the Tokyo branches of securities subsidiaries.

Further, the tougher tax treatment of investors in Japan is helping to send more of Japan's corporate funders to Europe. According to the Bank

for International Settlements, the outstanding balance of Euroyen deposits reached ¥6,400bn at the end of June 1985, compared with ¥2,500bn five years earlier. Last year, the total amount of Euroyen instruments raised by Japanese borrowers outstripped the amount of yen raised in Japan by foreign borrowers (samurai bonds).

"We're seeing Japanese borrowers going to London and domestic investors travelling to London to buy those papers," says Mr Jiro Yamana, senior managing director of Daiwa Securities. "It is like flying to Edinburgh via New York."

On the other hand, some recent innovations in the financial market in Tokyo have not been entirely felicitous. On

October 19 last year, Tokyo's bond futures market opened and ran smack into the Bank of Japan's move to support interest rates and defend the yen against the dollar.

Bond prices suffered their biggest ever drops and thousands of neophyte bond futures investors lost money. A major contribution to the collapse was the heavy one-way buying before the BoJ move—in other words, few investors were willing to bet against the general mood that interest rates would go down, not up. The lack of speculators continues to hamper the market's development.

Another unwanted side-effect of the excess liquidity has been the growing opportunity for

Not surprisingly, the current Diet will be considering an investment management Bill this term, which is an almost exact parallel to the UK Financial Services Bill, aimed at investor protection. Moves to increase the national deposit insurance scheme are also afoot.

Looking ahead, neither the amount of money available for investing nor the methods available for investing it are likely to decrease. Bank of Japan figures show that the average household's net savings in 1985 surpassed annual income for the first time in 1985, with net savings at ¥4.56m, compared to income of ¥4.4m.

From the average household to the average corporation, the impetus to bring Tokyo in line with other major financial centres remains strong.

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